

#912

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Gold Bell

presents

Mrs. America's
selection of finer gifts



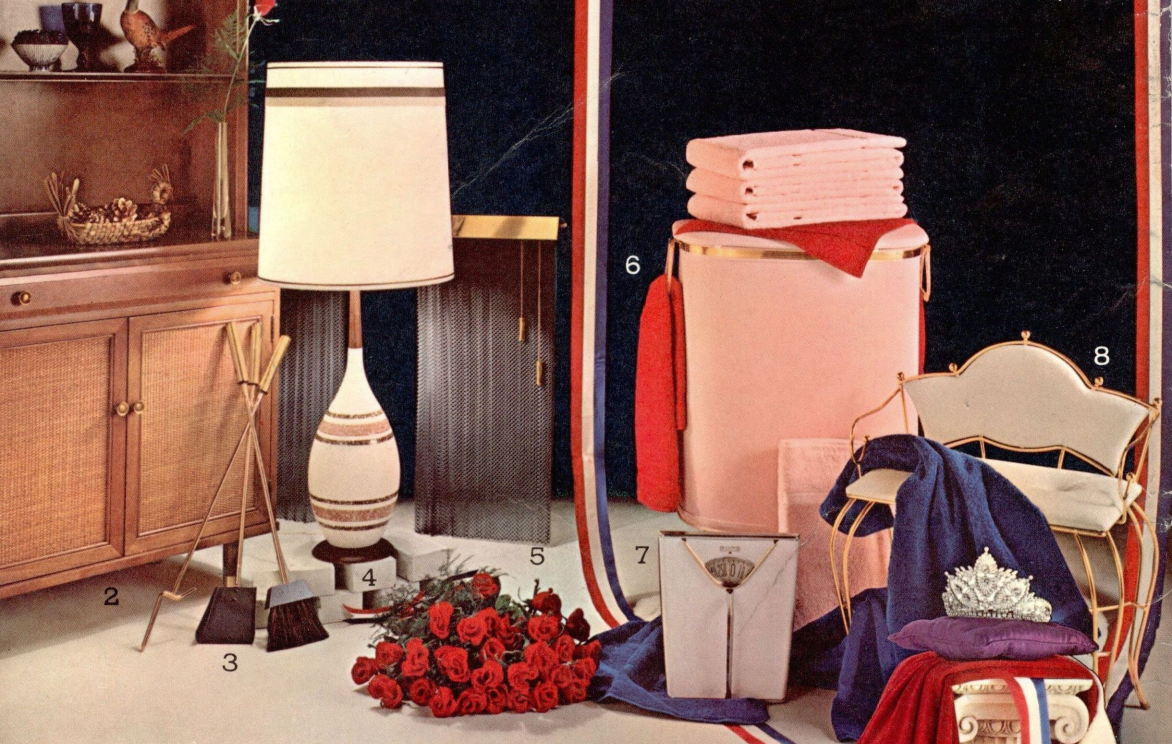


Home Furnishings

Appliances	58 to 63
Decorative items	4 to 7
Dishes	14, 15
Furniture	18 to 21, 24, 25
Kitchenware	68 to 71, 74, 75
Lamps	26 to 28
Radios, Hi-Fi's	29 to 31
Silver	8, 9
Television	30

For the Family

Bathroom accessories	46, 47
Bedspreads	42, 43
Clocks	32 to 34
Curtains and drapes	22, 23
Flatware and cutlery	10, 11
Laundry and cleaning aids	76, 77
Pots and pans	64 to 67
Sheets and blankets	41 to 45
Towels	48, 49



The wonderful world of
Mrs. America is yours with...



GOLD BELL Gift Stamps

A DIVISION OF GOLD BELL ENTERPRISES

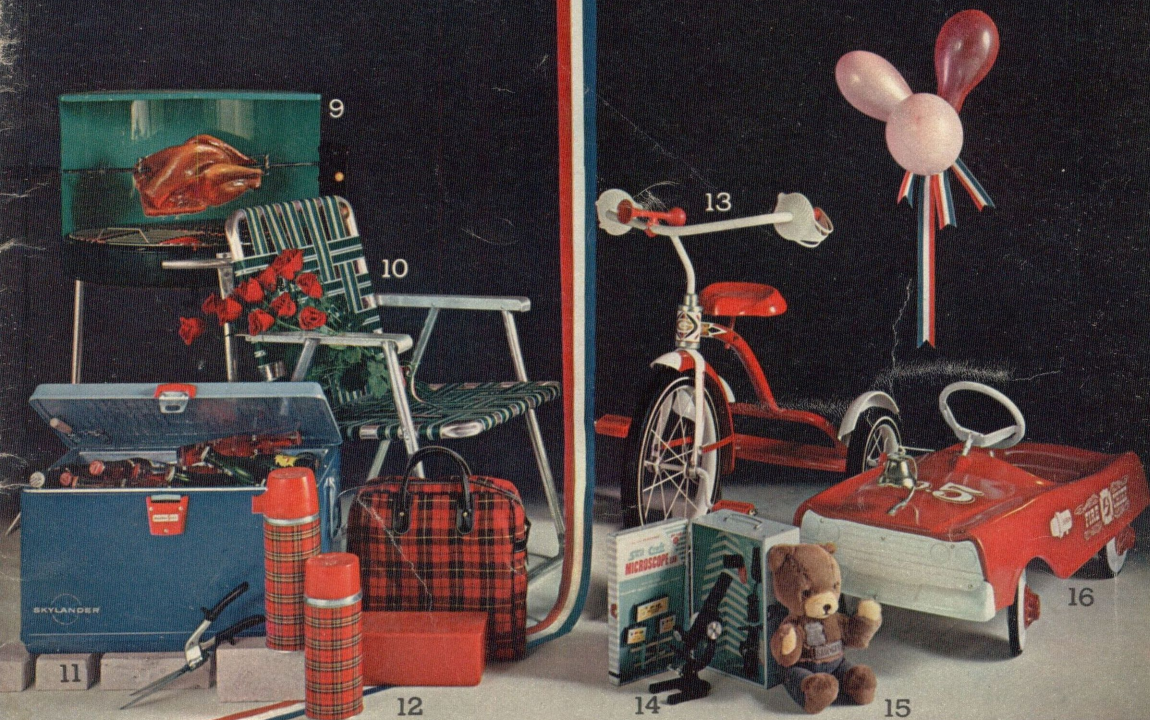
Home Office: 4300 West Jefferson Ave., Detroit 9, Michigan

COVER PORTRAIT:

Right—Mrs. America 1962-63
Mrs. Lila Masson, Detroit, Michigan
Left—Mrs. America 1963-64
Mrs. Marilyn Mitchell
San Diego, California

For Leisure Living	
Auto accessories	98
Cameras and equipment	56, 57
Do-it-yourself tools	90 to 92
Garden and lawn	88, 89
Glassware	72, 73
Luggage and travel	94 to 97
Outdoor living	84 to 87
Pillows	22
Sporting goods	80 to 83

Fun for Everybody	
Books	35
Card tables	18, 19
Infant needs	53 to 55
Ladies' wear	36 to 40
Men's wear and accessories	38, 39, 93
Serving accessories	12, 13, 16, 17
Toys	50 to 52
Watches	34
Water sports	78, 79



Don the robes of **MRS. AMERICA** and follow us...

1 ROOMATES BOOKCASE matches other units. 30" wide. (7818) 17½ BOOKS**
 2 ROOMATES CABINET has cane doors, plastic top. 30" wide. (7820) 31½ BOOKS**
 3 WALL FIRESET: brush, shovel, poker on easy-mount rack. (7542) 5¼ BOOKS**
 4 TEXTURED CHINA LAMP has 3-way socket, walnut trim. 42". (7629) 8 BOOKS**
 5 FIREPLACE SCREEN fits openings 28-38" wide, 26-31½" high. (7541) 8½ BOOKS**
 6 PEARL-WICK HAMPER is family-size 12x21x26" high. Steel-rib woven fiber in white (7703), pink (7704), tan (7705) 4½ BOOKS
 7 BATH SCALE is Borg's "Flight" with handy chrome handle. Rubber mat in turquoise (7740) or white (7741) 5 BOOKS
 8 VANITY BENCH by Pearl-Wick has rich vinyl upholstery. White. (7715) 4¼ BOOKS

9 24" BRAZIER has 3-position swingout motor; hood, spit, etc. (7022) 6¾ BOOKS
 10 ALUMINUM CHAIR folds neatly, has sturdy Lurex webbing. (7001) 2¼ BOOKS
 11 COOLER CHEST by Skylander is rugged steel. Roomy 22x13x13". (7041) 5¼ BOOKS
 12 OUTING KIT has 2 thermal quarts plus sandwich box. (7036) 5 BOOKS
 13 DELUXE TRICYCLE has adjustable saddle and handlebars, 16" ball-bearing pedal wheel. (6916) 5¾ BOOKS. 12" (6915) 5 BOOKS. 10" (6914) 4½ BOOKS
 14 LAB SET has electric-light microscope plus accessories. (6904) 3¼ BOOKS
 15 SMOKEY THE BEAR is soft, cuddly plush. 14" tall; washable. (6925) 1 BOOK
 16 FIRECHIEF AUTO speeds along as youngsters pedal. 39½". (6923) 5¼ BOOKS

** SPECIAL ORDERS

... A few items shown in this catalog, because of their size or frequent model changes, are not always carried in stock at all redemption points.

Such items are clearly indicated by asterisks (**). If the Special Order Item you desire is not in stock, we will take your order for same. Delivery on most items will usually be within a week or ten days, while some of the larger items may take as long as three or four weeks.

Special attention is given to all of these special orders to effect delivery as quickly as possible.

** on special order... see this page

with...



...through the pages
of this catalog...

MRS. AMERICA OF 1962-63, Mrs. LILA MASSON, green-eyed, auburn-haired mother of three, from Detroit, Michigan. Mrs. Masson, a vibrant 39, has been married to her husband, Cleve, for 19 years. She won her title of "Mrs. America", the nation's top homemaker, over 50 other top homemakers from every state in the union in a series of home-making events at the nationally known homemaking competition. Since her coronation she has been traveling throughout the country for personal appearances, constantly championing the ever-increasing importance of the American homemaker in our country. At the conclusion of her reign, a new "Mrs. America" for 1963-1964 was chosen and Mrs. Masson assumed her current title of Mrs. U.S.A.



1 COVERED CANDY BOX is apothecary-shaped, holds flowers, candy or what-you-will. Jewel-tone glass. (5026)

1 1/2 BOOKS

2 BRANDY SNIFTER. Its bubble shape is useful, decorative, holds flowers, chips, anything. Sparkling colored glass. (5027)

1 1/4 BOOKS

3 HAND-PAINTED VASES have an antique look in white ceramic with a multi-color design. Imports for any decor. (5025) Pair

1 1/4 BOOKS

4 BRASS PLANTER adds a finishing touch to any room. 15" long. Plants not included. (5013)

2 1/4 BOOKS

5 BRASS PLANTER has rose-embossed design. Plants not included. (5011)

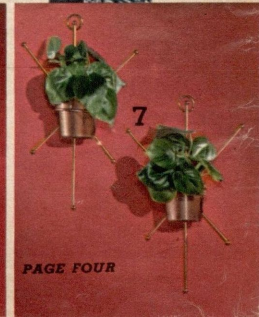
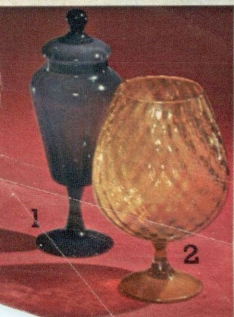
1 1/4 BOOKS

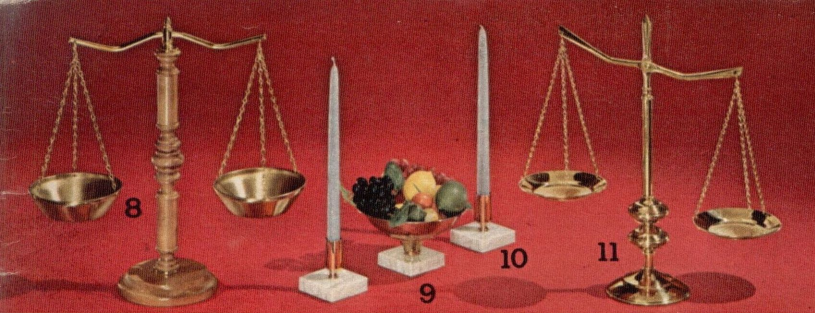
6 GRACEFUL SWAN SET to hold fruit or foliage is ideal for a table. White ceramic. (5024) Set

1 BOOK

7 STARBURST WALL PLANTER SET includes 2 brackets, 2 leak-proof pots. Plants not included. (5003)

1 BOOK





SCALES STRIKE A BEAUTIFUL BALANCE IN EVERY ROOM. Right in the mood of an early-American decor, they blend equally well with the clean lines of modern. These are so graceful, hold fruit and flowers.

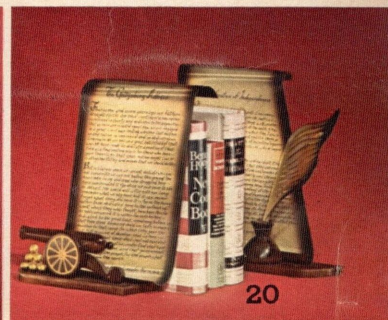
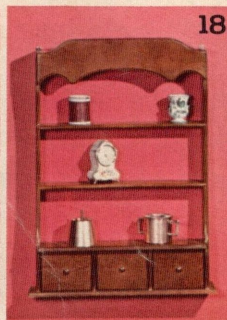
8 POLISHED BRASS AND FRUITWOOD, warmly combined. Base, post are fruitwood. Arms, pans, brass. (7502) 3 1/4 BOOKS
BRASS AND MARBLE ADD GLEAM AND GLOW to your rooms, make a dramatic centerpiece. The brass has polish, the im-

ported Italian marble has lustre. Together, they make important impact in any room.

9 COMPOTE OF BRASS BALANCED ON A MARBLE STAND. The stay-bright brass is lacquered for easy care. (5006) 2 BOOKS
10 BRASS, IMPORTED MARBLE CANDLESTICKS match the dramatic compote. For colonial or modern rooms. (5007) 2 BOOKS
11 TALL AND STATELY, WITH POLISHED BRASS finish. Movable arms stay in balance. 17 1/2 inches. (5019) 4 1/4 BOOKS

EARLY-AMERICAN MAIL BOXES ADD A DECORATOR'S TOUCH outside your home as well as inside. These are enameled and completely rust-free, won't leave unsightly rust marks on wood or brick. Easy to install.

12 BLACK RANCH-STYLE MAIL BOX has trim, slim-line styling, magazine rack and decorative brass emblem. (7537) 1 BOOK
13 BLACK UPRIGHT MAIL BOX HAS A FIRST-CLASS LOOK. With striking brass emblem for decoration. (7536) 1 BOOK



14 REFLECTION OF YOUR GOOD TASTE. Handsome Early American fruitwood frame; plate glass mirror. (7529) 10 BOOKS**

15 MATCHING FRUITWOOD WALLSHELF adds importance to the wall mirror. Early American design. (7530) 6 1/4 BOOKS**

16 CARVED FRUITWOOD-FINISHED MIRROR can be hung vertically or horizontally, has a rococo frame. (5033) 3 1/4 BOOKS

17 FRUITWOOD-FINISHED BRACKET makes a matched set with the mirror. Flowers not included (5034) 2 1/4 BOOKS

18 EARLY AMERICAN WALL CABINET holds knickknacks, plates, plaques, even spices. Hardwood finish. (5046) 5 1/2 BOOKS

19 PAIR OF PLACQUES. Ivory finish with polished and lacquered brass. 14 inches. (5009) 1 3/4 BOOKS

20 DECLARATION OF INDEPENDENCE AND GETTYSBURG ADDRESS brass scrolls. Walnut-finish base. (5044) Pr. 4 BOOKS

21 SOLID BRASS CANDLESTICKS are hand-made and lacquered to prevent tarnish. Gracefully shaped. (5020) 1 1/2 BOOKS

22 CHINESE SCHOLAR BOOK-ENDS double as figurines. 9" tall, rich and handsome in antique-finish. (5018) Pair 2 BOOKS

23 PAIR OF CERAMIC HOUDON BUSTS have a delicate matte finish, are 9" tall. Boy and girl. (5015) Pair 1 1/4 BOOKS

24 ALL-AMERICAN ROCKER PLANTER, brass plated, lacquered for long life. Plastic pot, plastic plants. (5004) 1 BOOK

25 PAIR OF RING-NECKED PHEASANTS, the stately rooster and delicate hen are hand-painted ceramic. (5016) 1 1/4 BOOKS



**On special order ... see page 3



1 BRASS BIRD CAGE PLANTER boasts graceful loops that lend themselves to the attractive grouping. Less flowers. (5001) 1 1/4 BOOKS
 2 LARGE LANDSCAPE titled "Spring on Seine" is 28x34" in gray frame. (5059) 3 3/4 BOOKS
 3 OLD COVERED BRIDGE recaptures flavor of rural America. 14x23" size. (5058) 2 3/4 BOOKS
 4 LETTER RACK PLANTER is decorative, Early American. Less flowers. (5045) 2 BOOKS
 5 AUTHENTIC REPRODUCTION of the Palace of the Doge is 19x22" overall, beautifully framed with brass nameplate. (5060) 5 1/2 BOOKS
 6 CATHEDRAL SCENE is 12x16" overall, framed in black and gold. (5050) 1 1/2 BOOKS
 7 VENICE SCENE is 12x16" overall, framed in black and gold leaf. (5049) 1 1/2 BOOKS
 8 BRASS PICTURE PLAQUES boast scenes set in 6" diameters. (5010) Set of 4 1 BOOK
 FLORAL PLAQUE GROUPING designed to depict Old World architectural techniques. Each floral classic in a deep dimensional octagonal frame, 9 3/4"x9 3/4", in elegant metagold finish.
 9 Tri-floral grouping in urn. (5039) 1 1/2 BOOKS
 10 Classic floral design. (5040) 1 1/2 BOOKS
 11 Tri-floral composition. (5041) 1 1/2 BOOKS
 12 Attractive floral design. (5042) 1 1/2 BOOKS
 13 BAROMETER-HYGROMETER is a decorative way to forecast weather. (5048) 5 1/4 BOOKS
 14 AMERICAN LANDSCAPE, 14x18" is framed in gray to go with all decors. (5055) 2 1/4 BOOKS
 15 "CHRYSANTHEMUMS", a sunny accent for any room. 15x17" overall. (5063) 1 1/4 BOOKS
 NOT SHOWN: "ROSES". (5064) 1 1/4 BOOKS
 16 FOR BABY'S ROOM! 10x12" framed picture of a praying boy. (5056) 1 BOOK

17 FRAMED PICTURE of a praying girl looks lovely in a nursery. 10x12". (5057) 1 BOOK
 DANISH MODERN WALL PLAQUES feature attractive stylized versions of gay wild flowers. Each is 5 1/4"x14 1/4" in a walnut finish frame.
 18 Flower spray. (5035) 1 1/2 BOOKS
 19 Dainty blossoms. (5036) 1 1/2 BOOKS
 20 Leaves and berries. (5037) 1 1/2 BOOKS
 21 Wild flowers. (5038) 1 1/2 BOOKS
 22 PAIR OF PLAQUES in solid brass boast embossed motifs and rims. 12" diameter. (5008) pair 1 1/4 BOOKS
 23 SPICE RACK has 18 seal-tight bottles, 24 labels. 18" high overall in antique walnut finish. A delightful gift idea! (5017) 2 1/2 BOOKS
 24 POTTED BOSTON FERN looks like real, comes in a white ceramic pot. (5014) 1 BOOK
 25 PAIR OF ASHTRAYS, roomy and attractive in aqua ceramic. (5023) Pair 1 1/2 BOOKS
 26 FLORAL ARRANGEMENT is realistic, adds a touch to your decor. 12" high. (5021) 1 BOOK
 27 SWIRL CENTERPIECE includes 6 pieces of wax fruit, tray, holder. (5005) 2 BOOKS
 28 CAT BOOK ENDS are 7 1/2" high, finished in bright metal. Wonderful gifts! (5028) 2 BOOKS
 29 SPLIT LEAF PHILODENDRON is plastic . . . looks just like real. 24" high. (5022) 2 BOOKS
 30 SOLID BRASS JUG has embossed design, is decorative and useful, too. (5012) 1 BOOK
 31 FRAMED REPRODUCTION of a Paris street scene is 12 1/2"x15 1/2" overall. (5062) 1 1/4 BOOKS
 32 REPRODUCTION of Notre Dame cathedral is 12 1/2"x15 1/2" overall. (5061) 1 1/4 BOOKS
 33 SEWING BUCKET in Early American style boasts maple finish. 18" high. (5047) 3 BOOKS

29

AMERICANA DECOR

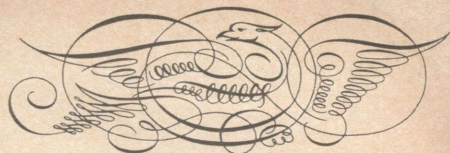
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1 16" FOOTED WELL-AND-TREE PLATTER matches other Mayfair pattern silverplate by Rogers & Bros. F.E.T. 75c (5609) 2½ BOOKS
 2 LIGHT A HANDSOME TABLE with a pair of sterling silver console candlesticks. 3" high; 3¼" base. F.E.T. 53c (5617) 1½ BOOKS
 3 TRADITIONALLY AMERICAN Paul Revere bowls in rich silverplate: Big gracefully contoured 9" size. F.E.T. \$1.13 (5612) 3½ BOOKS
 4 Smaller 7" size is so versatile. F.E.T. 90c (5611) 3 BOOKS
 5 LOVELY MAYFAIR-PATTERN SERVING PIECES by Rogers & Bros. feature an extremely rich design in fine-quality heavy silverplate. 5 2-quart capacity water pitcher. F.E.T. \$2.03 (5605) 6½ BOOKS
 6 Double vegetable dish, 12" long. F.E.T. 75c (5607) 2½ BOOKS
 7 USE AS COASTERS OR ASHTRAYS! Set of 4 in mahogany-finish micarta. 3½" diam. F.E.T. 60c (5619) 2 BOOKS



Our American



HERITAGE



ELEGANT STERLING SILVER combines with hand-etched crystal:
 8 Candy dish; 6" diameter, 3½" base. F.E.T. 60c (5616) 2 BOOKS
 9 Bud vase; 10" high, 2½" diameter. F.E.T. 30c (5613) 1 BOOK
 10 12" ROUND TRAY with decorative chased center matches other Mayfair-pattern silverplate servers. F.E.T. 60c (5610) 2 BOOKS
 11 ENJOY SIX DIFFERENT SETTINGS with convertible sterling silver candelabra sextette. Gadroon borders; 10" high, with 3½" diameter base, 10" arm spread. F.E.T. \$1.50 (5618) 5 BOOKS
 MATCH UP MAYFAIR PATTERN SILVERPLATE serving pieces for distinctive table settings that will do any American hostess proud.
 12 Large, versatile 21" oval tray. F.E.T. \$1.50 (5601) 5 BOOKS
 13 Coffee pot, 9-cup capacity F.E.T. \$1.65 (5602) 5½ BOOKS
 14 Lovely 9-cup capacity tea pot. F.E.T. \$1.65 (5603) 5½ BOOKS

ADD TO YOUR COLLECTION of Mayfair-pattern silverplate:
 15 6½" butter dish with glass insert. F.E.T. 68c (5606) 2¼ BOOKS
 16 Covered sugar and creamer. F.E.T. \$2.40 (5604) 8 BOOKS
 17 11" gravy set holds 16 ounces. F.E.T. 75c (5608) 2½ BOOKS
 18 GRACEFUL HURRICANE LAMPS feature a hand-cut crystal chimney on a sterling silver base, with gadroon border. Stand 9½" high; 3½" diameter. F.E.T. \$1.20 (5614) Pair 4 BOOKS
 19 CHARMING QUEEN ANNE three-piece silverplated cream-and-sugar set is crafted by Oneida Silversmiths. Sugar bowl and creamer are gold-lined, come with 9" tray. F.E.T. 90c (5620) 3 BOOKS
 20 SIMPLE SEASONINGS TAKE ON ELEGANCE when served in this sterling silver salt and pepper pair. They stand 4½" high, are 1½" diameter, have glass liners. F.E.T. 60c (5615) 2 BOOKS





1



Beautifully SCULPTURED To Reflect Your Taste

GRACEFUL FLAIR SILVERPLATE DINNER SERVICE by 1847 Rogers Bros. is contoured to fit easily into your hand, gives you a quality comparable to the most elegant flatware.

1 FLAIR 26-PIECE SERVICE FOR SIX includes 6 each of knives, forks, soup spoons, teaspoons; 1 each of butter knife and sugar spoon; in storage chest. (5701) Set. 15 BOOKS**

2 FLAIR SIX-PIECE PLACE SETTING, knife, fork, soup spoon and salad fork, and two teaspoons. (5703) 6 pieces. 3½ BOOKS

3 FINLANDIA STAINLESS STEEL by International is easy to care for, includes 1 each of knife, fork, soup spoon, 2 teaspoons and salad fork. (5705) 6 pieces. 1¼ BOOKS

4 NIGHT SKY STAINLESS STEEL set by International won't rust, tarnish, stain. Includes 4 each of knives, forks, soup spoons, tea spoons. (5706) 16 pieces. 1½ BOOKS

5 MARDI GRAS 24-PIECE STAINLESS by International has a hand-engraved look. Includes 6 each of serrated knives, forks, teaspoons and soup spoons. (5707) 24 pieces. 2¼ BOOKS

6 HERITAGE SILVERPLATE by 1847 ROGERS BROS., traditional design. Includes 1 each of knife, fork, soup spoon, salad fork; 2 teaspoons. (5704) 6 pieces. 3½ BOOKS

7 24-PIECE CHERIE, BY ONEIDA. 6 each of solid-handle knives, forks, teaspoons, soup spoons. (5708) 24 pcs. 3 BOOKS

8 LASTING ROSE IN ONEIDACRAFT DELUXE STAINLESS. 16-piece set includes 4 each of hollow-handle serrated knives, forks, teaspoons soup spoons. (5709) 16 pcs. 5 BOOKS

9 PAUL REVERE COMMUNITY STAINLESS BY ONEIDA. Setting includes 1 each hollow-handle serrated knife, fork, soup spoon, salad fork; 2 teaspoons. (5710) 6 pcs. 2¼ BOOKS

10 24-PIECE TROPIC STAR FLATWARE, stainless steel with a gleaming finish. Includes 6 each of knives, forks, soup spoons and teaspoons. (5713) 24-piece set. 1¼ BOOKS

11 26-PIECE HERITAGE SILVERPLATE by 1847 Rogers Bros. 6 each of knives, forks, soup spoons, teaspoons. 1 each butter knife, sugar spoon; in chest. (5702) set. 15 BOOKS**

12 STEAK KNIFE SET has easy-grip handles, three-dimension permanently serrated blades that never need sharpening. (5714) 6 pieces. 1 BOOK

13 6-PIECE STAINLESS STEEL STEAK KNIFE SET is just the thing for modern living. High-quality stainless blades with modern walnut handles. (5712) set. 3 BOOKS

14 3-PIECE SLICING AND CARVING SET makes carving easy and artful. Roast-carving knife, ham slicer and fork in tempered stainless steel; walnut handles. (5711) set. 3 BOOKS

15 5-PIECE CUTLERY SET has stainless steel blades and rosewood handles. Roast carver, steak slicer, fork, utility and paring knives. (5716) set. 1 BOOK

16 5-PIECE KITCHEN KNIFE AND HOLSTER SET has Fleetwood handles and Mirilium steel blades. Safe in your dishwasher. (5715) set. 2 BOOKS

17 5-PIECE ECKO CUTLERY SET has stainless steel blades and brown Pakkawood handles. Gives you the right knife for every kitchen and carving job. (5717) set. 1¼ BOOKS

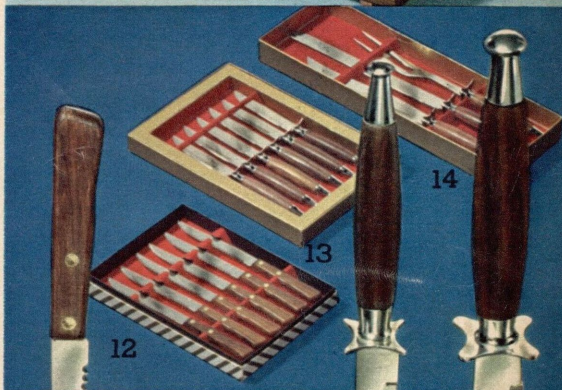
18 ECKO SLICER, SERVER AND PARING KNIFE SET with stainless steel blades and carved brown Pakkawood handles is dishwasher safe. Makes an ideal gift. (5719) set. 1 BOOK

19 ECKO FLINT 7-INCH BUTCHER KNIFE has Vanadium stainless steel blade, carved brown Pakkawood handle. This all-purpose knife is dishwasher safe. (5718) 1 BOOK

**on special order . . . see page 3



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1 DELUXE JUMBO ICE BUCKET . . holds up to 60 cubes for hours, is ideal for chilling wine. Brass plated handle makes a handy towel rack. Leatherette-finish plastic with Fiberglas insulation. (\$111) 2½ BOOKS

2 TIER TIDBIT TRAY OF WHITE EARTHENWARE . . . 3 plate sizes hold all your delicious tidbits at party-time. Perfect for entertaining, embossed with grape clusters, with brass-finished pole. (\$117) 1¾ BOOKS

3 PARTY-PERFECT CHIP-N-DIP SET makes entertaining fun. Heap the big bowl full of potato chips or crackers, use the small bowl for your favorite dip. Bright brass frame, glass bowls. (\$114) Set 1¼ BOOKS

4 10-CUP CARAFE WITH WARMER . . keeps coffee hot at the table, always a popular hostess aid. Attractive gold trim, with stand. (\$107) 1¾ BOOKS

5 STEAK PLATTER ON DOUBLE WARMER STAND keeps roasts, steaks, chicken or turkey hot at the table or buffet. Gold flower decorated glass platter with brass plated stand, walnut handles. (\$110) 1½ BOOKS

6 CONTEMPORARY COPPER CHAFING DISH . . . rests elegantly on a "Grecian Gold" wrought iron frame. 2 quart capacity, aluminum cooking pan, with walnut handle and knob. (\$104) 4¾ BOOKS

7 HAND-RUBBED OIL-FINISH MAPLE CARVING BOARD has an adjustable chrome-plated holder and spikes to keep everything secure. Handsome and roomy, it's 12"x18". Useful, attractive. (\$103) 1¼ BOOKS

8 POLISHED CHERRY WOOD SALAD SET . . . each bowl beautifully finished and hand turned for a luxury look. 7 pieces: big mixing bowl, 4 individual bowls, a serving fork and spoon. (\$102) Set 3 BOOKS

PARTY GOERS





9 SPARKLING GLASSWARE SERVING PLATE . . big and beautiful, 14" in diameter. This simply styled plate will serve many purposes from serving petits fours to festive special occasion cakes. (5125) 1½ BOOKS

10 USE THIS GAY GLASS SERVER SET MANY WAYS. A year 'round accessory unit ideal for serving cooked shrimp and zesty sauce or delicious dips and potato chips. Many versatile uses. (5126) Set 2½ BOOKS

11 UNIQUE "HAND CART" COFFEE SERVICE has all the makings for a coffee break! Heatproof glass coffee server trimmed with 22K gold. Rests with creamer and sugar in brass warmer. (5121) Set 2¼ BOOKS

12 CERAMIC LAZY SUSAN has sculptured pear-shaped side dishes to hold relishes or snacks beautifully. Covered center bowl for sauces. On a revolving base. (5116) 2½ BOOKS



AMERICA'S FAVORITE DISH



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10



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1 LIFETIME "MALIBU" MELMAC SET in delicate Flower Belle pattern, guaranteed for 2 years. Dishwasher safe, color-fast. 4 decorated white dinner plates, 4 each solid sandalwood cups, saucers, fruits. (5215) Set 2 1/4 BOOKS
2 "STARFIRE" 16-PC. STARTER SET by Oneida. Carefree melamine resists chipping, breaking, cracking. Solid and accessory pieces in taupe brown. 4 each dinner plates, cups, saucers, fruit dishes. (5217) Set 4 BOOKS
3 DANISH DINNERWARE WITH FLAIR. Lovely, uncluttered look of Danish in Melmac's dishwasher-safe, break-resistant set. 4 each dinner plates, salad plates, cups, saucers, desserts. (5209) 20-pc. set 4 BOOKS
4 AMERICAN-MADE WHEAT SPRAY pottery, "Sylvania" pattern. Turquoise and gray on white. 4 each cups, saucers, dinner plates and fruit dishes. (5218) 16-pc. set 2 1/4 BOOKS
(5219) 45 pc. set for 8* 5 1/4 BOOKS
5 MONTE CARLO 16-PC. STARTER SET. Lifetime Malibu Melmac. 4 decorated dinner plates, 4 each solid turquoise cups, saucers, fruit dishes. (5216) 2 1/4 BOOKS
6 OVENPROOF OAK LEAF PATTERN by Homer Laughlin. Underglazed for lasting beauty. Detergent, dishwasher-proof. 16-pieces: 4 each cups, saucers, desserts, dinner plates. (5203) 16 piece set 2 1/4 BOOKS
(5204) 35-pc. set** 5 1/4 BOOKS

*8 each cups, saucers, plates, 6" plates, platter, covered vegetable bowl.

**6 each cups, saucers, plates, bread and butter plates, fruits, vegetable bowl, sugar, creamer.

7 AUTUMN HARVEST, CHARMING ANYTIME. Superb pottery by Taylor, Smith & Taylor. Chip, scratch-resistant. Rich, non-fade brown, yellow, gold. 4 each cups, saucers, plates, butter plates. (5201) 16-piece set 3 BOOKS
(5202) 35-piece set 6 BOOKS
8 CLASSIC DESIGN IN "TIARA". Exquisite turquoise and avocado won't fade ever, guaranteed against crazing, checking. Detergent and oven-proof. 20-pc. set: 4 each cups, saucers, soups, salads, dinner plates. (5207) 2 1/4 BOOKS
(5208) 5-pc. completer set: platter, sugar bowl, cover, creamer, vegetable. 1 1/4 BOOKS
9 BRIGHT SPARKLING MOSAIC by Salem. Triple-fired for strength. Oven and dishwasher proof. 4 each dinner plates, bread and butters, cups, saucers. (5210) 16-pc. set 4 BOOKS
(5211) Mosaic completer set: platter, vegetable bowl, creamer, cov. sugar. 2 1/2 BOOKS
10 SOPHISTICATED ROMANCE with wide rim of turquoise, by Homer Laughlin. Underglazed. Delicate white leaves, pink buds, sparkling silver make up this popular pattern. 16-pc. set for 4. (5205) 3 1/4 BOOKS
35-pc. set for 6 (5206) 8 BOOKS
11 FAMOUS BLUE WILLOW DINNERWARE: 20 piece set for 4* (5212) 1 1/4 BOOKS
32 piece set for 6** (5213) 3 1/2 BOOKS
Completer Set: bowl, cover, sugar, creamer, salt and pepper. (5214) Set 1 1/4 BOOKS

*4 each dinner plates, bread-butters, fruits, cups, saucers.

**6 each dinner plates, bread and butters, fruits, cups, saucers, 1 platter, 1 serving bowl.

11





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5

1 THE ELEGANCE OF CRYSTAL in this clear glass lazy susan set for snacks. Use dishes individually, too. (5112) 1 1/4 BOOKS

2 HALL CHINA CARAFE WITH WARMER is marvelous at a party. Holds 15 cups. Complete with candle. (5108) Set 3 1/2 BOOKS

3 MATCHING COVERED CASSEROLE and warmer with candle and trivet. 2-quart capacity. (5109) Set 3 1/4 BOOKS

4 SERVE COLORFUL SALADS in this sparkling glass set. Large bowl, 6 small bowls, 2 servers. (5113) Set 1 1/4 BOOKS

5 BREW TEA PERFECTLY with Ekco's Teakoe Teamaker. 8 cup capacity. Pyrex bowl, stainless trim. (5127) 2 1/2 BOOKS

6 MERRY-GO-ROUND SUSAN with glass-and-silver bowls set in solid walnut ball bearing base. (5124) Set 5 1/2 BOOKS

7 3-PIECE SALAD SET can be used for fruit or salad, too. Hand painted woodgrain, decorated. (5101) 3-pc. 2 BOOKS

8 HAVE BOSTON BAKED BEANS anywhere with this handsomely glazed 1/2 gallon pot. Ovenproof. (5123) 8-pc. 1 1/4 BOOKS

9 SERVE TIDBITS TASTEFULLY . . . Kiln fired, fine glazed plates with gold snowflake design, solid brass handle. (5120) 1 BOOK

10 EARLY AMERICAN TUREEN with lovely ladle and 13" tray. White ironstone look; 3 quart capacity. (5119) 3 BOOKS

11 CHIP AND DIP SUSAN of ceramic earthenware makes holiday serving a breeze. On revolving wooden table. 3 side dishes, center bowl, brass handle. (5115) 1 1/2 BOOKS

12 TUREEN IN ITS OWN SUSAN . . smart way to serve. 4 big inserts around a casserole, wooden table. (5118) Set 3 1/4 BOOKS

13 COSCO DELUXE BUFFET CART . . sleek, slim line design of brass and walnut extends to 50"x15 1/2". Resists burns, stains. 31" high, 25"x15 1/2". (5128) 8 1/4 BOOKS

14 CARAFE PERKS OWN COFFEE . . holds 12, perks 4 to 8 cups! 22K gold leaf pattern, bakelite handle, smartly designed collar. With warmer. (5122) 2 BOOKS

15 CASSEROLES REFLECT AMERICANA. Charming duo of 1 1/2 qt., 2 1/2 qt. casseroles with covers. Bronze magic expandable cradle. Pyrex. (5105) 3 BOOKS

16 VERSATILE CINDERELLA OVAL. Divided Pyrex casserole for 2 vegetables, or dish and cover for separate uses. Gold on brown. 1 1/2 quart. (5106) 1 BOOK



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9

9 FIBERGLAS TRAY TABLE is king-sized 16x22". Brass finished in "Silhouette" motif. (7522) 1 BOOK

10 4-PC. METAL TRAY TABLE set takes only 10" space. In "Fragrance" design. (7520) 3 BOOKS

11 4-PC. FIBERGLAS TRAY TABLE set has easy-roll adjusta-rack. (7521) 4 1/2 BOOKS

12 MODERN HOSTESS CHAIR by Kroehler boasts Danish-style exposed walnut trim. (7829) 16 BOOKS**

13 DANISH-STYLE LAMP TABLE is finished in walnut with matching Formica top. (7804) 10 BOOKS**

14 TABLE LAMP in solid walnut and satin-finished brass stands 36" high. 3-way socket. (7630) 6 BOOKS

15 SAMSONITE FOLDING CHAIR is covered in white scuff resistant Samontex vinyl. (7553) 3 1/4 BOOKS

16 SAMSONITE "SCANDA" FOLDING CARD TABLE 35" square, upholstered top. White. (7552) 5 1/4 BOOKS

17 SAMSONITE FOLDING CHAIR is foam cushioned and covered in brown textured fabric. (7556) 4 1/4 BOOKS

18 SAMSONITE CHAIR is foam cushioned and covered in white floral fabric. (7557) 4 1/4 BOOKS

19 SAMSONITE CARD TABLE is covered in leather-look vinyl. Brown (7554), white (7555). 5 1/2 BOOKS

20 OBLONG HASSECK by Babcock-Phillips is 22"x14"x12 1/2". Ivory (7502), persimmon (7503) 2 1/2 BOOKS

21 ROUND HASSECK by Babcock-Phillips stands 18"x14". Choose green (7506), ivory (7507) 2 1/2 BOOKS

22 ROUND HASSECK by Babcock-Phillips has tapered legs. Black (7505), white (7504) 3 1/4 BOOKS

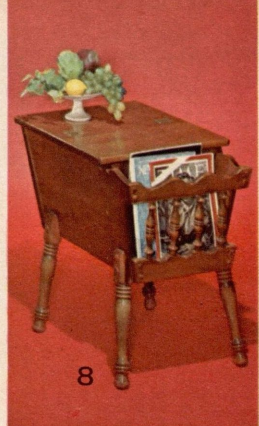
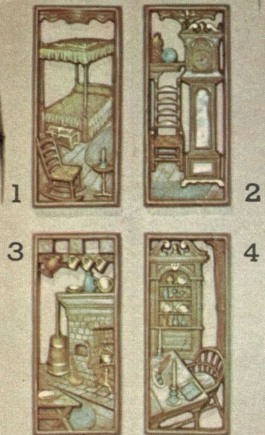
23 STACKING STOOLS add seating space. White (7513), tangerine (7514), black (7515) Each 1 1/4 BOOKS

24 KIDNEY SHAPED HASSECK by Babcock-Phillips is 26"x16"x13". White (7508), red (7509) 2 1/4 BOOKS

**on special order . . . see page 3

Furniture for a Modern Mrs. AMERICA...





EARLY AMERICAN WALL PLAQUES to recapture nostalgia of history. Maple color. 7x16".

1 POSTER BED and rocking chair in cozy bedroom scene. (5030) 1½ BOOKS

2 GRANDFATHER CLOCK and hi-back chair hall scene. (5029) 1½ BOOKS

3 KITCHEN HEARTH scene with copper color cookware. (5032) 1½ BOOKS

4 DESK and cupboard scene adds warmth, beauty, charm. (5031) 1½ BOOKS

5 HURRICANE STUDENT LAMP in brass and milk glass with fired hand painted floral decoration. 17" high. (7602) 2¾ BOOKS

6 ROUND DRUM TABLE by Baumritter, solid hard rock maple, hand rubbed nutmeg finish. 24" diameter, 22½" high. (7812) 12 BOOKS**

7 50" LOVE SEAT by Baumritter has solid hard rock maple frame, zippered reversible foam cushions. Choice of colors. (7810) 39¾ BOOKS**

8 DOUGHBOX END TABLE by Baumritter has magazine rack built-in. Nutmeg finish solid hard rock maple. 25x17x24". (7813) 12 BOOKS**

SOLID BRASS FIREPLACE ACCESSORIES are lacquered for a durable, lustrous shine.

9 BRASS SCREEN with black mesh wire pull-curtain. 31"x38". (7533) 8 BOOKS**

10 4-PC. TOOL SET: solid brass stand, poker, shovel, brush. (7535) 4¾ BOOKS**

11 PAIR OF ANDIRONS, solid brass, graceful, 18" tall. (7534) 4¾ BOOKS**

12 LOG CARRIER can be used as magazine rack; solid brass, 22". (7532) 4 BOOKS

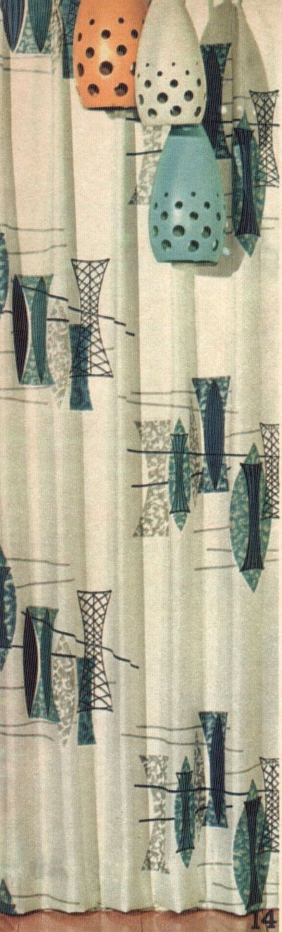
13 CRICKET STOOL: plastic-covered foam top 18x13½x10". (7512) 2¾ BOOKS

14 HI-BACK ROCKERLESS ROCKER: concealed rocking feature, solid hard rock maple frame, "Clinton" tweed in honey, sage, brown. 28½x32x38". (7809) 28½ BOOKS**

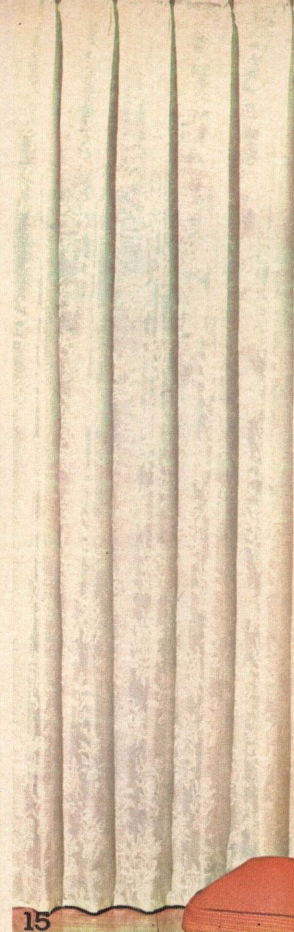
15 MAGAZINE RACK: triple plated brass; 19½x11x17¼". (7525) 1 BOOK

16 TV STRATORESTER has two-position reclining feature for just snoozing or for watching TV. (7830) 25 BOOKS**

17 BRASS SMOKER with elegant hardwood trim, for den or living room. (7540) 3 BOOKS



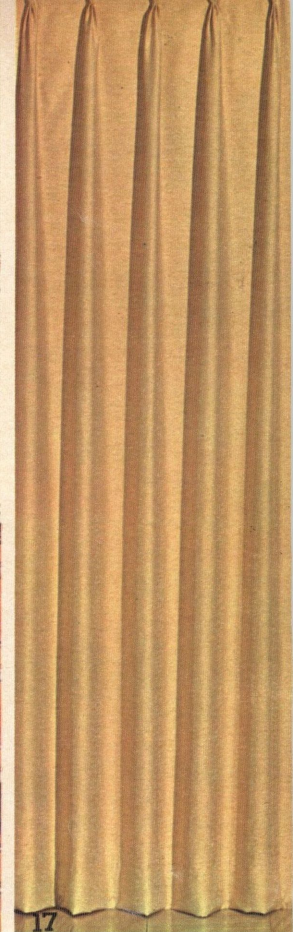
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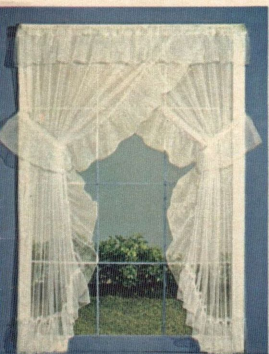


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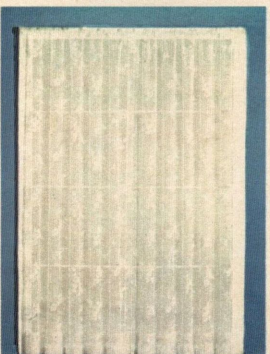


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Accents for the **AMERICAN HOME**

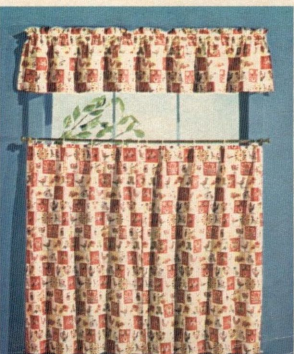


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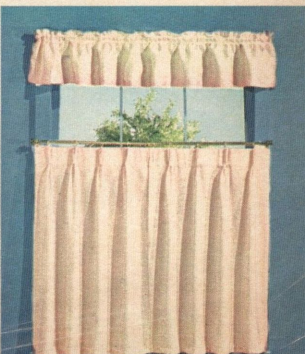


PAGE TWENTY-THREE

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The good life... in the U.S.A.

EVERY MRS. AMERICA across the country takes delight in solving decorating problems this easy, exciting, economical way.

VERSATILE "ROOMATES", Baumritter's Danish-inspired coordinates are wonderful in so many ways. They make the most of every inch of space; can be used separately or together; can be used with most every decor—are particularly suited to modern decorating. All pieces are finished in rich spice brown.

1 "ROOMATES" UPPER BOOKCASE UNIT is 48x9x48" high, has 3 shelves. Solid maple. (7816) 26 1/2 BOOKS**

2 "ROOMATES" DOUBLE DRESSER: plastic top. Legs detach for stacking. 17x48x30". (7815) 47 1/2 BOOKS**

3 "ROOMATES" 5-PC. DINETTE SET: 42" plastic top extension table, vinyl upholstery. (7823) 55 BOOKS**

4 "ROOMATES" GALLERY HEADBOARD 4'6" wide. Bookcase style. Solid maple, 41" high. (7821) 20 BOOKS**

5 "ROOMATES" 3-DRAWER CHEST: solid maple with plastic top, removable legs. 30x17x30" high. (7817) 33 BOOKS**

6 "ROOMATES" CORNER DESK: solid maple with plastic top. 30x30x30" high; one handy drawer. (7819) 26 1/2 BOOKS**

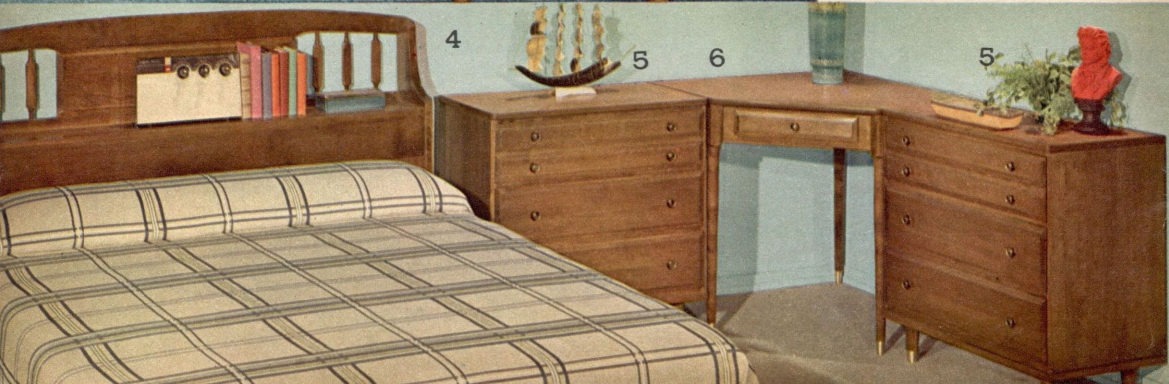
TO ACCENT ANY ROOM:

7 ADJUSTABLE POLE LAMP fits standard ceilings. Black metal with brass section, black reflectors. (7615) 3 1/2 BOOKS

8 ROOM DIVIDER BOOKCASE is 36" high, 36" long, has 9 1/4" shelves. (7519) 3 1/4 BOOKS

9 CLUB CHAIR: walnut finish maple. Solid color foam cushion reverses to stripe. 27" wide. (7802) 16 1/4 BOOKS**

**on special order ... see page 3



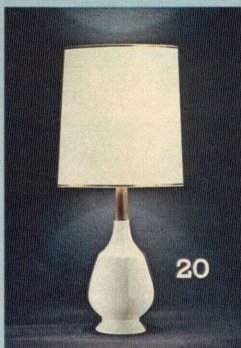
LIGHT AND BRIGHT



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1 TEXTURED CERAMIC LAMP boasts decorative raised detail, goes beautifully with most every decorating scheme. With braid-trimmed fabric-covered shade. 31". (7619) 3½ BOOKS

2 BRASS AND WALNUT DESK LAMP is a handsome addition to office or den, gives excellent reading light. Can be used as pin-up tool 15", with flexible goose neck. (7635) 1½ BOOKS

3 SCULPTURED MODERN LAMP is handsome in rich walnut, has weighted base. Fabric over paper-parchment shade. 33". (7618) 4 BOOKS

4 WHITE CHINA LAMP has decorative walnut stained panel with matching trim on the translucent textured shade. Brass-finished mounting, 3-way socket. 36" tall. (7606) 5¾ BOOKS

5 TRADITIONAL LAMP features 22 karat gold decoration on white porcelain. Gold trimmed fabric shade. Old English finished metal mounting, 3-way socket. 30". (7632) 6 BOOKS

6 MILK GLASS BOUDOIR LAMP with hand painted posies; dainty ballerina shade is covered to match. Trimmed in brass. 18". (7601) 1½ BOOKS

7 MODERN CHINA LAMP has walnut stain decoration, solid walnut taper. Textured cloth shade. 3-way socket. 31". (7607) 3¾ BOOKS

8 TRADITIONAL CHINA LAMP has gold grape leaf decoration with matching gold trimmed shade. 32" tall. (7614) 3 BOOKS

9 MILK GLASS HURRICANE LAMP has hobnail trim, saucer base, and chimney with brass plated metal holder and antique key. 13½" tall. (7634) 1 BOOK

10 SATIN BRASS FINISHED METAL LAMP is a classic for most any decor. Textured cloth over paper-parchment shade. 31" overall. (7611) 4 BOOKS

11 TRADITIONAL LAMP features shapely porcelain base topped with an Old English finished fixture. 3-way socket. 30¾". (7633) 4¾ BOOKS

12 WHITE CERAMIC LAMP is designed to blend beautifully with both modern or traditional decorating schemes. Fabric over paper shade. (7616) 2½ BOOKS

13 COLONIAL STUDENT LAMP has brass plated base and trims, crystal clear chimney and green ribbed glass shade. 20" height. (7638) 3 BOOKS

14 CHINA LAMP has walnut taper, is mounted on satin brass finished metal. With fabric over paper-parchment shade. A must for moderns! 34" tall. (7613) 3¾ BOOKS

15 TRADITIONAL LAMP is elegant in hand decorated Bristol triplex glass on cast brush base with hand sewn silk shade. 30". (7604) 5 BOOKS

16 COLONIAL LAMP has milk glass planter for your favorite greenery; fruitwood finished with 3-legged base, printed shade, 16". (7637) 2½ BOOKS

17 CHINA LAMP in smart matte finish has elegant gold decoration. 3-way socket, textured fabric over treated fibre shade. 37". (7610) 4½ BOOKS

18 DELIGHTFULLY FEMININE vanity lamp in white ironstone has gold grape leaf decoration on base, ruffle trimmed shade. 23" (7612) 2½ BOOKS

19 EARLY AMERICAN LAMP comes in maple finish and glass with brass-finished metal mounting and trim. 3-way socket. 28" tall. (7609) 3¾ BOOKS

20 SMART MODERN LAMP boasts stark white ceramic base with soft curves, fluted neck and a sleek walnut taper. 26" high. (7617) 1½ BOOKS

21 MODERN BOUDOIR LAMP styled in solid walnut with gleaming brass plated mounting and trim. Fabric over paper shade. 20". (7605) 1¾ BOOKS

22 DESK LAMP gives indirect lighting, has 3-way socket. Walnut and brass base with straw shade is ideal for modern decors. 20". (7636) 2½ BOOKS

23 SLEEK LAMP combines black column with brass ball and mount, is perfect for modern or traditional decorating schemes. 27". (7603) 2½ BOOKS

LAMPS LIGHT UP YOUR ROOMS with a dash of interest that reflects your good taste. You'll love the way these pick up the mood of your room, too.

1 CEILING PULL-DOWN LAMP gives you close-up lighting when you need it. Rich brass has a handsome satin finish. (7625) 4 1/4 BOOKS

2 HANDY WALL PULL-DOWN brightens every room in your home; pulls down and pushes up. Has a gleaming brass finish. (7626) 2 1/2 BOOKS

3 POLE LAMPS in polished brass brighten your rooms. Movable bullets direct the light right where you want and need it. (7620) 6 1/4 BOOKS

4 THREE-WAY LOUNGE FLOOR LAMP for the readers in your family. Solid walnut, satin-finish brass; textured white shade. (7628) 8 BOOKS**

5 TREE LAMP gives you plenty of light, has movable bullets that can be switched in any angle. Wood knob switch, polished brass. (7621) 6 1/4 BOOKS

6 PORTABLE CHAIN LAMP plugs into any outlet, is easy to install. Gleaming brass with inner cylinder of white opal glass. (7639) 8 3/4 BOOKS**

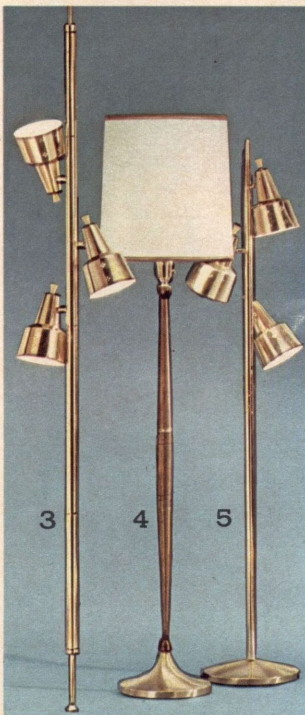
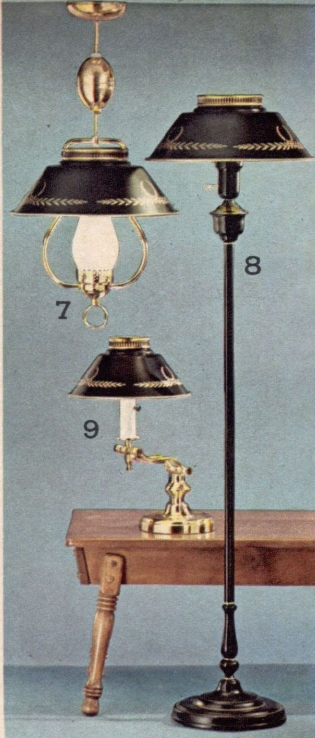
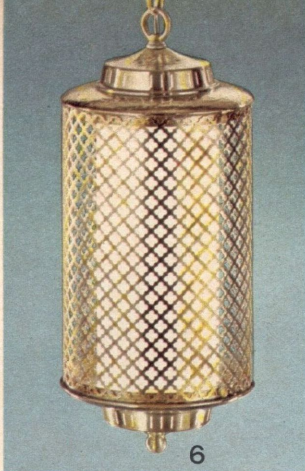
7 TRADITIONAL TOLE LAMP pulls down or pushes up in a jiffy. 3-way lighting, 3/4 frosted chimney. Polished brass finish (7623) 5 1/2 BOOKS

8 TOLE FLOOR LAMP has an Early American look, 3-way lighting, glass reflector and gallery shade. 14-inch diameter. (7622) 6 BOOKS

9 PIANO OR DESK LAMP has a colonial charm you'll love. Has an adjustable arm and perforated 11" diameter shade. (7624) 4 BOOKS

10 TABLE AND FLOOR LAMP COMBINATION does 2 jobs. Solid American walnut shaft, satin brass finish. White fabric shade. (7627) 12 BOOKS**

**on special order ... see page 3



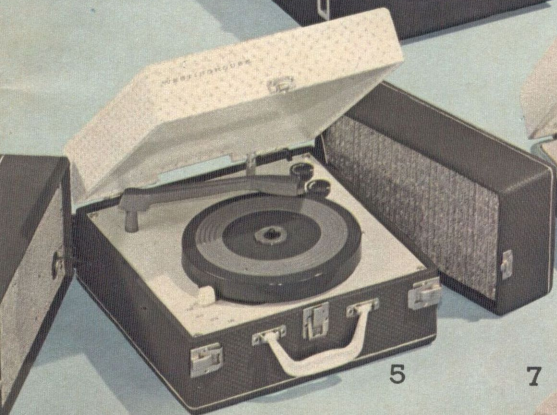


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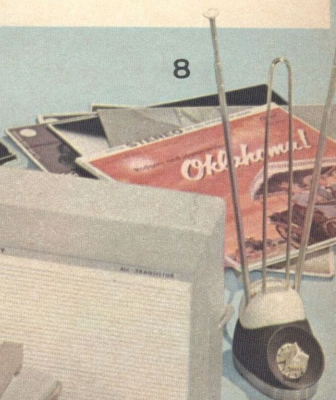
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1 HI-FI AND RECORD STAND holds phonograph, files 115 LP-EP albums. Scratch-resistant 24x18" walnut finish top, metal frame. (6421) 5 BOOKS

2 GE TRIMLINE STEREO PHONOGRAPH has 2 high output 6½" speakers, 4-speed automatic changer, 45 RPM spindle, dual channel amplifier. Vinyl laminated steel case. (6419) 35 BOOKS**

3 DELUXE RECORD CABINET is styled like fine furniture. 5 compartments hold 150 LP albums. Walnut finish. 26½" high. (6420) 5¼ BOOKS

4 WEBCOR VISCOUNT HI-FI TAPE RECORDER has 2 speakers, 2 output jacks, plays 3, 5, 7" reels. Single lever control. (6402) 45 BOOKS**

5 WESTINGHOUSE PORTABLE STEREO PHONO has twin speakers, plays 4 speeds monaural and stereo. 2 speakers in detachable enclosures. Dual amp. Stereo cartridge. (6404) 13½ BOOKS**

6 RCA 4-SPEED PHONOGRAPH plays all size monaural records. Vinyl-covered case. (6406) 10 BOOKS** Not shown 4-speed phonograph with sapphire needle. (6425) 8½ BOOKS

7 MERCURY PORTABLE TRANSISTOR PHONO gives full console sound, operates on flashlight batteries. Plays 7, 10, 12" records. 4 speeds, 7" speaker, shatter-proof plastic. Less Batteries. (6403) 20 BOOKS**

8 3-D INDOOR TV ANTENNA has 6 positions in Directional beam selector. Easy dial control for sharp reception. Heavy base. (6423) 2 BOOKS

**on special order . . . see page 3

See and



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1 RCA VICTOR 23" CONSOLE TV has super-powerful Vista tuner; mahogany finish contemporary cabinetry. (6409) 85 BOOKS**

2 CONSOLE STEREO WITH AM/FM TUNER, 4-speed player; 4 speaker sound system; mahogany finish. (6411) 65 BOOKS**

3 HI-FI TV TABLE features brass finish steel utility shelf; 1" steel tubing. 27½" high; 3" casters. (6422) 2½ BOOKS

4 RCA VICTOR 19" PORTABLE TV is so easy to carry—just 12½" slim; maple sugar/white. (6407) 55 BOOKS**
19" remote control TV. (6408) 72 BOOKS**

5 FOLD-AWAY CART holds any size TV: brass plated steel. (6424) 5½ BOOKS

6 RCA VICTOR 21" COLOR TV adds the drama of full color pictures to your home; mahogany finish. (6410) 150 BOOKS**

7 STEREO HI-FI CONSOLE PHONOGRAPH, FM/AM RADIO COMBINATION: by Voice of Music. (6401) 80 BOOKS**

8 WESTINGHOUSE AM TABLE RADIO has fully molded cabinet front and back; 5" Alnico speaker. (6405) 8¼ BOOKS**

9 GENERAL ELECTRIC FM/AM TABLE RADIO has automatic frequency control; 4" Dynapower speaker. (6418) 13¾ BOOKS**

10 GENERAL ELECTRIC PORTABLE TRANSISTOR RADIO OPERATES TWO WAYS—on batteries or AC. (6417) 10 BOOKS**

11 GENERAL ELECTRIC CLOCK RADIO with Snooz-Alarm wakes you, lets you snooze, wakes you again. (6415) 10 BOOKS**

12 RCA VICTOR 8 TRANSISTOR RADIO GIFT PACK includes 4 batteries, earphone and carrying case. (6412) 11¾ BOOKS**

13 GENERAL ELECTRIC SPORTSMAN 8 TRANSISTOR PORTABLE RADIO: pocket size; carrying strap. (6416) 13¾ BOOKS**

14 RCA VICTOR TABLE RADIO has Ferrite rod antenna for pull-in power; improved vernier tuning. (6413) 9¾ BOOKS**

15 RCA VICTOR CLOCK RADIO lulls you to sleep (up to 60 minutes of music), turns off automatically. (6414) 13¾ BOOKS**

**on special order... see page 3



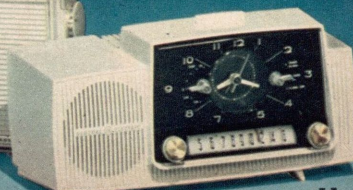
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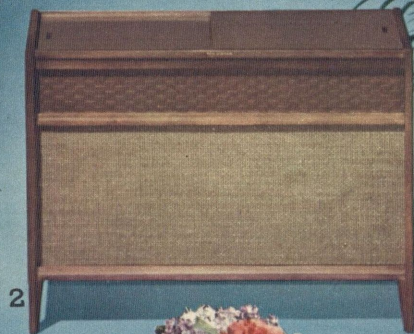


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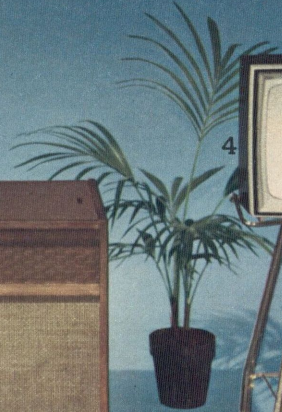


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Hear AMERICA'S FINEST



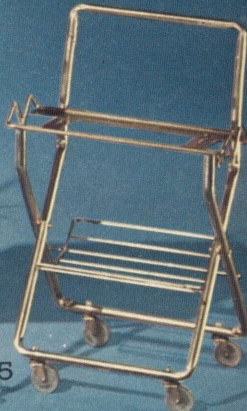
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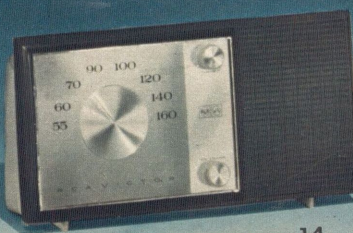
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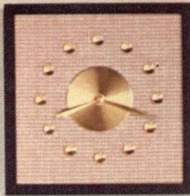


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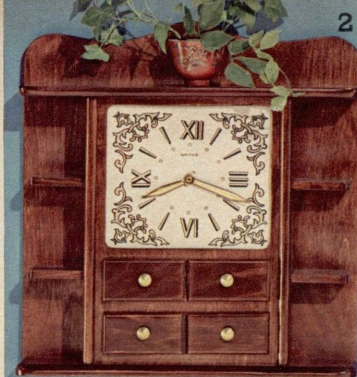


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America's Timeless Tradition

- 1 MATRIX ELECTRIC WALL CLOCK by Sessions. Ebony-finish wood. (6221) F.E.T. \$1.50. 5 BOOKS
- 2 OLD COLONY ELECTRIC CLOCK comes in nutmeg finish. (6224) F.E.T. \$1.65. 5 1/2 BOOKS
- 3 ELECTRIC SWIRL CLOCK in smart gold-finished metal. (6223) F.E.T. 90c. 3 BOOKS
- 4 BATTERY CLOCK has diamond-shape frame, round dial. (6228) F.E.T. \$3. 10 BOOKS**
- 5 STAR CLOCK is battery operated in rich brass finish. (6226) F.E.T. \$2.10. 7 BOOKS
- 6 LE COULTRE TRAVEL ALARM looks like an antique. (6232) F.E.T. \$3.98. 13 1/4 BOOKS**
- 7 WESTCLOX DELUXE TRAVEL ALARM in gold and ivory color. (6202) F.E.T. \$1.13. 3 3/4 BOOKS
- 8 TRAVEL ALARM boasts 40 hour movement, leather case. (6201) F.E.T. 68c. 2 1/4 BOOKS
- 9 WESTCLOX BIG BEN has adjustable loud-soft alarm, quiet tick. (6205) F.E.T. 83c. 2 1/4 BOOKS
- 10 G.E. DECORETTE ALARM CLOCK has lighted dial, alarm light. (6209) F.E.T. \$1.05. 3 1/2 BOOKS
- 11 INGRAHAM RIO ELECTRIC ALARM CLOCK Ivory case. (6208) F.E.T. 45c. 1 1/2 BOOKS
- 12 WESTCLOX FLASH ALARM has clear bell, easy-to-read numerals. (6206) F.E.T. 30c. 1 BOOK
- 13 G.E. ROOMMATE ELECTRIC ALARM CLOCK boasts lighted dial. (6211) F.E.T. 60c. 2 BOOKS
- 14 WESTCLOX ALARM flashes light, sounds alarm. (6203) F.E.T. \$1.20. 4 BOOKS
- 15 G.E. SPARKLE ELECTRIC ALARM CLOCK is tiny, lovely. (6210) F.E.T. 60c. 2 BOOKS
- 16 WESTCLOX SHERATON ELECTRIC ALARM in wood finish. (6204) F.E.T. \$1.13. 3 3/4 BOOKS
- 17 SETH THOMAS MANTELETTE is keywound, bell alarm. (6214) F.E.T. \$1.35. 4 1/2 BOOKS
- 18 SUNBEAM CLOCK in modern design hangs vertically or horizontally. Battery operated, no cord or plug. (6225) F.E.T. \$2.48. 8 1/4 BOOKS**
- 19 SWIRL SCONCES by Welby in antique gold finish blend beautifully with either traditional or contemporary designs. (6231) 6 BOOKS**
- 20 EIGHT DAY WALL CLOCK by Welby has open filigree design in elegant antiqued gold finish. 23" diameter. (6230) F.E.T. \$3. 10 BOOKS**
- 21 WALL SCONCES hold 2 candles, come in handsome Metagold finish. (6229) 6 1/2 BOOKS**
- 22 EARLY AMERICAN WALL CLOCK in nutmeg finish boasts dependable 8 day movement, is gold trimmed. (6227) F.E.T. \$3. 10 BOOKS**
- 23 EARLY AMERICAN BANJO CLOCK by Seth Thomas is keywound, has 8 day movement. Mahogany finish. (6215) F.E.T. \$4.50. 15 BOOKS**
- 24 LIMELITE ELECTRIC KITCHEN CLOCK by Sessions. In white. (6220) F.E.T. 90c. 3 BOOKS
- 25 SPARTUS HONEYCOMB ELECTRIC CLOCK styled for any room. (6219) F.E.T. 90c. 3 BOOKS
- 26 G.E. ELECTRIC PANTRY KITCHEN CLOCK has cut-out numerals. (6213) F.E.T. 60c. 2 BOOKS
- 27 G.E. ELECTRIC PATTERNS KITCHEN CLOCK in mosaic motif. (6212) F.E.T. 75c. 2 1/2 BOOKS
- 28 WESTCLOX MANOR ELECTRIC WALL CLOCK in rich wood finish. (6207) F.E.T. 68c. 2 1/4 BOOKS
- 29 ELECTRIC KITCHEN CLOCK in aqua (6216), white (6217) F.E.T. 38c. 1 1/4 BOOKS
- 30 MODERNE CORDLESS CLOCK is battery operated. Gold finish. (6222) F.E.T. \$1.50. 5 BOOKS
- 31 SPARTUS TYROLEAN ELECTRIC CLOCK in floral design on white. (6218) F.E.T. 68c. 2 1/4 BOOKS

**on special order . . . see page 3

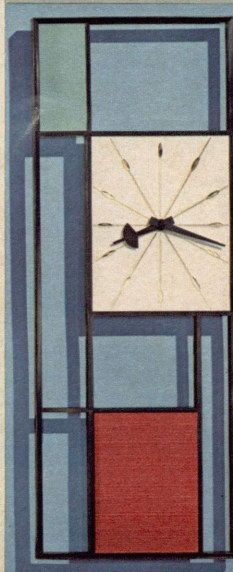


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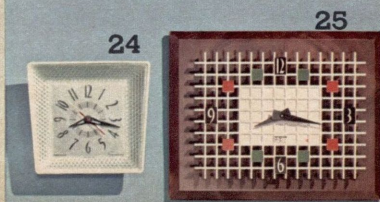


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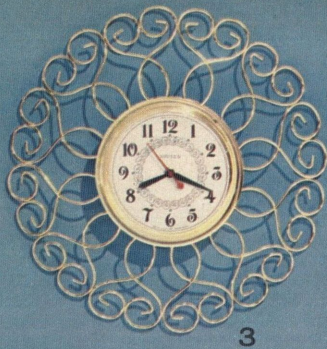


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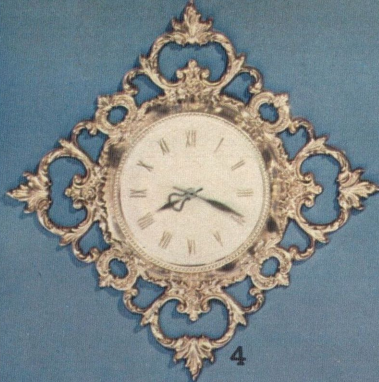


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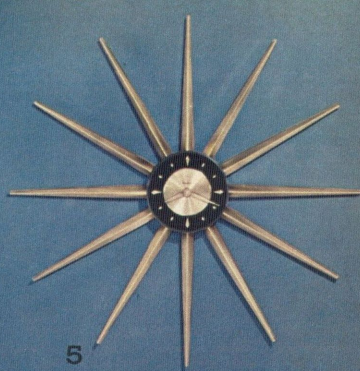
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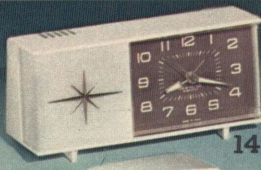
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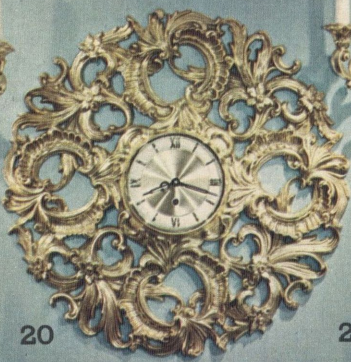
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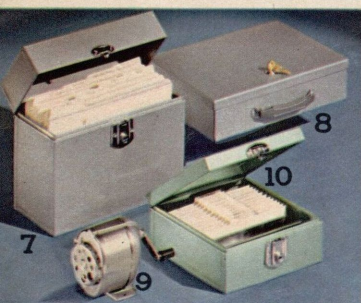
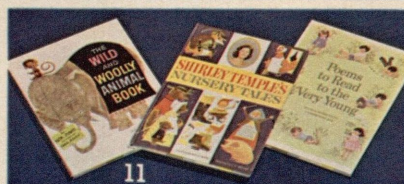
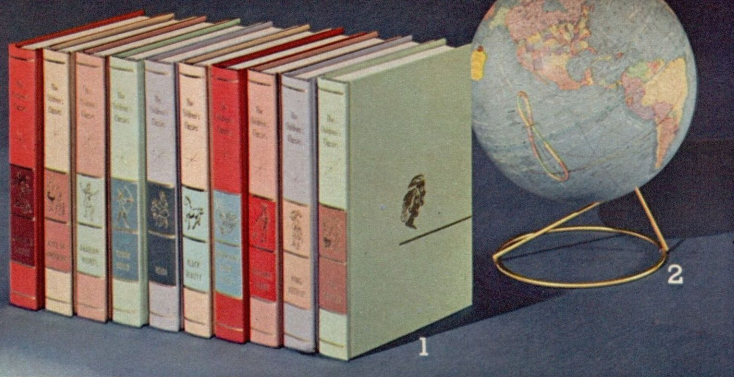
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1 LADIES' 17-JEWEL HELBROS WATCH has graceful oval shape. Unbreakable mainspring. (6317) F.E.T. \$3. 10 BOOKS**
 2 LADIES' BENRUS BRACELET WATCH, 10-k rolled gold top, stainless steel back, 17 jewels. (6319) F.E.T. \$3.75 12½ BOOKS**
 3 17-JEWEL BENRUS WATCH FOR MEN. Handsome Lord Abbey A is shockproof. (6320) F.E.T. \$3.75 12½ BOOKS**
 4 MAN'S 17-JEWEL CALENDAR WATCH by Helbros tells the date, time. Shock- and water-proof. (6318) F.E.T. \$3 10 BOOKS**
 5 SWISS-MOVEMENT SERVICE WATCH, sweep-second hand, luminous dial. Shock-proof. (6316) F.E.T. 98c 3¼ BOOKS

6 SWISS-MOVEMENT SPORTS WATCH, with a jaunty look for her. Reliable, anti-magnetic. (6315) F.E.T. \$1.20 4 BOOKS
 7 MAN'S 17-JEWEL SELF-WIND ELGIN is water-resistant. Unbreakable mainspring. (6313) F.E.T. \$5.03 16¼ BOOKS**
 8 ELGIN'S AMERICAN MAIDEN WATCH has 17 jewels, unbreakable mainspring. (6314) F.E.T. \$5.03 16¼ BOOKS**
 9 MAN'S BULOVA MIDSHIPMAN "GW" 17 jewels, unbreakable mainspring. Water-resistant (6301) F.E.T. \$3.98 13¼ BOOKS**
 10 TINY BULOVA LAUREL A, 17 jewels; unbreakable mainspring. (6302) yellow; (6303) white. F.E.T. \$3.75 12½ BOOKS**

11 ACCUTRON ELECTRONIC FOR MEN is accurate, needs no winding, has luminous dial. (6304) F.E.T. \$12.45 41½ BOOKS**
 12 HANDSOME WITTTNAUER FOR MEN has 17-jewel movement, leather strap. Shock resistant. (6305) F.E.T. \$3. 10 BOOKS**
 13 WITTTNAUER COED BRACELET WATCH for a feminine look. 17 jewels; expansion band. (6307) F.E.T. \$3.60 12 BOOKS**
 14 WITTTNAUER CALENDAR WATCH for men tells time and date. 17 jewels, shock resistant. (6306) F.E.T. \$3.98 13¼ BOOKS**
 15 GRACEFUL WITTTNAUER FOR WOMEN has a 17-jewel movement, is shock resistant. (6308) F.E.T. \$3. 10 BOOKS**



1 CHILDREN'S CLASSICS, 10 volumes to take them into other worlds of adventure and enchantment. Full color illustrations, large print, library bindings. (6718) **5 BOOKS**
2 WORLD GLOBE in convenient 12" size for school. Accurately detailed, with brass finished metal base. (6705) **2 BOOKS**

FASHIONABLE BRILLIANCE in lighters:

3 TABLE LIGHTER AND URN SET of elegantly detailed triple chrome plate with felt bases. (6703) **1 1/4 BOOKS**
4 ZIPPO original windproof lighter lasts for years; brushed chrome. (6702) **1 BOOK**
5 RONSON Typhoon pocket lighter in satin and high polish silvertone. (6701) **1 BOOK**
6 CLASSIC DESIGN in this stay-bright chrome-plated table lighter. (6704) **1 BOOK**

FOR THE WELL-EQUIPPED OFFICE:

7 METAL PORTA-FILE holds over 800 papers, is indexed. 12 1/2 x 5 1/2 x 10". (6725) **1 BOOK**

8 SECURITY BOX is lined with fire-resistant asbestos. 14 1/2" long. (6722) **3 1/4 BOOKS**
9 BOSTON PENCIL SHARPENER adjusts for 8 pencil sizes. (6723) **1 1/4 BOOKS**
10 METAL CHECK FILE holds 1500 checks, has month index. 9 x 9 x 4 1/2". (6724) **1 BOOK**
11 PRE-SCHOOL LIBRARY by Random House includes 3 volumes, as shown, of colorfully illustrated stories. (6713) **1 BOOK**
12 SMITH-CORONA CORSAIR PORTABLE TYPEWRITER. (6720) **25 1/4 BOOKS****
13 TYPEWRITER STAND is 14 x 18", has drop leaves, rolls easily. (6721) **2 BOOKS**

BOOKS FOR EVERY AMERICAN HOME:

14 Modern Family Cook Book holds over 1100 mouth-watering recipes. (6717) **1 BOOK**
15 Funk and Wagnall's New Practical Standard Dictionary. (6716) **2 1/4 BOOKS**
16 Webster Dictionary, Grosset's revised edition has special features. (6715) **1 BOOK**

17 The American College Dictionary in revised edition. (6714) **2 BOOKS**
18 The Holy Bible Confraternity version with Douay Old Testament. (6712) **1 1/4 BOOKS**
19 White Zipped Holy Bible, King James. (6710) **1 1/4 BOOKS**. Blk. no-zip (6711) **1 BOOK**
20 Better Homes & Gardens New Cook Book has 20 indexed chapters. (6719) **1 1/4 BOOKS**

NEWEST PENS FOR DESK OR POCKET:

21 Parker Jotter Desk Set is 4 1/2". Pen is famous no-skip Jotter. (6709) **1 BOOK**
22 Parker Custom Jotter Ball Pen of brushed stainless steel. (6706) **1 BOOK**
23 Sheaffer PFM III pen set has rugged point; matching pencil. (6727) Set. 6 1/2 **BOOKS**
24 Sheaffer Cartridge pen and pencil set with 4 extra cartridges. (6726) **1 1/2 BOOKS**
25 Parker Pardners, popular T-ball jotter pen with matching pencil. (6707) **1 1/4 BOOKS**
26 Parker '45' Pen loads with cartridge. Matching pencil. (6708) Set. **3 BOOKS**

**on special order . . . see page 3

FOR EVERY MRS. AMERICA



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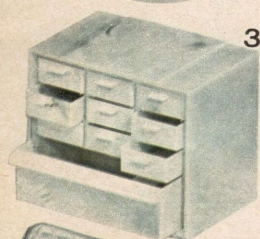
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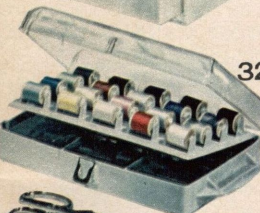
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1 ROOMY TEXTURED BASQUETTE HANDBAG by Kadin is fully lined, has an inside zipper. (6635) F.E.T. 83c 2 1/4 BOOKS

2 HANDSOME TOTE BAG is fully lined, has a handy inside zip compartment. (6637) navy; (6636) red. F.E.T. 45c 1 1/2 BOOKS

3 DOUBLE-HANDLE TOTE has a front plate for engraving, is fully lined. (6633) black; (6634) bone. F.E.T. 38c 1 1/4 BOOKS

4 DEBUTANTE HAIR DRYER has 3 switches, 2-position nail dryer, 6-foot cord. Deluxe bonnet. (6621) 6 1/2 BOOKS

5 16-RIB ACETATE WINDPROOF UMBRELLA has a nickel steel frame. (6620) 1 1/4 BOOKS

6 KAYSER NYLONS, seamless sheers in Beige or taupe. 3 pair (8020) 1 1/2 BOOKS**

7 JEWEL BOX has an automatic earring and ring tray, necklace bar. Simulated leather with Florentine tooling. (6628) 1 1/4 BOOKS

8 WAHL HOME VIBRATOR has face, scalp, body massage attachments. (6632) 2 1/4 BOOKS

9 LIKE A PRIVATE BEAUTY SALON, Westinghouse hair dryer, adjustable Hood, dries nails, has a hair perfumer. (6622) 10 BOOKS**

10 IDEAL WOMEN'S SHOE KEEPER holds 9 pair, won't mar floors. (6629) 1 BOOK

11 BROTHER SEWING MACHINE sews forward, reverse, over pins. Variable 7-speed foot control. Portable case. (6640) 27 1/2 BOOKS** Zig-zag model. (6641) 38 1/2 BOOKS**

12 8-PIECE MANICURE SET for good grooming. (6625) F.E.T. 15c 1 BOOK

13 GE HAIR DRYER includes attachment for quick touch-up curling. Dial heat, selective temperature range. (6623) 8 1/2 BOOKS**

14 3-PIECE DRESSER SET in jewelers' bronze has a raised, tinted floral design. Removable brush head. (6624) 2 1/4 BOOKS

15 TIMEX LADIES' WATCH is shock resistant, has an unbreakable mainspring. Leather strap. (6311) F.E.T. 68c 2 1/4 BOOKS

16 CAVATINA, THE DAINTY TIMEX for day or dress-up is shock resistant. Unbreakable mainspring. (6312) F.E.T. \$1.20 4 BOOKS

CORO'S SCULPTURED GOLDEN LEAVES are set with simulated crystal baquettes.

17 NECKLACE (6615) F.E.T. 60c 2 BOOKS

18 EARRINGS (6617) F.E.T. 30c 1 BOOK

19 BRACELET (6616) F.E.T. 60c 2 BOOKS

CORO ADDS ELEGANCE TO FASHION in brushed gold-color with simulated crystals.

20 NECKLACE (6612) F.E.T. 60c 2 BOOKS

21 EARRINGS (6614) F.E.T. 30c 1 BOOK

22 BRACELET (6613) F.E.T. 60c 2 BOOKS

23 FASHION-CLASSIC SIMULATED PEARLS BY CORO have a sterling silver and rhinestone clasp. (6608) F.E.T. 60c 2 BOOKS

24 RHINESTONE BRACELET BY CORO has four sparkling tiers of fashion and an expansion band. (6611) F.E.T. 30c 1 BOOK

25 3-STRAND SIMULATED PEARL BRACELET is highlighted by two bars of rhinestones. (6607) F.E.T. 53c 1 1/4 BOOKS

26 LEATHER BILLFOLD has a removable pass case, holder for spare keys, charge plate and stamps. (6602) F.E.T. 30c 1 BOOK

27 LADY BUXTON CONTESSA BILLFOLD is leather, has a removable card-photo case, replaceable windows. (6603) F.E.T. 45c 1 1/2 BOOKS

28 LEATHER FRENCH PURSE is so convenient to carry; has a card pocket, spiral photo holder. (6601) F.E.T. 30c 1 BOOK

29 LADY RONSON SHAVER features a replaceable cutting system, contoured beauty glide shaving screen. (6630) 8 1/4 BOOKS**

30 LADY REMINGTON SHAVER, the delicate way to good grooming, has adjustable roller combs. (6631) 6 1/4 BOOKS**

31 PRINCESS CABINET stores cosmetics, jewelry, anything. (6638) 1 1/2 BOOKS

32 LADYFINGERS FITTED SEWING KIT holds 20 non-spill spools of thread; has 9 bins, see-through plastic covers. (6639) 2 1/4 BOOKS

33 DRESSMAKER SHEARS, 8" bent handle permits blades to operate parallel to cutting surface. (6626) 1 1/4 BOOKS

34 WISS PINKING SHEARS cuts single or several material thicknesses. (6627) 2 1/4 BOOKS

35 ROSEBUD PIN AND MATCHING EARRINGS in gold-color metal set with a simulated pearl. (6618) F.E.T. 45c 1 1/2 BOOKS

36 TWO-STRAND SIMULATED PEARLS are set with a sterling silver filigree clasp, come gift-boxed. (6605) F.E.T. 30c 1 BOOK

37 GRADUATED SIMULATED PEARLS are hand-knotted, have a rich look, sterling silver clasp. (6604) F.E.T. 30c 1 BOOK

38 DELICATE PENDANT, gold-plated sterling silver is hand-engraved; has a golden chain. (6619) F.E.T. 30c 1 BOOK

39 TAILORED FEATHER PIN AND EARRING SET has a white rhodium finish that won't tarnish. (6606) F.E.T. 45c 1 1/2 BOOKS

40 A PAIR OF GOLDEN CIRCLE PINS by Coro have a polished finish. Wear them together or singly. (6609) F.E.T. 30c. Pr. 1 BOOK

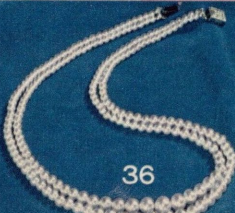
41 ENGAGING RHINESTONE HEARTS in a pendant and earring set come attractively boxed. (6610) F.E.T. 30c 1 BOOK

**on special order .. see page 3

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ALL AMERICANS



VAN HEUSEN STYLES A SHIRT for him, for her, for every purpose.

1 SHE'LL LOOK NEAT ALL DAY in this convertible-collared shirt of wash-wear Dacron® polyester-cotton. White, beige, light blue, pink, maize, willow, red, black. Sizes 8/28 to 18/38. (8015) 2 BOOKS**

2 COOL NOTCHED SHORT SLEEVES for this Dacron® polyester-cotton sport shirt. White, blue, beige; S, M, L, XL. (8013) 1 1/4 BOOKS**

3 DUAL COLLAR AND SHORT SLEEVES let the Vanguard double for dress or sports. White wash-and-wear blend of 65% Dacron® polyester and 35% cotton. Neck sizes 14 to 18. (8004) 1 1/4 BOOKS**

4 THE CENTURY LORD DUAL CUFF features the famous short point "won't wrinkle ever" collar with sewn-in permanent stays. White cotton in neck sizes 13 to 18, sleeve lengths 30 to 37. (8005) 1 1/4 BOOKS**

5 ALL COTTON WASH-AND-WEAR Vanalux Craig dress shirt never needs ironing. Has moderate spread collar with sewn-in stays, convertible cuffs. White in 13 1/2 to 18, sleeves 31 to 36. (8006) 1 1/4 BOOKS**

6 FAMOUS CENTURY VANALUX LORD... first all-cotton wash-and-wear shirt with no resins added. With short point collar, dual cuff. White in sizes 13 1/2 to 18, sleeve lengths 30 to 37. (8007) 1 1/4 BOOKS**



7 NEAT ROUND EYELET-COLLARED Century Vanalux Ronlet in white wash-wear cotton; dual cuffs. 14-17 1/2 in 32-35. (8008) 1 1/4 BOOKS**

8 CLASSIC OXFORDCLOTH 417 YORK BUTTONDOWN has button cuffs. White cotton in sizes 13 1/2-17 1/2, sleeves 32-35. (8009) 1 1/4 BOOKS**

9 WEAR WITH A TIE OR AS A SPORT SHIRT. Vanalux airweave Craig is white wash-wear cotton. In sizes 13 1/2 to 18. (8003) 1 1/2 BOOKS**

10 HANDSOME COLORS IN THIS MONACO VII SPORT SHIRT! Yellow, olive, blue, tan, white, orange, turquoise cotton broadcloth with embroidered crest on the pocket. In S, M, L, XL. (8002) 1 1/2 BOOKS**

11 WASHABLE, WATER-REPELLENT, WIND-RESISTANT Van Sport Raynebeater jacket is natural rayon-and-cotton tackle twill with nylon mesh inserts in yoke and shoulder. Sizes S, M, L, XL. (8014) 4 1/2 BOOKS**

12 HER VERSION OF THE TORCH KNIT! Washable cotton; white, red, blue, yellow. S, M, L. (8012) 1 1/4 BOOKS**

13 FAMOUS TORCH KNIT SHIRT FOR HIM in white, blue, tan or red machine washable cotton mesh. It's full-cut, with long tail in back to prevent riding up. Underarm gusset. S, M, L, XL. (8001) 1 1/4 BOOKS**

14 SNAPTAB-COLLARED OXFORD needs no pins, no buttons! Has dual cuffs. White cotton, 13 1/2-17 1/2, sleeves 32-37. (8010) 1 1/4 BOOKS**

15 CENTURY VANGUARD DUAL CUFF shirt of 65% Dacron® polyester, 35% cotton. White in 13 1/2-18, sleeves 31-36. (8011) 2 BOOKS**

16 SMART ITALIAN-COLLARED SHIRT for her with rolled short sleeves. 65% Dacron® polyester and 35% cotton in white, beige, light blue, pink, maize, willow, red, black. Sizes 8/28 to 18/38. (8017) 1 1/4 BOOKS**

17 PLEATED FRONT DRESS SHIRT features a tapered Gentry neckband collar, long sleeves with French cuffs. 65% Dacron® polyester and 35% combed cotton broadcloth in white. 8/28 to 18/38. (8016) 2 1/4 BOOKS**



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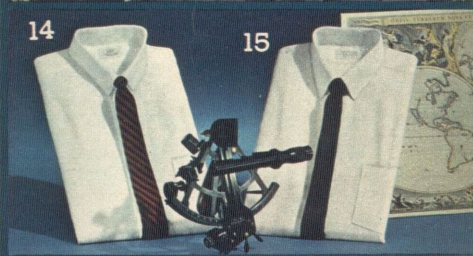


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NYLON LINGERIE by Kayser is delicate and feminine, yet easy to care for to keep pace with the busy life American women lead. These wash easily, need no ironing.

1 WALTZ GOWN, nylon tricot with sheer overlay on bodice. Pink, blue; sizes 32-42. (8023) 2 BOOKS**

2 HALF-SLIP, nylon tricot with permanent pleats. Blue, pink, white, black; S, M, L. (8022) 1 1/2 BOOKS**

3 FULL SLIP, nylon tricot, daintily embroidered. Pink, blue, white, black; sizes 32-42. (8021) 1 1/2 BOOKS**

4 NYLONS, seamless sheers in beige or taupe; 8 1/2-11. (8020) 3 pr. 1 1/2 BOOKS**

**on special order . . . see page 3

FOR EVERY AMERICAN MRS.

5 PROTECT PILLOWS with zip covers of white percale. (8302) 4 for 1 BOOK

6 FEATHER PILLOW has floral ticking cover in pink (8299), blue (8301) 1 BOOK

7 LUXURY PILLOW is 75% crushed goose feathers, 25% soft down. Pink (8297), blue (8298) 2 3/4 BOOKS

8 WASHABLE PILLOW is filled with Dacron polyester, has ticking in pink (8295), blue (8296) 1 3/4 BOOKS

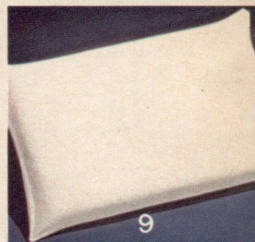
9 JUMBO PILLOW is king-size in soft latex foam. Cotton zip cover. (8294) 2 BOOKS

10 PILLOW PAIR filled with chicken feathers. 20x 26". (8293) Pr. 1 1/2 BOOKS

11 PERCALE SHEETS, white: Twin flat (8428); twin fitted (8429); 1 BOOK. Full flat (8430); full fitted (8431); 1 1/4 BOOKS. King size, 108x 122" (8433) 2 3/4 BOOKS; King fitted (8432) 2 1/4 BOOKS. Cases, set of 4 (8434) 1 1/4 BOOKS



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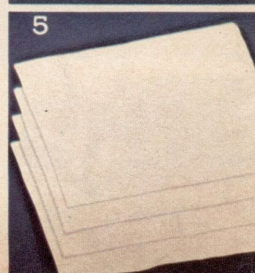
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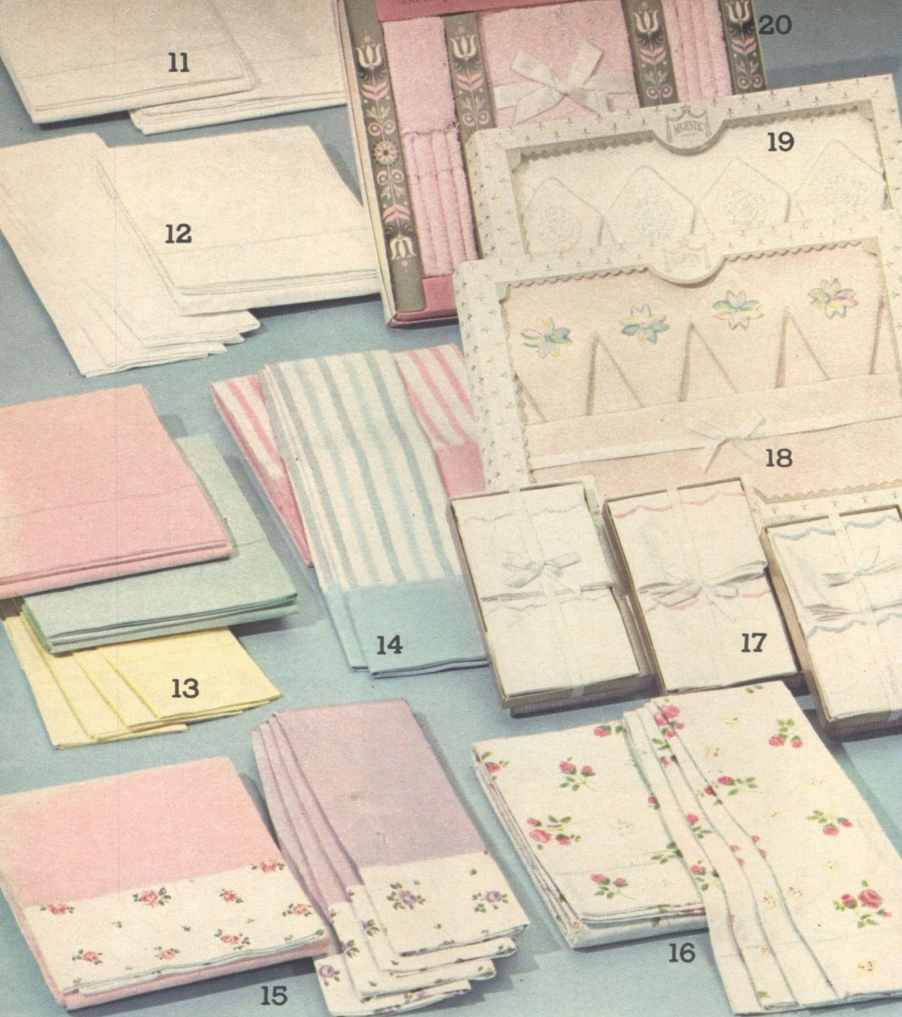
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12 MUSLIN SHEETS, white: full (8435); full fitted (8436); 4 cases (8437) 1 BOOK

13 SPRINGS MILLS PASTEL PERCALES. Twin: pink (8438), green (8439), yellow (8440); fitted: pink (8441), green (8442), yellow (8443); 4 cases: pink (8450), green (8451), yellow (8452); 1½ BOOKS. Full sheets: pink (8444), green (8445), yellow (8446); fitted: pink (8447), green (8448), yellow (8449) 1½ BOOKS

14 PERCALE STRIPES BY SPRINGS MILLS. Twin: pink (8453), blue (8454) 1½ BOOKS. Full: pink (8455), blue (8456) 1½ BOOKS. 2 cases: pink (8457), blue (8458) 1 BOOK

15 PRINCESS ROSE PERCALE BY SPRINGS MILLS. Cases and flat sheets have print hems, fitted sheets are print all over. Twin: pink (8459), blue (8460), lilac (8461) 1½ BOOKS. Twin fitted: pink (8462), blue (8463), lilac (8464); 4 cases: pink (8471), blue (8472), lilac (8473); 1½ BOOKS. Full sheet: pink (8465), blue (8466), lilac (8467); full-size fitted sheet: pink (8468), blue (8469), or lilac (8470) 2 BOOKS

16 SPRINGS MILLS MUSLIN, OVERALL PRINT PINK ROSE, a fresh and pretty design. Twin (8474); twin fitted (8475) 1½ BOOKS. Full (8476); full fitted (8477) 1½ BOOKS. Pillowcases, set of 4 (8478) 1½ BOOKS

17 FINE WHITE PERCALE CASES look elegant with any of your sheets. 42x38", with scallops richly embroidered in pink (8479), blue (8480), white (8481). Pair 1 BOOK

Twin size flat sheets, 72x108"; full size flat sheets, 81x108".

18 5-PIECE BRIDGE OR TEA SET in textured rayon. 45x45" cloth, 4 napkins. White (8283), beige (8284), pink (8285) 1½ BOOKS

19 PLACE MAT AND NAPKIN SET is textured, rich-looking washable rayon. White (8286), beige (8287), pink (8288) 8 pc. set 1 BOOK

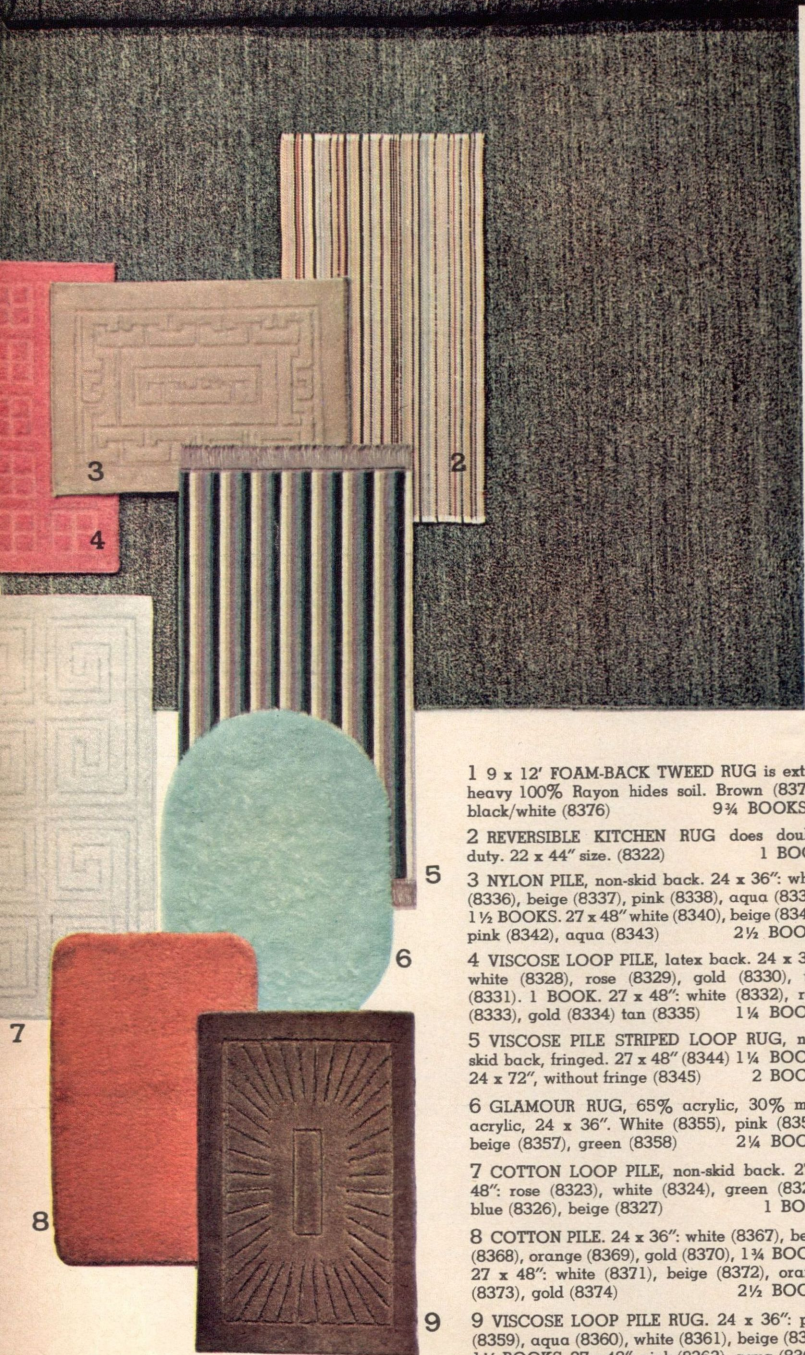
20 DUNDEE TOWEL SET has 1 bath towel, 2 guest towels and 2 face cloths in thick, thirsty terry-cloth. Pink (8279), yellow (8280), aqua (8281), white (8282) 1½ BOOKS

CASUAL SEPARATES by Catalina give easy action and trim fit to the American woman. Wear these together, coordinate them easily with all your separates wardrobe.

21 JACQUARD SWEATER is knit of 100% wool, has classic good looks. Full fashioned to give you perfect fit, it has an easy button front. Comes in pink, blue; 34-40. (8018) 5½ BOOKS**

22 DOUBLE-KNIT PANTS are fine-gauge wool for a lightweight look and rich texture American women love for their casual life. Pick black, pink, blue; 8-18. (8019) 5½ BOOKS**

American Rooms Come To Life With COLOR



1 9 x 12' FOAM-BACK TWEED RUG is extra-heavy 100% Rayon hides soil. Brown (8375), black/white (8376) 9 3/4 BOOKS**

2 REVERSIBLE KITCHEN RUG does double duty. 22 x 44" size. (8322) 1 BOOK

3 NYLON PILE, non-skid back. 24 x 36": white (8336), beige (8337), pink (8338), aqua (8339). 1 1/2 BOOKS. 27 x 48": white (8340), beige (8341), pink (8342), aqua (8343) 2 1/2 BOOKS

4 VISCOSE LOOP PILE, latex back. 24 x 36": white (8328), rose (8329), gold (8330), tan (8331). 1 BOOK. 27 x 48": white (8332), rose (8333), gold (8334) tan (8335) 1 1/4 BOOKS

5 VISCOSE PILE STRIPED LOOP RUG, non-skid back, fringed. 27 x 48" (8344) 1 1/4 BOOKS 24 x 72", without fringe (8345) 2 BOOKS

6 GLAMOUR RUG, 65% acrylic, 30% mod-acrylic, 24 x 36". White (8355), pink (8356), beige (8357), green (8358) 2 1/4 BOOKS

7 COTTON LOOP PILE, non-skid back. 27 x 48": rose (8323), white (8324), green (8325), blue (8326), beige (8327) 1 BOOK

8 COTTON PILE. 24 x 36": white (8367), beige (8368), orange (8369), gold (8370), 1 1/4 BOOKS 27 x 48": white (8371), beige (8372), orange (8373), gold (8374) 2 1/2 BOOKS

9 VISCOSE LOOP PILE RUG. 24 x 36": pink (8359), aqua (8360), white (8361), beige (8362) 1 1/4 BOOKS. 27 x 48": pink (8363), aqua (8364), white (8365), beige (8366) 2 BOOKS



10 RIPPLE COTTON CHENILLE SPREAD. Full size: white (8154), pink (8155), aqua (8156), gold (8157) 1 1/4 BOOKS



13 COTTON CHENILLE BED-SPREAD, full size. White (8174), pink (8175), aqua (8176), gold (8177) 2 3/4 BOOKS



16 FLORAL DESIGN COTTON CHENILLE SPREAD, multicolored on white. Full (8178) or Twin (8179) 3 BOOKS



19 QUILTED FLORAL TOP, spread of acetate. Full size: rose on white (8189), aqua on white (8190) 4 1/4 BOOKS



11

11 CANNON COTTON SPREAD. Full: red (8164), brown (8165), blue (8166) 2½ BOOKS; Twin: red (8167), brown (8168), blue (8169) 2½ BOOKS



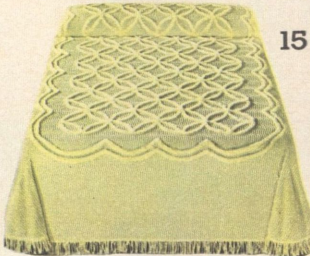
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12 BATES VISCOSE TUFT SPREAD, full size. White (8170), pink (8171), aqua (8172), gold (8173) 2½ BOOKS



14

14 TAILORED SPREAD, antique satin, fitted corners. Full size. Gold (8191), white (8192), dusty rose (8193) 6¾ BOOKS



15

15 WEDDING RING cotton chenille spread, full size. Yellow (8183), white (8180), pink (8181), aqua (8182) 2¾ BOOKS



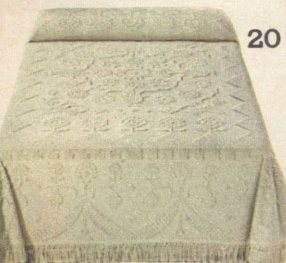
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17 BALMORAL EMBRACEABLE. Heirloom Spread is reversible, bleached white. Full, (8184), twin (8185) 4¾ BOOKS



18

18 QUILTED SPREAD in acetate taffeta has curved corners. Full: white (8197), pink (8198), aqua (8199) 4¾ BOOKS



20

20 GEORGE WASHINGTON COTTON SPREAD by Bates, a favorite. Full size, antique white (8194) 9½ BOOKS**



21

21 POLISHED EVERGLAZE cotton spread, quilted top. Full: pink (8186), white (8187), green (8188) 3¾ BOOKS

**on special order . . . see page 3



22

22 BATES NEWPORT EAGLE spread has hand-knotted string fringe; is gift boxed. Full; blue (8195), red (8196) 16 BOOKS**

23 JUMBO GARMENT BAG, print vinyl; 57". (8277) 1 BOOK
24 MATCHING 10-POCKET SHOE BAG. (8278) 1 BOOK



26

25 REVERSIBLE RUG: 4 x 6' brown (8352), red (8353), black/white (8354). 5 BOOKS 24x36" brown (8346), red (8347), black/white (8348) 1¼ BOOKS 30x50" brown (8349), red (8350), black/white (8351). 2½ BOOKS

26 SPREAD. Full: red cotton (8158), brown (8159), blue (8160). Twin: red (8161), blue (8162), blue (8163) 2½ BOOKS



1 DACRON POLYESTER COMFORTER has reversible cover of French crepe acetate. Floral print and solid color side. 72x84" rose (8238), blue (8239) 3 1/4 BOOKS
 2 CANNON BONNIE DOON BLANKET of rayon and Acrilan. 72x90". Beige (8210), aqua (8211), yellow (8212) 2 1/2 BOOKS
 3 RUFFLED PATCHWORK QUILT of reversible cotton. Full size. Pink (8235), gold (8236), aqua (8237) 3 1/4 BOOKS
 4 WINTER WEIGHT BLANKET is 100% acrylic with wide binding. 72x90" in beige (8219), pink (8220), blue (8221), white (8222) 3 1/2 BOOKS
 5 CANNON'S NEW FLOWER PRINT in soft rayon with acetate satin binding. 72x90" multi-color (8205) 1 1/4 BOOKS

6 WARM INSULAIRE BLANKET by Morgan-Jones produces winter-warm, summer-cool thermal action. Has 6" nylon-satin binding. 72x90". White (8227), pink (8228) blue (8229), lemon (8230) 3 1/4 BOOKS
 7 NORTHLAND ROSE PRINT in a wide-bound Acrylic blend. 72x90" multi-color on white (8223) 3 1/2 BOOKS
 8 DOUBLE PLAID BLANKET is woven from easy-care fibers plus warm wool. 70x80" rose (8214), blue (8215) 2 1/2 BOOKS
 9 PLAID SHEET BLANKET is all cotton, just perfect for summer nights. 70x80". In rose (8202), blue (8203) 1 BOOK
 10 25% WOOL BLEND BLANKET for warmth and beauty. 72x90". In rose (8216), aqua (8217), walnut (8218) 2 1/4 BOOKS

11 JACQUARD WOVEN BLANKET of rayon and nylon. 64x76" (8204) 1 BOOK
 12 FARIBO'S ALL VIRGIN WOOL blanket. Nylon bound. 72x90". White (8224) beige (8225), rosebeige (8226) 5 1/4 BOOKS
 13 LOVELY SOLID COLORS in rayon-nylon blanket with 8" rayon satin binding. 72x90" in beige (8206), pink (8207), green (8208), blue (8209) 2 BOOKS
 14 CAMP AND UTILITY BLANKET is ideal for rugged use. 90% wool-10% nylon. 62x82". In practical blue (8231), green (8232), wine (8233) 2 1/4 BOOKS
 15 EARLY AMERICAN MIRROR by Syroco is convex, 5" diam. Eagle-topped frame is 8x13". Finished in nutmeg decorated gold tone. (5043) 2 1/2 BOOKS

COLORFUL

★ COMFY ★

★ & COZY ★



16 HUDSON BAY BLANKET is 4 point 100% virgin wool longhair. Multi-color on white. 72x90" large. (8234) 14 BOOKS**

17 ALLENAIRE MATTRESS PROTECTOR of 100% foam bonded to muslin. Natural: in double 53x74" size (8291) 2 3/4 BOOKS

Twin 38x74" size (8292) 2 1/4 BOOKS

18 MATTRESS PAD has taped, bound sides, Sanforized skirt. Double size (8289) 2 1/2 BOOKS

Twin size (8290) 2 BOOKS

19 COLORFUL PRINT TABLECLOTH of rayon and cotton. 52x52" size, white with red (8398) or yellow (8399) 1 BOOK

Larger tablecloth size 52x70" in red (8401) or yellow (8402) 1 1/4 BOOKS

20 MULTI-COLORED FRUIT on white heavy cotton tablecloth, 52x70". (8403) 1 BOOK

21 THE ELEGANCE OF SCRANTON LACE in a cotton tablecloth. Eggshell, medium sized 60x80" (8404) 1 1/2 BOOKS

Eggshell, large 72x90" (8405) 2 BOOKS

22 QUAKER LACE TABLECLOTH has a lovely floral design, is machine washable. 70x90" eggshell (8406), white (8407) 3 1/4 BOOKS

23 IMPORTED DINNER SETS of gleaming rayon cotton. 50x66" with 6 matching napkins; white (8408), gold (8409) 1 1/2 BOOKS

The same cloth in 60x90" size with 8 matching napkins; white (8410), gold (8411) 2 1/2 BOOKS

24 IMPORTED IRISH LINEN DAMASK in a lovely hemstitched dinner set with self pattern. Tablecloth is 64x84" in size with eight 16" napkins. In pure white linen (8412) 6 BOOKS

**on special order . . . see page 3

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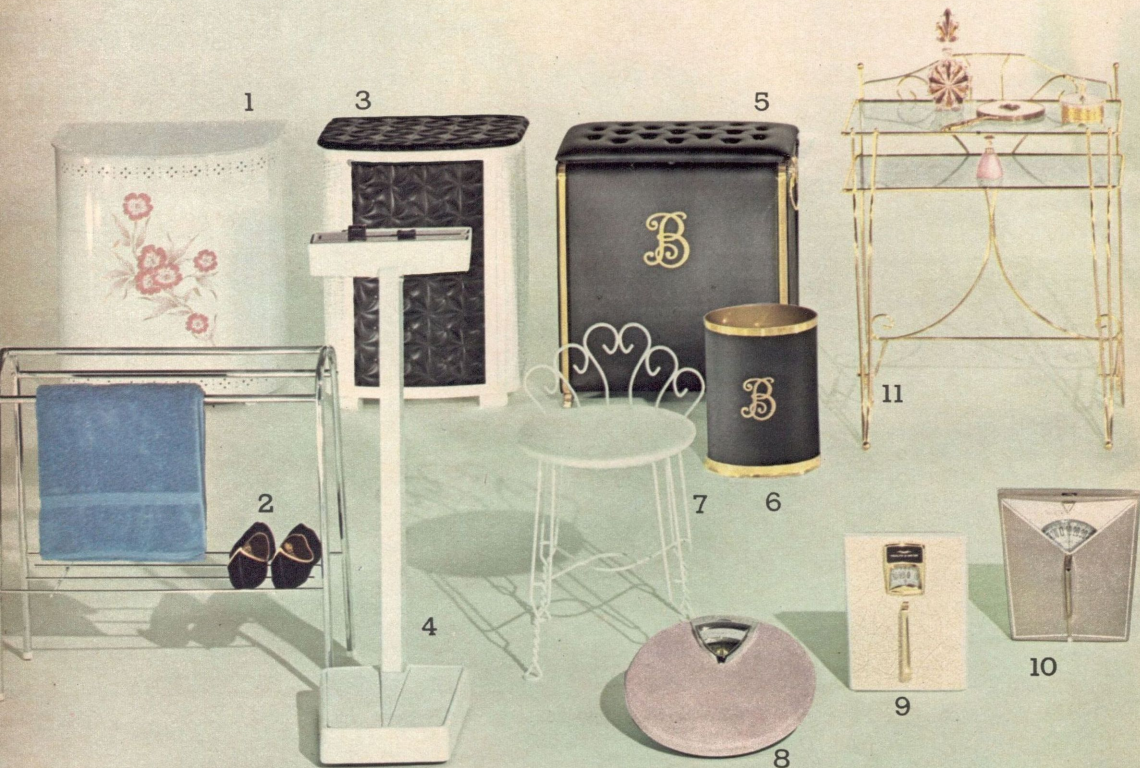
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1 DETECTO CLOTHES HAMPER boasts hand painted design, ventilated metal. White (7701); black (7702) 2½ BOOKS
 2 TOWEL-AND-DRYING RACK has 3-bar top plus an extra shelf for storage and drying. Chrome-plated. (7746) 1½ BOOKS
 3 PANEL HAMPER by Pearl-Wick has steel frame, vinyl panel. White with black (7706); with pink (7707) 3½ BOOKS
 4 DETECTO DOCTOR SCALE records your height and weight as accurately as your doctor would. (7739) 15 BOOKS**
 5 VINYL-TUFTED HAMPER by Pearl-Wick. Gold-color initial available. White (7708); pink (7709); black (7710) 5¼ BOOKS
 6 MATCHING WASTEBASKET with gold color monogram available. White (7711); pink (7712); black (7713) 2 BOOKS
 7 DAINY VANITY CHAIR adds a note of elegance to your bath. Metal with easy-clean white plastic seat. (7742) 2¼ BOOKS
 8 "CONTOUR" BATHROOM SCALE by Counselor, is low, wide. Pink (7733); black (7734); white (7735) 3 BOOKS
 9 HEALTH-O-METER SCALE has built-in handle, registers to 300 lbs. White with gold trim. (7732) 2 BOOKS
 10 DETECTO BATH SCALE stands up when not in use. Sandalwood (7736); white (7737); pink (7738) 2¼ BOOKS
 11 PEARL-WICK VANITY TABLE with surface and shelf of gold-color-marbled white Marlite. (7714) 6 BOOKS
 12 VANITY SHELF adds beauty and space to any bath without using more space! Chrome-plated. (7744) 3½ BOOKS
 13 SIX RING TOWEL POLE takes little space, holds full supply of towels. Self-adjusting, chrome-plated. (7743) 2½ BOOKS

14 LUSTROUS TOILET SEAT is durable, easy to clean. Pearl finish on hardwood. White (7716); black (7717) 2¼ BOOKS
 15 DECORATED HAMPER AND BASKET SET of gold-color on white. Ventilated hamper; basket. (7730) Set 1 BOOK
 16 BRUSH CADDY AND TISSUE DISPENSER SET completes your matched gold-on-white bath ensemble. (7731) Set 1 BOOK
 17 TOILET BRUSH AND HOLDER cleverly conceals bowl brush, drip pan, 2 shelves. Black (7727); pink (7728) 1½ BOOKS
 18 MATCHING WASTEBASKET in lacy motif with hand painted design. Baked enamel, black (7725); pink (7726) 1 BOOK
 19 DOUBLE SHELF AND TOWEL BAR in matching lacy design. Sturdy enameled metal. Black (7723); pink (7724) 1½ BOOKS
 20 FILIGREE CORNER SHELF has 3-tiers, of gleaming triple brass plate. Fits on straight wall, too. (7719) 3 BOOKS
 21 BRASS-PLATED WASTEBASKET is round in shape, filigree in design to match corner shelf. (7720) 2¼ BOOKS
 22 MATCHING TISSUETTE BOX so delicately yet sturdily designed to hold any size facial tissue. (7721) 1½ BOOKS
 23 DOUBLE SHELF AND TOWEL BAR of filigreed brass plate will serve many space-saving purposes. (7722) 2¼ BOOKS
 24 CLEVER NEW VANI-CHEST sits on toilet tank, holds tissue, toiletries and towels. White. (7729) 3 BOOKS
 25 BATHROOM WALL CABINET of sturdy steel has white enamel finish. 14x20" mirror door. (7718) 2 BOOKS
 26 G.E. ELECTRIC TOOTHBRUSH massages your gums while it cleans. Comes with 4 brushes. Blue-white. (7745) 6 BOOKS

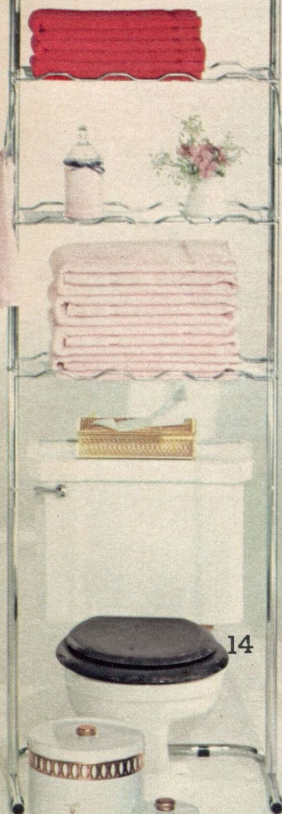
**on special order ... see page 3



THE BATH SHOP

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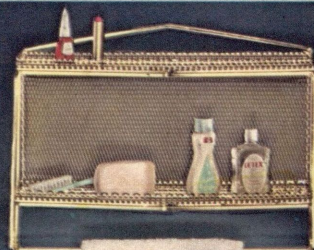
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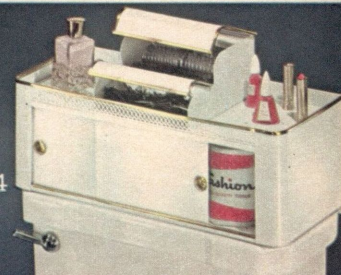
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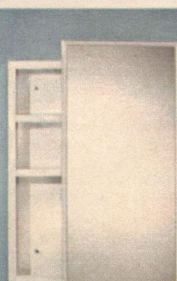
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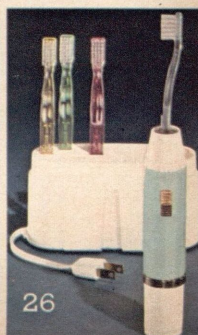
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CANNON TALISMAN ROSE ENSEMBLE for bed and bath gives you an almost unbelievable opportunity to add new loveliness to your linen closet. Choose these American Beauties from towels in three sizes, sheets, pillowcases and a blanket; all made to match in a beautiful design in pink on white.

1 3-PC. TOWEL ENSEMBLE includes 16x28" hand towel, 2 face cloths. (8126) 1 1/4 BOOKS
2 BATH TOWEL. (8125) 1 1/4 BOOKS
3 COMBSPUN PERCALE SHEETS
Full bed size 81x108". (8425) 1 1/4 BOOKS
Twin bed size 72x108". (8426) 1 1/2 BOOKS
4 PILLOWCASE. (8427) Pair 1 BOOK
5 BLANKET is blended for good looks and long wear of rayon and acrylic, has 6" nylon binding. 72x90". (8201) 3 1/2 BOOKS

6 CANNON 5-PC. TOWEL ENSEMBLE. 2 bath, 2 hand towels, 1 wash cloth; pink (8105), blue (8106), green (8107), yellow (8108), white (8109). Set 1 BOOK
7 CANNON 4-PC. WARP STRIPE SET. 2 bath, 2 hand towels. Rose (8110), green (8111), blue (8112) 1 BOOK
8 CANNON TERRY KITCHEN TOWELS; red (8253), green (8254). 5 pc. set 1 BOOK
9 SET OF 4 LINEN DISH TOWELS, hand screen printed. 18x30". (8255) 1 1/4 BOOKS
10 CANNON 8-PC. COTTON DISH TOWELS, 2 each: red, pink, gold and green checks. 16x30" size. (8251) 1 BOOK
11 CANNON 3-PC. BATH ENSEMBLE: 1 hand towel, 2 face cloths; pink (8122), white (8121), yellow (8123), blue (8124) 1 BOOK

12 25x48" TOWEL; white (8117), pink (8118), yellow (8119), blue (8120) 1 BOOK
13 STARTEX PRINT TERRY DISH TOWELS, 5-pc. set. (8252) 1 BOOK
14 CANNON 3-PC. BELGIAN WEAVE TOWEL SET. 24x46" bath, 16x26" hand towel, face cloth; pink (8113), blue (8114), green (8115), gold (8116). 3 pc. 1 1/2 BOOKS
15 CANNON TERRY WASHCLOTHS, set of 10: 2 each of pink, blue, yellow, green and white. 12x12". (8100) 1 BOOK
16 CANNON 4-PC. BATH ENSEMBLE, all-over floral screen prints. 22x44" bath, 15x25" hand towel, 2 face cloths. Lilac (8102), rose (8103), gold (8104). Set 1 BOOK
17 CANNON FINGERTIP TOWELS, 11x18", fringed. (8101). Set of 8 1 BOOK

FLOWER FRESH



- 18 PLASTIC SHOWER SET: 6'x6' shower curtain, 21x54" window pair. White/black (8377), rose (8378), blue (8379), green (8380) 1 1/4 BOOKS
19 HAND PAINTED PLASTIC SHOWER SET. 6'x6' shower curtain, 30x54" window pair. White (8381), pink (8382), green (8383), yellow (8384) 1 1/4 BOOKS
20 BUTTERFLY PLASTIC SHOWER CURTAIN; white (8385), blue (8386), pink (8387) 1 BOOK
Not shown: 34x54" tailored window curtains; white (8388), blue (8389), pink (8390) 1 BOOK
21 TAFFETA SHOWER SET; white (8391), pink (8392) or aqua (8393) 5-pc. set 3 3/4 BOOKS
22 CHROMSPUN SHOWER SET; pink (8394), white (8395), yellow (8396), lilac (8397) 5 1/2 BOOKS
23 TERRY BEACH BAG. (8153) 1 BOOK
24 BEACH TOWEL, 34x62". (8152) 1 BOOK
25 STRIPE BEACH TOWEL (8151) 1 BOOK



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31

- 26 2-PC. BATH MAT SET in all viscose with non-skid latex backing; pink (8131), white (8132), yellow (8133), aqua (8134) 1 BOOK
27 ALL COTTON BATH MAT SET with foam backing; white (8127), pink (8128), green (8129), blue (8130), 2 pc. 1 BOOK
28 COTTON BATH MAT SET with latex backing, raised pile effect, green (8135), white (8136), pink (8137), blue (8138), 3 pc. set 1 1/4 BOOKS
29 2-PIECE NYLON BATH MAT SET with foam backing, white (8139), pink (8140), yellow (8141), turquoise (8142) 2 BOOKS
30 7-PC. BATH ENSEMBLE in white (8143), aqua (8144), pink (8145), yellow (8146) 2 BOOKS
31 3-PC. BATES VISCOSE PLUSH BATH MAT SET has latex back. Lilac (8147), pink (8148), white (8149), green (8150) 2 1/4 BOOKS



everybody loves a
PARADE

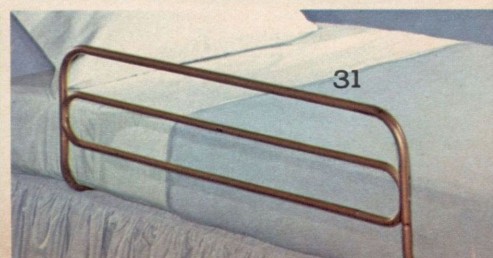
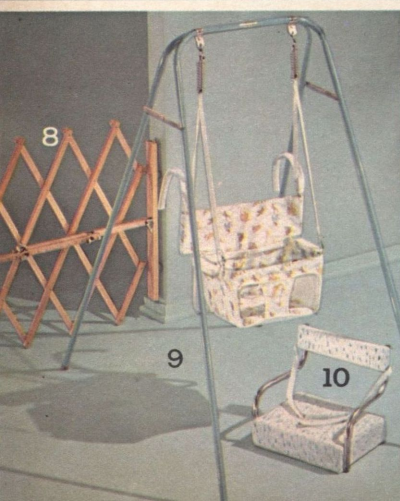
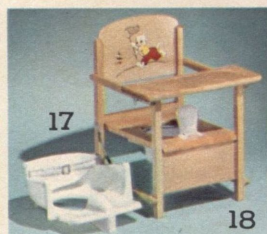
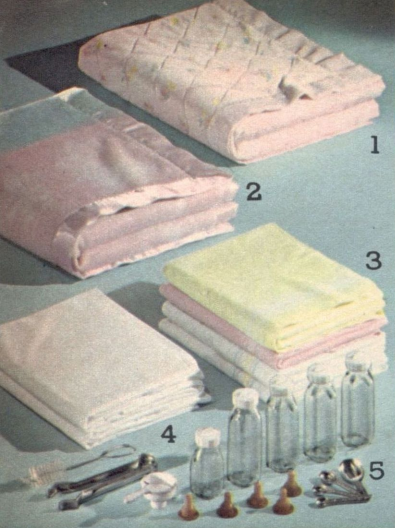




1 LULLABY LIMITED, personalized pin-up almost 4-feet long! Stick-on letters spell baby's name. (6027) 1 1/2 BOOKS
 2 "RUTHIE" TODDLER DOLL by Horsman sports pony tail. Washable plastic, 15" high. (6941) 1 1/2 BOOKS
 3 15" "RUTHIE" colored doll by Horsman turns her head, moves arms and legs easily. (6942) 1 1/2 BOOKS
 4 20" BRIDE DOLL is fully jointed, wears a white gown, net veil, high heeled shoes. (6944) 1 1/2 BOOKS
 5 "LITTLE SNOW BALL" handpainted kitten on an 18" nursery lamp with handsome shade. (6001) 1 1/2 BOOKS
 6 "ROOMATES" BUNK BEDS by Baumritter include two beds, ladder, side rails and guard. 62" high overall, 30" wide. Beautifully constructed of solid maple in warm spice brown finish. (7822) 43 BOOKS**
 7 DEBUTANTE DOLL in strapless ballroom gown wearing a furlana stole! Tall 20". (6946) 2 BOOKS
 8 "BABY BUTTERCUP" 12" DOLL by Horsman, drinks, wets, sleeps and coos; soft vinyl skin. (6940) 1 BOOK
 9 "SPEEDY" PALOMINO, by Rempel, is sturdy, safe, fun! 41x22 1/2x32 1/2" high. (6933) 8 BOOKS**
 10 14 1/2" TODDLER DOLL has lovely rooted hair, sleepy eyes. Fully jointed legs, arms. (6943) 1 BOOK
 11 CRICKET ROCKER in maple finish with colonial print cover, for children up to 7 years. (6932) 3 BOOKS
 12 IDEAL'S ZIPPER FROG of plush holds pajamas, toothbrush, etc., in his mouth! (6926) 1 1/2 BOOKS
 13 CHILD GUIDANCE RAILROAD has 41 snap-lock, snug-fit unbreakable pieces. Ages 2 to 6. (6948) 1 BOOK
 14 RANCH STYLE DOLL HOUSE of lithographed steel has plastic furniture for each room. (6952) 1 1/2 BOOKS
 15 "SPOTTY" GIRAFFE 18" in soft vinyl plastic by Rempel. For tots or teen-agers! (6934) 1 1/2 BOOKS
 16 13" "TROUBLES" HOUND of soft rayon plush looks so worried, is so lovable! (6939) 2 BOOKS
 17 MAPLE PEG DESK has blackboard flip-top, pegs, hammer, chalk and erasers. (6931) 2 BOOKS
 18 MAGNETIC SPELLING BOARD has magnetic wood blocks. Chalk and crayons, too. (6950) 1 BOOK
 19 ELECTRIC IRON AND BOARD just like mommy's! Iron gets warm, but never hot. (6905) 1 1/2 BOOKS
 20 MOTHERS' HELPER has fun keeping house with this 8 piece Suzy Goose set. (6907) 1 BOOK
 21 LEGO BUILDING SET by Samsonite has snug-fit plastic bricks to build with. (6951) 1 1/2 BOOKS
 22 BOLTS N' NUTS safety-designed construction toy for tinkers age 4 and up. (6949) 1 BOOK
 23 FOLDING TABLE AND 2 CHAIRS with aluminum frames, vinyl upholstery. 24x24x20" (6956) 4 1/2 BOOKS
 24 CHILD'S FOLDING ALUMINUM CHAIR of colorful webbed vinyl just like Mom and Dad's! (6958) 1 1/2 BOOKS
 25 CHILD'S ALUMINUM CHAISE LOUNGE adjusts to four positions, folds for storage. (6957) 2 1/2 BOOKS
 26 NURSERY SCALE weighs to 30-lbs., keeps baby safe. Converts to household scale. (6029) 2 1/2 BOOKS
 27 BABY BATHINETTE has aluminized tubular steel frame, vinyl tub. Foot operated top. (6010) 8 BOOKS**
 28 BIRDSEYE DIAPERS in regular 27x27" size in soft cotton for baby's comfort. (6052) Dozen 1 BOOK
 29 "PLAYTIME" NURSERY HAMPER by Pearlwick, of sanitary, washable vinyl. 24x12" (6040) 3 1/2 BOOKS
 30 "PLAYTIME" TOY CHEST by Pearlwick, of washable vinyl over steel frame. 16 1/2" high. (6041) 4 1/2 BOOKS
 31 CRADLE SYMPHONY lets baby exercise and pull on imported music box while doing so. (6030) 1 1/2 BOOKS
 32 BABY'S BIRCH PLAYARD has plastic teething rails, stands 6" off floor, folds flat. (6011) 5 1/2 BOOKS
 33 REVERSIBLE PLAY PEN PAD of Tufflex filled washable plastic, in standard size 40x40". (6057) 1 BOOK
 34 PLASTIC BUMPER PAD is sized to fit both crib or play pen. Colorful print on white. (6056) 1 1/2 BOOKS
 35 STURDY CRIB MATTRESS is firm, water-repellent, tear-resistant, easy to clean. (6045) 5 BOOKS
 36 CIRCUS PONY SHOO-FLY rolls baby safely, is smooth, sturdy Masonite. (6043) 3 1/2 BOOKS
 37 6 YEAR BABY CRIB has plastic teething rail on 4 sides, drop sides with foot release, 4-position steel spring. (6017) 10 BOOKS**
 38 DELUXE FOLDING WALKER rolls easily, is of washable vinyl and chrome. (6008) 2 BOOKS

**on special order... see page 3





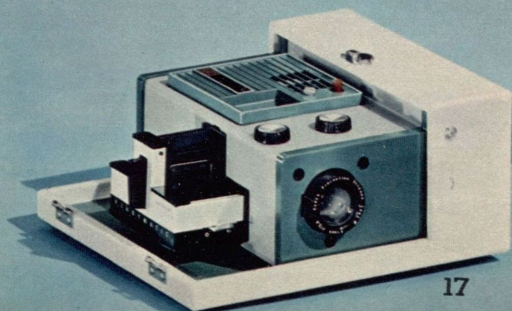
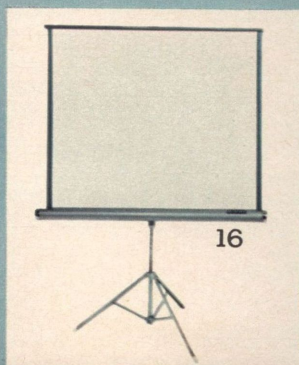
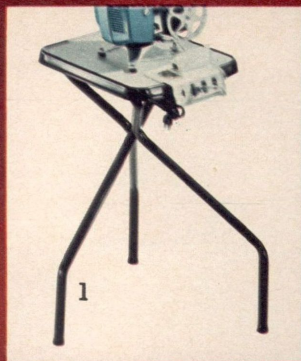


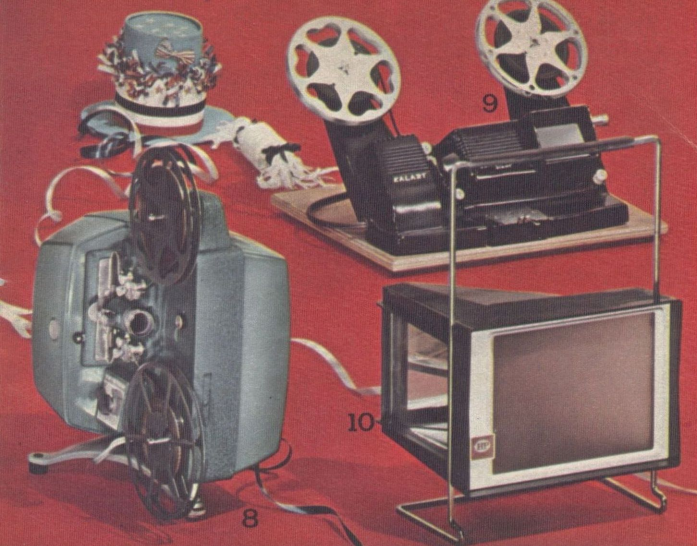
1 PRINT TRICOT BABY QUILT: Celacloth filled; acetate binding. Washable. 36x50". Pink (6054); blue (6055) 1 1/4 BOOKS
2 PEPPERELL WOVEN JACQUARD PRINT rayon-nylon crib blanket. (6049) 1 BOOK
3 SET OF FOUR pastel cotton receiving blankets, 26x34". (6051) 1 BOOK
4 PAIR OF PACIFIC white contour fitted crib sheets, 166-count cotton. (6050) 1 BOOK
5 COMPLETE FORMULA FEEDING KIT, nurses to formula guide. (6019) 1 BOOK
6 CONVERTIBLE HIGH-YOUTH CHAIR by Comfortline: chrome plated frame, vinyl. Yellow (6004); gray (6003) 4 1/4 BOOKS
7 FOLDING HIGH CHAIR converts to youth. White-chrome. (6005) 5 3/4 BOOKS
8 WORLDBEST PORTA GATE extends 26" to 38". (6042) 1 1/4 BOOKS
9 AUTO SEAT AND SWING combination includes padded seat. (6033) 3 BOOKS
10 BOOSTER CHAIR sits securely on any adult chair. (6021) 1 3/4 BOOKS
11 CAR SEAT in durable double-stitched vinyl multi-color. (6035) 1 BOOK
12 COSCO CONVERTIBLE JUMPER converts to stationary recliner. (6006) 3 1/4 BOOKS
13 BABY CARRY-ALL SEAT adjusts to 4 positions. (6018) 2 BOOKS

14 BABY BATH: soft polyethylene. Pink (6013); turquoise (6014) 1 BOOK
15 BABY DIAPERETTE: white polyethylene. 16-qt. size. (6012) 1 BOOK
16 DIAPER HAMPER: chrome cover, white frame. 16 1/2x11x8 1/2". (6039) 3 1/4 BOOKS
17 BABY TRAINING SEAT: sanitary, colorful plastic; safety strap. (6020) 1 BOOK
18 FOLDING NURSERY CHAIR: natural birch. (6028) 2 BOOKS
19 DELUXE PLAY PEN: nylon netting, 40x40" frame. (6007) 7 3/4 BOOKS**
20 ELECTRIC BOTTLE WARMER has vaporizer cap, automatic shut-off. (6026) 1 BOOK
21 ELECTRIC VAPORIZER-HUMIDIFIER by Hanksraft. (6024) 2 1/4 BOOKS
22 COOL-VAPOR HUMIDIFIER-VAPORIZER by Hanksraft; includes directional nozzle; break-resistant. (6025) 6 3/4 BOOKS
23 TWIN NITE LITE: soft, unbreakable vinyl, permanently scented. (6002) 1 BOOK
24 SILVERPLATE CUP AND 2-PC. SET by Oneida Ltd. (6044) F.E.T. 25c 1 1/4 BOOKS
25 FOAM BACK FLOOR MAT for baby's room: cotton. 20 1/2x34 1/2". (6058) 1 1/4 BOOKS
26 COSCO DELUXE STROLLER converts to walker or sleeper. Built-in basket, padded seat and back. (6009) 8 1/4 BOOKS**

27 WELSH SLEEPER STROLLER: adjustable foot and back rests; hand brake; canopy. Fully collapsible. (6016) 5 1/2 BOOKS
28 DOLL STROLLER for 4 to 8 year olds: removable canopy, shopping bag; 9 1/2" long, 10" wide, 28 1/2" high. (6918) 2 BOOKS
29 TAYLOR TOT DELUXE STROLLER converts to a walker, has folding handle, removable foot rest. (6022) 4 1/4 BOOKS
30 FORMULA KIT regular or terminal method. (6023) 2 3/4 BOOKS
31 BED RAIL makes any bed safe for baby, folds for travel. 40". (6015) 1 BOOK
32 DELUXE AUTO CRIB converts to car seat, hooks securely. (6034) 3 1/4 BOOKS
33 SIT OR STAND DELUXE SEAT for car, converts to high chair. (6036) 1 1/4 BOOKS
34 INSULATED DIAPER-FORMULA BAG: 15x9x6". Pink (6038); blue (6060) 1 1/2 BOOKS
35 13x11" INSULATED BAG: 4 compartments. Pink (6037); blue (6059) 1 BOOK
36 4-PC. GIFT SET: plate, cup, hanger, teether. Pink (6032); blue (6031) 1 BOOK
37 SET OF 8 CURITY DIAPERS: white cotton gauze, 21x40" hemmed size. (6053) 1 BOOK
38 RAYON-NYLON BLANKET: warm, light, washable. Satin binding. 36x50". Blue (6046); pink (6047); white (6048) 1 BOOK

**on special order... see page 3

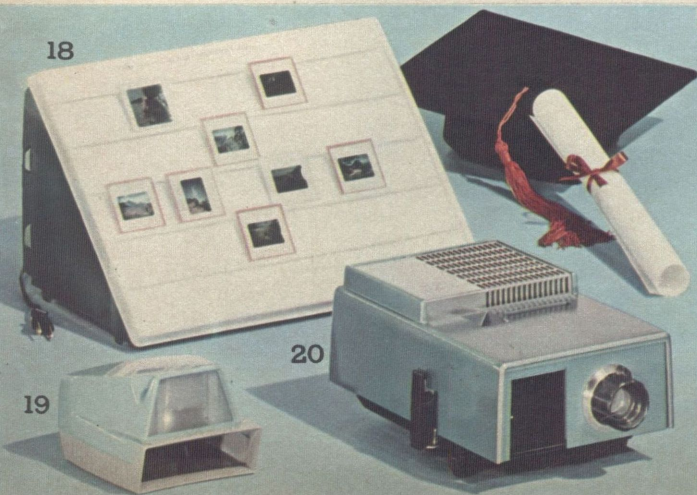




- 8 KEYSTONE K-630 MAGNASCOPE MOVIE PROJECTOR features single knob control for forward and reverse, precision-focusing, low voltage lamp equal to 500 watts. Has 300 ft. reel capacity. (6813) 2 1/4 BOOKS**
- 9 SEE BEFORE YOU SHOW MOVIES with this EV-8 Editor-Viewer. Takes 8 mm reels up to 400' capacity, has built-in splicer for tape or film cement, built-in focusing adjustment. Can't overheat film. (6818) 10 BOOKS**
- 10 VIEW IN DAYLIGHT with the Telescreen! Works with any movie or slide projector, shows pictures sharper and more brilliant than a normal screen, can be viewed from extremely wide angles. (6820) 5 1/2 BOOKS
- 11 CALCULATE THE CORRECT EXPOSURE with Argus Matchmatic C3. Just match a number from meter to lens. Has coupled rangefinder, exposure meter, f/3.5 Cintar lens, and leather case. (6811) 20 1/2 BOOKS**
- 12 LEATHER GADGET BAG is lined with poly foam, will hold 35 mm or movie camera. Ginger color; 10"x7 1/2"x4" size. (6805) 2 1/2 BOOKS
- 13 SEE PICTURES IN 10 SECONDS with the Polaroid Magic Eye J33 camera. Has automatic electric eye, built-in flash, weighs just 2 1/4 lbs. Makes pictures that are 2 1/4"x3 1/4". Easy to use. (6812) 25 BOOKS**
- 14 YOU NEED JUST ONE SIMPLE SETTING to use this 8mm 25-foot roll Hawkeye movie camera. It features a bright, enclosed optical finder with parallax correction. Reliable and easy to use. (6808) 11 BOOKS**
- 15 FULLY AUTOMATIC Kodak 8mm movie camera features f/1.6 lens, easy loading and a low light level indicator in the finder. You can take perfect movies everytime with this movie camera. (6809) 18 1/4 BOOKS**

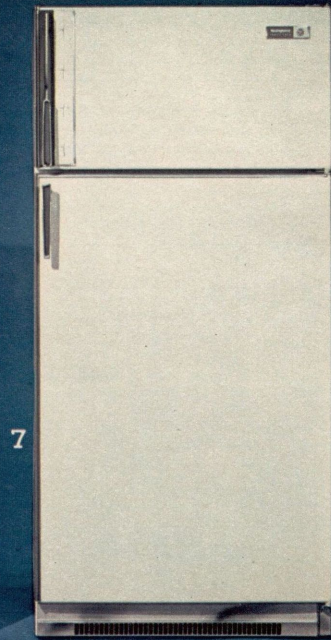
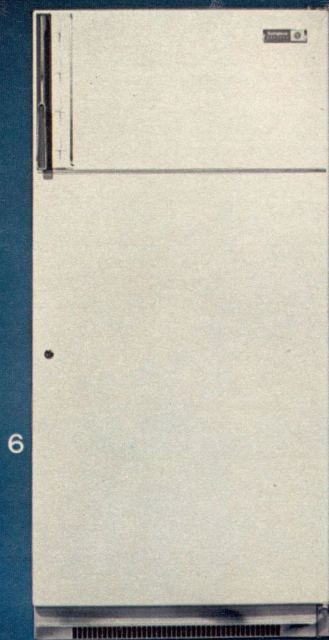
- 1 FOLDING ELECTRIFIED ACME-LITE projector table for slides or movies has 3-way switch, previewer. (6803) 7 1/4 BOOKS**
- 2 IMPERIAL 10-PC. SAVOY OUTFIT with 620 camera, flash attachment, 4 M-2 bulbs, film, 2 batteries, bag. (6814) 2 1/4 BOOKS
- 3 HAWKEYE FLASHFUN OUTFIT has all you need for black and white or color snaps, color slides. (6807) 3 BOOKS
- 4 IMPERIAL DEBONAIR FLASH CAMERA takes 12 jumbo color or black and white photos on 620 film. (6815) 2 BOOKS
- 5 16 MM PURSE-SIZE CAMERA takes black and white snaps or color slides; has case, wrist strap. (6817) 13 1/4 BOOKS**
- 6 CADET REFLEX OUTFIT takes 12 exposures on 127 film, has flash unit, 2 rolls of film, flashbulbs. (6816) 5 BOOKS
- 7 COMPACT MOVIE LIGHT for sparkling indoor movies has sealed beam lamp, 12 ft. cord, hinged bracket. (6802) 7 BOOKS**

CAPTURE THOSE SPECIAL OCCASIONS



- 16 RADIANT TRIPOD PROJECTION SCREEN has new HyFlect Plus glass-beaded surface that's whiter, brighter, fungus resistant. Plastic hanger. 40"x40". (6801) 4 1/4 BOOKS
- 17 KODAK READYMATIC 500 PROJECTOR for slides needs no trays or magazines. New charger accepts up to 36, projects each by a push-pull of the arm. (6806) 23 1/2 BOOKS**
- 18 SORT 35 MM COLOR SLIDES QUICKLY with this translucent plastic HPI Slide Sorter. Has five inclined shelves, is self-illuminated (uses a 40 watt bulb). (6819) 1 1/4 BOOKS
- 19 GET A NEW DIMENSION IN VIEWING with the Realoramic hand viewer for all 2x2" slides. Weighs only 4 ounces, and uses available light. 5 1/4"x5 1/4"x3 1/4". (6804) 2 BOOKS
- 20 ARGUS SPECIAL SLIDE PROJECTOR has built-in automatic changing. 150 watts, with jet flow convection cooling. Will take 35 mm and 127 slides. (6810) 10 BOOKS**

**on special order . . . see page 3



1 WESTINGHOUSE CONTINENTAL ELECTRIC RANGE complete with heirloom maple wood cabinet gives you the look of a built-in plus exciting new extras. Oven, timer and controls are at eye level; Magic Mirror oven door lets you see in only when light is on. Retractable cooking platform; pantry shelf, automatic timer; party-size rotisserie. (7903) 140 BOOKS**

2 KELVINATOR NO-FROST FOODARAMA is a refrigerator and freezer in one compact cabinet only 41" wide, 63" high. 11.58 cu. ft. refrigerator capacity, 183-lb. frozen food capacity . . . and both have efficient No-Frost systems to banish frost forever. More extras: Cold Mist Crisper; pantry basket; full width dairy chest. (7911) 235 BOOKS**

3 WESTINGHOUSE DELUXE ROLL-ABOUT DISHWASHER features new 3-cycle push button control: a touch of the finger automatically pre-sets dishwasher for Rinse-Hold, Dishes-Glasses or Mixed Load cycle. More features: it washes twice, rinses three times, has big service capacity. Best of all, there's no installation necessary. (7901) 70 BOOKS**

4 WESTINGHOUSE ARISTOCRAT ELECTRIC RANGE is so easy to cook on with efficient Timing Center, Broil Selector Control, smokeless broiler pan, full width platform light. So easy to clean—lift-off oven door, plug-out oven heaters, lift-up surface units. Divided platform, full width storage drawer. (7902) 76½ BOOKS**

5 KELVINATOR SPACETTE ROOM AIR CONDITIONER fits both casement and conventional windows, packs real cooling power in a cabinet only 14½" wide, 10¾" high. Balanced design and rugged construction for utmost cooling efficiency: two rotating air deflectors; two-speed master switch turns unit on and off, provides air circulation with or without cooling; automatic thermostat. It's a Mrs. America dream-come-true! (7910) 60 BOOKS**

7 WESTINGHOUSE FROST-FREE TWO-DOOR REFRIGERATOR-FREEZER has Cold Injector System in both sections . . . frees you from defrosting chores. 119-lb. freezer has 2 ice trays in individual compartments; butter compartment; 2 glide-out shelves; one 2-position shelf; twin porcelain crispers hold ½ bushel of vegetables. (7907) 112½ BOOKS**

8 WESTINGHOUSE HEAVY DUTY LAUNDROMAT handles a giant-size load, has earned the Heavy Duty title through continual testing and improvement. There's a preset cycle for every fabric from delicate lingerie to dirtiest dungarees. Automatic lint ejector; suds 'n water saver; exclusive multi-speed tumble action; handy weighing door. (7905) 85 BOOKS**

9 WESTINGHOUSE HEAVY DUTY ELECTRIC DRYER gives you a choice of five separate drying cycles: Auto Dry, Wash 'N Wear, Low, Air Fluff, Regular . . . lets you dry everything from cottons to plastics, eliminates guesswork. Direct Air Flow System gives more air and lower heat for fluffier, more economical drying. Handy lint collector. (7906) 73 BOOKS**

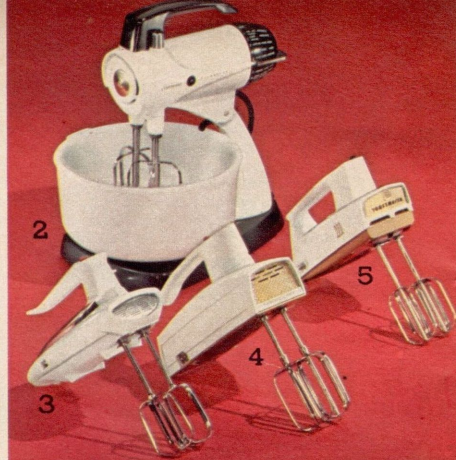
10 WESTINGHOUSE DEHUMIDIFIER can keep your home dry—electrically—has a built-in heating element to make it an auxiliary heater for cold weather use. Removes up to 4 gallons of moisture a day; has automatic water overflow control; 10-qt. plastic bucket; automatic humidity control. (7909) 40 BOOKS**

For Mrs. AMERICA'S Dream Kitchen

6 WESTINGHOUSE SELF-DEFROSTING UPRIGHT FREEZER holds 440 pounds! Now you can just "snap a switch" and the frost melts away. Air Sweep shelf design permits air to circulate through shelves from one compartment to another for faster freezing, more constant low temperature. Extra-deep shelves give you more usable storage "up front" where it's more convenient to see and use. Bulk package storage for roasts, poultry, odd shaped packages. (7908) 90 BOOKS**

**on special order . . . see page 3





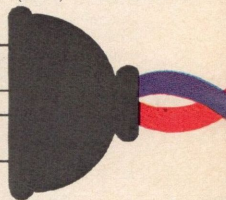
1 ALUMINUM BUFFET CHEF is automatic skillet, griddle, roaster and server! Has a domed cover, is 17½x18x9" high. (5915) 10 BOOKS**

2 DELUXE SUNBEAM MIXMASTER has 12 controlled speeds. (5926) 15½ BOOKS**

3 G.E. PORTABLE MIXER beats, whips and mixes, has three speeds. (5904) 7 BOOKS

ELECTRIC

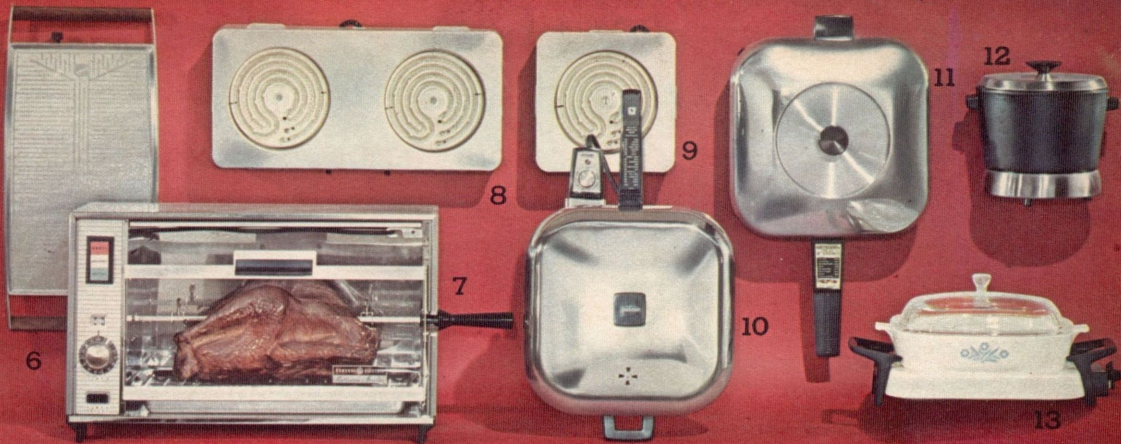
COOKING!



14 WESTINGHOUSE ROASTER OVEN just plugs in anywhere to roast, bake, cook complete meals automatically! 18-qt. inset pan, 5-pc. pyrex set. (5908) 14½ BOOKS**

15 METAL CABINET gives extra storage space, holds roaster-oven perfectly. Rolls on casters. (5909)





4 HAND MIXER hangs on wall, has giant beaters, 3 speeds. (5931) 4 ¼ BOOKS

5 TOASTMASTER PORTABLE MIXER has 3 speeds, removable cord. (5933) 6 ¼ BOOKS

6 SALTON GOURMET HOTRAY keeps foods piping hot. Set temperature control for automatic heat. 19x9 ¼". (5913) 5 ¼ BOOKS

7 G.E. ROTISSERIE-BROILER has open air design for flavor. (5902) 18 ¼ BOOKS**

8 2-BURNER HOTPLATE has built-in electric cord, 2 switches. (5941) 2 ¼ BOOKS

9 1-BURNER HOTPLATE. (5940) 1 BOOK

10 SUNBEAM ELECTRIC FRYPAN is completely immersible. (5927) 10 BOOKS**

11 JUMBO 12" ELECTRIC SKILLET is automatic, washable. (5932) 5 ¼ BOOKS

12 ELECTRIC BUFFET SERVER gives low heat, holds 2 qts. (5916) 3 ¼ BOOKS

13 CORNING 10" ELECTRIC SKILLET goes under broiler, yet on matching base it bakes, stews, fries. (5929) Set 10 BOOKS**

16 G.E. TOAST-R-OVEN toasts any-size bread, muffins, rolls; has automatic oven, too, to bake everything from potatoes to frozen pies. Chrome. (5905) 11 ¼ BOOKS**

17 TWO SLICE toaster has automatic controls for 9 shades of toast! Extra-wide slots for rolls, muffins. (5937) 4 ¼ BOOKS

18 DOMINION 4-SLICER is ideal for big families. Toasts 1 to 4 slices at a time, pops them up high, gives perfect results automatically. Chrome. (5912) 7 BOOKS

19 G.E. HIGH LIFT pops bread extra-high, has easy-to-read control for light, dark or 9 shades between. (5906) 7 ½ BOOKS

20 FLIP-DOOR TOASTER has tray attached. Just flip doors, toast turns automatically. Walnut trim. (5936) 1 ½ BOOKS

21 TOASTMASTER "SOVEREIGN" has new controls up front, new concave design. Silent timer assures perfect shade of toast every single time! (5934) 7 ¾ BOOKS

**on special order . . . see page 3





AMERICANS LOVE A COFFEE BREAK

1 AUTOMATIC URN percolator makes 12 to 40 cups fast for big crowds at home, church, picnics or meetings! (5930) 7½ BOOKS**

2 CORNING WARE ELECTROMATIC . . . easy-clean Pyroceram in a 10-cup automatic percolator. (5928) 10 BOOKS**

3 WEST BEND perks 5 to 9 cups super-automatically . . . no dials, switches or knobs. Aluminum. (5914) 4 BOOKS

4 UNIVERSAL FLAIR-FLO coffee-matic starts to perk in under 20 seconds. Brews 5 to 12 flavor-packed cups. (5924) 9¾ BOOKS**

5 G.E. STAINLESS STEEL perks 3 to 10 cups, is easy-clean. (5903) 9½ BOOKS**

6 SUNBEAM COFFEEMASTER makes 10 cups the vacuum way. (5925) 14 BOOKS**

7 AUTOMATIC COFFEE DECANTER of stainless steel perks 3 to 12 cups, keeps coffee flavorfully hot. (5923) 6 BOOKS

8 DOMINION OVEN-BROILER toasts, and broils. Turn it over to bake and roast automatically. 15x13x6". (5911) 5¾ BOOKS

9 WESTINGHOUSE GRILL-N-WAFFLER has snap-in grids and 10" waffle grids that never need grease. (5910) 12½ BOOKS**

10 PRESTO DUTCH OVEN and deep fryer. 5-qt. size with cover. (5920) 6¼ BOOKS*

11 CONTROL MASTER for Presto appliances shown. (5919) 2½ BOOKS



12 PRESTO PRESSURE COOKER of aluminum holds 4-qts. (5922) 7¼ BOOKS*

13 PRESTO 11x17" GRIDDLE has smooth surface tray. (5921) 6½ BOOKS*

14 PRESTO SUBMERSIBLE makes 2 to 9 perfect cups of coffee. Stainless steel cleans easily. (5917) 8 BOOKS**

15 PRESTO 11" FRY PAN cooks, bakes, stews. Vented cover. (5918) 6 BOOKS*

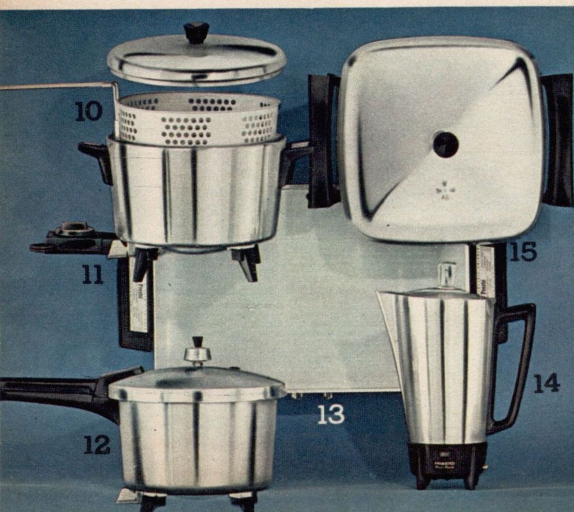
16 SNOFLAKE PORTABLE ICE CRUSHER makes instant ice chips! Convenient and easy to use. (5942) 8¼ BOOKS**

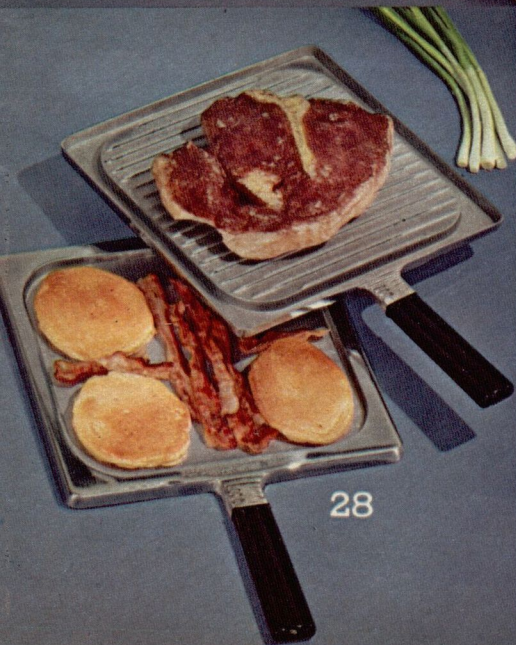
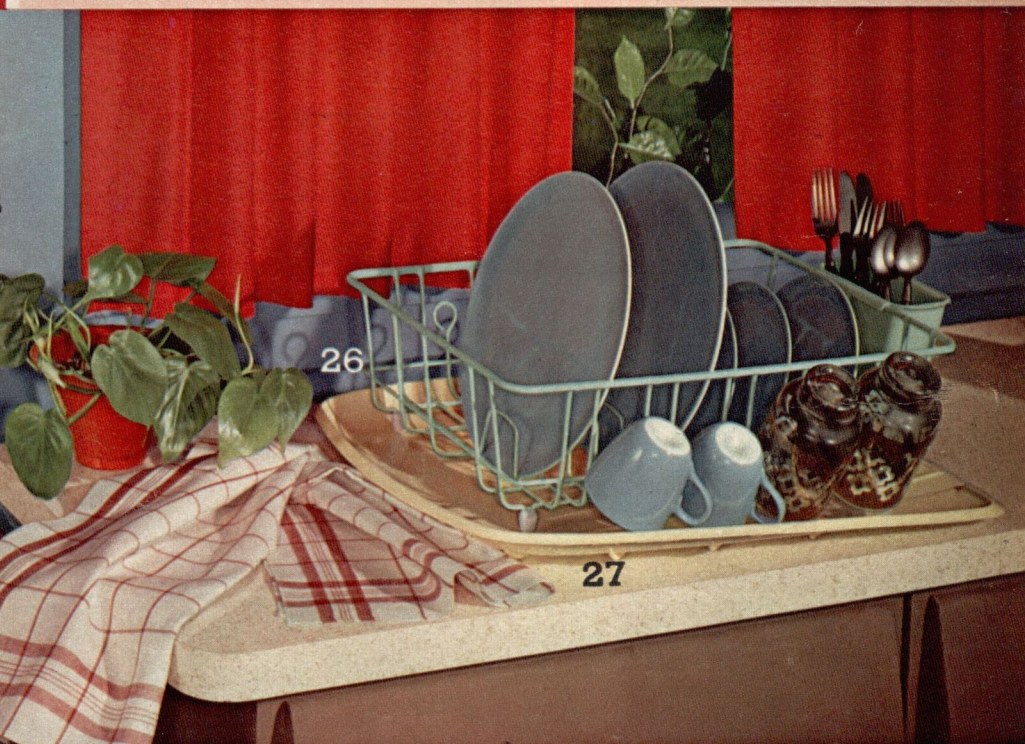
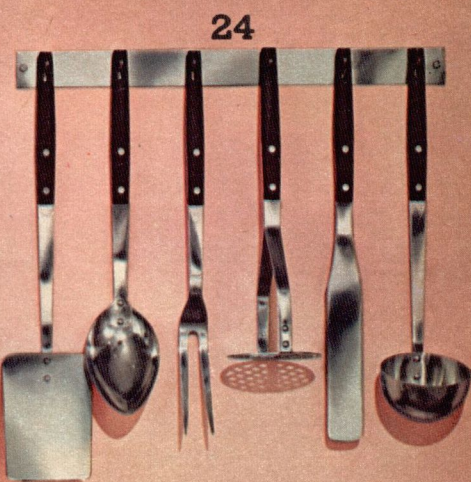
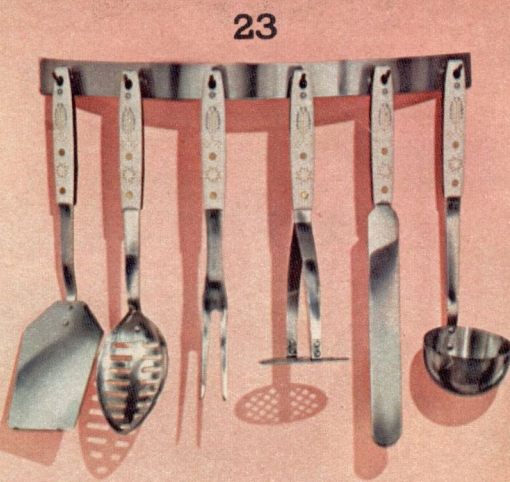
17 JUICE-O-MATIC JUICER electrically squeezes fruit in seconds, leaves no seeds, pulp or rind oil. (5943) 6½ BOOKS

18 WARING BLENDOR has 2 speeds to mix, chop, blend. (5938) 14 BOOKS**

19 G.E. BLENDER in new decanter with handle. 2 speeds. (5907) 13¼ BOOKS**

20 ELECTRIC CORN POPPER holds 4 quarts, can be used to cook other foods, heat baby's bottle. Aluminum. (5939) 2 BOOKS





...Homemaker's Helpers

21 BROILMASTER thermostat ranges to broil; has removable tray. Bright chrome. (5901) 3½ BOOKS

22 ELECTRIC GRILL/WAFFLER automatically cooks, toasts, grills; reverses for waffles. (5935) 6¼ BOOKS

23 COOK-AND-SERVE TOOLS with Melamine handles decorated in blue and white. 6 pieces on rack of stainless steel. (5544) 2½ BOOKS

24 7-PC. KITCHEN TOOL SET of stainless steel and heat-resistant bakelite. (5545) 2 BOOKS
Not shown: CHROME SET (5543) 1 BOOK

25 WALNUT SPICE DESK hangs on wall, is handy cupboard and shelf, a memo board when closed. 13x15¼x4¼". (5556) 5¼ BOOKS

26 RUBBERMAID DRAINER has portable silver cup. White (5532), turquoise (5533), yellow (5534) 1 BOOK

27 RUBBERMAID DRAINBOARD has high side rims. White (5535), turquoise (5536), yellow (5537) 1 BOOK

28 ALUMINUM GRIDDLE-GRILL has 2 surfaces to fry, grill, bake or broil. 11x11½" (5546) 1½ BOOKS

*Control Master not included.
**on special order . . . see page 3

As American

As Apple Pie

EKCO/FLINT STAINLESS STEEL RADIANT HEAT COOKWARE
You can't beat this quality cookware for fast, even heating, flavor- and vitamin-saving waterless cooking. Each piece boasts self-basting, self-nesting cover with heat-resistant bakelite handles.

1 2 QT. DOUBLE BOILER is complete with inset pan, self-nesting matched cover. (5321) 3 3/4 BOOKS
2 10" COVERED SKILLET is ideal for everything from scrambled eggs to chicken. (5320) 3 3/4 BOOKS
3 1 1/2 QT. COVERED SAUCEPAN. A must for cooks! (5318) 2 BOOKS
6 3 QT. COVERED SAUCEPAN. Versatile. (5319) 2 1/2 BOOKS
7 6 QT. SAUCEPOT is ideal for quantity cookery like soups, stews, sauces. (5322) 3 3/4 BOOKS

EKCO/FLINT STAINLESS COOKWARE WITH COPPER BOTTOMS
Gleaming stainless steel cookware with thick copper bottoms adds glamour to your kitchen, gives you quick, even heat for quality cookery. With self-basting, self-storing covers, cool-touch black handles.

4 8 CUP PERCOLATOR makes delicious coffee. (5323) 4 BOOKS
5 2 QT. DOUBLE BOILER can be used as saucepan, has self-basting cover. (5327) 4 BOOKS
8 6 QT. COVERED SAUCEPOT holds enough to feed the largest and hungriest family. (5326) 4 1/4 BOOKS
9 10" COVERED SKILLET is the perfect size for chicken, chops and much more. (5328) 3 3/4 BOOKS
10 3 QT. COVERED SAUCEPAN has many uses. (5325) 3 BOOKS
11 2 QT. COVERED SAUCEPAN is the ideal size for almost every cooking need. (5324) 2 1/2 BOOKS

COPPER CLAD REVERE WARE
Gleaming stainless steel cookware with shining copper bottoms are a homemaker's favorites for the way they add glamour to her kitchen with a minimum of care, spread heat quickly and evenly for easier, more taste-tempting meals in a jiffy.

12 2 QT. DOUBLE BOILER has inset pan. (5317) 3 3/4 BOOKS
13 8 CUP PERCOLATOR makes delicious coffee. (5312) 4 BOOKS
14 2 QT. COVERED SAUCEPAN, most versatile. (5314) 2 1/2 BOOKS
15 5 QT. COVERED SAUCEPAN for soups, stew. (5316) 4 BOOKS
16 3 QT. COVERED SAUCEPAN has many uses. (5315) 3 BOOKS
17 10" COVERED SKILLET is very useful. (5313) 3 1/2 BOOKS
18 MIRRO-MATIC PRESSURE COOKER holds 6 qts., is ideal for large families or quantity cooking for freezers. (5346) 6 1/4 BOOKS
19 PRESTO PRESSURE COOKER holds 4 qts., makes delicious meals quickly, easily. (5345) 4 1/4 BOOKS

STAINLESS COOKWARE BY REGAL
Handsome cookware in gleaming stainless steel with heat-resistant handles is a delight to use, to clean!

20 10 1/2" CHICKEN FRYER with cover fries chicken and chops to perfection. (5333) 2 1/2 BOOKS
21 6 QT. DUTCH OVEN makes delicious roasts, is ideal for slow simmering. (5332) 2 1/2 BOOKS
22 2 QT. DOUBLE BOILER has many uses. (5329) 2 1/2 BOOKS
23 3 QT. COVERED SAUCEPAN, most versatile. (5331) 1 1/4 BOOKS
24 2 QT. COVERED SAUCEPAN is an ideal size. (5330) 1 1/2 BOOKS





18

ALL-AMERICAN

YOU'LL LOVE BUCKEYE COOKWARE IN YOUR KITCHEN! Both for the gleaming good looks of heavy-gauge highly polished aluminum plus the way they heat evenly and quickly, give you perfect meals every time!

- 1 1 QT. SAUCEPAN complete with matching cover. (5335) 1 1/4 BOOKS
- 2 2 QT. COMBINATION COOKER with cover. (5343) 1 1/4 BOOKS
- 3 3 QT. SAUCEPAN complete with matching cover. (5337) 1 1/4 BOOKS
- 4 11" GRIDDLE-TOASTER for breakfasts and suppers. (5339) 1 1/4 BOOKS
- 5 5 1/2 QT. DUTCH OVEN is ideal for roasts. (5340) 1 1/4 BOOKS
- 6 11" COVERED FRYER has domed cover. (5341) 1 1/4 BOOKS
- 7 2 BURNER GRIDDLE is 10 3/4" x 17 3/4". (5342) 1 1/4 BOOKS
- 8 2 QT. SAUCEPAN complete with matching cover. (5336) 1 1/4 BOOKS
- 9 7 1/2" COVERED FRYER has so many kitchen uses. (5338) 1 1/4 BOOKS
- 10 8 CUP PERCOLATOR brews delicious coffee. (5344) 1 1/2 BOOKS

- 11 SET OF 3 SAUCEPANS for every cooking need. 1, 1 1/2 and 2 qt. pans in gleaming aluminum with easy-pouring double lips. (5352) 1 BOOK
- 12 6 QT. ALUMINUM FOOD BLANCHER is a spaghetti cooker, sauce pot, colander, french fryer, vegetable rinsers in one. (5353) 1 1/2 BOOKS
- 13 OVAL ROASTER BY MIRRO holds a 12 pound turkey or 16 pound roast. Satin-finish aluminum with high dome cover. (5347) 2 1/2 BOOKS
- 14 3 QT. FRENCH FRYER by Wear-Ever is perfect for potatoes, chicken, shrimp, fritters, donuts. With mesh basket. (5355) 1 1/4 BOOKS
- 15 TEAKETTLE SINGS WHEN IT BOILS. Gleaming stainless steel with solid copper bottom; holds 2 1/2 quarts. (5354) 1 1/2 BOOKS
- 16 PUSH-BUTTON TEAKETTLE is designed for easy filling and safe pouring. 2-tone finished aluminum; holds 2 1/2 quarts. (5334) 1 1/4 BOOKS



FAVORITES

ADD A BRIGHT TOUCH OF COLOR TO YOUR KITCHEN with delightful Fiesta decorated cook-and-serve ware. Gaily colored, sturdy, gleams without polishing.

17 2 QT. COOKER cooks 5 ways. (5351) 3 BOOKS

18 8" COVERED FRYER, square shape. (5350) 3 1/4 BOOKS

19 2 QT. TEAKETTLE. (5349) 2 1/2 BOOKS

20 8 CUP PERCOLATOR. (5348) 3 BOOKS

VERSATILE CORNINGWARE COOK-AND-SERVE WARE goes from freezer, to oven, to table without cracking. For it's made of outstanding Pyroceram, the new ceramic you can use for all of your cooking needs, even broiling.

21 9 CUP PERCOLATOR. (5301) 3 1/4 BOOKS

6 CUP PERCOLATOR. (5302) 3 1/4 BOOKS

22 2 1/2 QT. ROYAL BUFFET saucepan comes with candle warmer, doubles as a chafing dish. (5309) 3 1/2 BOOKS

23 1 1/2 QT. SAUCEPAN. (5308) 1 1/4 BOOKS

24 CRADLE for saucepans. (5310) 3/4 BOOK

25 1 QT. SAUCEPAN. (5307) 1 1/4 BOOKS

26 WELL AND TREE PLATTER goes from broiler to table. Generous 12x8" size. (5311) 2 1/2 BOOKS

27 3 QT. ROASTER roasts, bakes, broils! Holds up to 6 pounds of poultry. With rack. (5306) 2 1/2 BOOKS

28 10" SKILLET SET includes bowl, handle, cover and cradle for range to table use. (5303) 4 BOOKS

29 6 CUP TEAPOT. (5305) 2 1/4 BOOKS

30 LOCK-ON HANDLE for saucepans. (5304) 1/2 BOOK



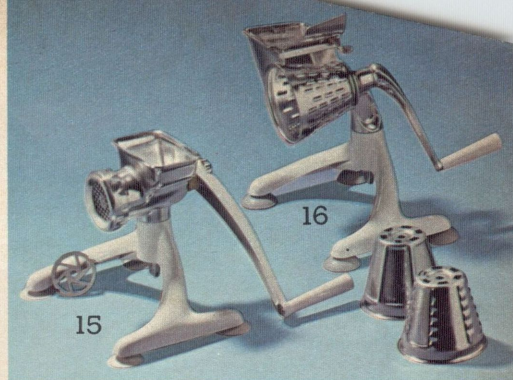


SPARKLING CHROME KITCHEN AIDS BY PANTRY QUEEN combine classic styling with space-saving convenience. Made of durable steel, their mirror-bright finish harmonizes with today's modern appliances.

- 1 Modern square 7" high cake server with carry-lock 13½" square tray holds large cakes—round or square. (5512) 2¾ BOOKS
- 2 Large 10½x17x10½" bread box has built-in slicing board for making sandwiches. Removable inner shelf; ventilated. (5509) 3½ BOOKS
- 3 14-qt. capacity step-on can has easy-to-clean unbreakable polyethylene inner pail, concealed step-on mechanism. 15¼" high. (5511) 3 BOOKS
- 4 Stackable 4-piece chrome canister set by Pantry Queen holds 5 lbs. flour and sugar, 1½ lbs. coffee and tea. (5510) 3 BOOKS
- 5 MIRRO COPPER-TONE 5-PIECE MOLD SET contains beautiful molds (melon, fluted, Gothic, crown and heart) for salads, desserts, baking, even decorative wall plaques. Practical yet pretty. (5520) 1½ BOOKS
- 6 WEIGH FOOD, LAUNDRY, CLEANING AND OTHER ITEMS on these handy 25 pound capacity household scales. (5529) 1½ BOOKS
- 7 SLICE PAPER-THIN TO ¼" THICK with this Magic Hostess all-chrome food slicer. Large 6½" serrated blade takes raw, frozen or cooked foods. Has suction feet, removable food tray. (5505) 5½ BOOKS
- 8 MAGNETIC SWING-TYPE CHROME CAN-O-MAT opens all cans, has 3-position bracket, handy wall bottle opener attachment. (5506) 2 BOOKS
- 9 OPEN ALL CANS WITH THE SINGLE ACTION HANDLE of this chrome-trimmed white steel wall-type opener. Nylon-lined cutting wheel and magnet remove to clean. 3-position bracket locks. (5502) 1 BOOK
- 10 FIVE NEED-NO-SHARPENING CUTTING DISCS let you slice, chop, shred, grate, even shave ice (and safely), with this Mouli Salad Maker. Dismantles for cleaning, legs fold for storage. (5507) 1¼ BOOKS



- 11 GREAT AMERICAN COMBINATION . . . Ekco Miracle french fry cutter and Nee Action potato peeler! Features a slip-proof handle and easily removable steel blades that won't tarnish or stain. (5527) 1 BOOK
- 12 MIRRO COOKY-PASTRY PRESS contains 12 forming plates plus 3 pastry tips. Has copper-tone trim, plus recipes. (5519) 1 BOOK
- 13 HAVE MOUNDS OF ICE whenever or wherever you wish with the Magic Hostess portable crusher for table or wall. Adjusts for fine or coarse; jumbo cup holds full ice tray. (5501) 3 BOOKS
- 14 SMOOTH-RUNNING, SILENT-OPERATING Ekco stainless steel die cast beater has bushings, bearings, pinions of friction-free self-lubricating nylon. New bell-shaped beaters. (5526) 1 BOOK
- 15 NO CLAMPS NEEDED for this versatile meat grinder and food chopper—use it anywhere! Suction cup feet grip any smooth surface. Two cutters for grinding and chopping. White/chrome. (5504) 3 BOOKS
- 16 WHIZ THROUGH FRUIT AND VEGETABLE CHORES with a Magic Hostess Chef Salad Maker! 3 chrome-plated, permanently-sharpened cones shred, grate, slice. Suction feet; removable hopper. (5503) 3½ BOOKS
- COLORFUL WEDGWOOD BLUE DESIGNS ON SNOWY WHITE color Flair kitchen accessories. Trimmed in gleaming chrome by Lincoln Beautyware, a new fashion concept for homemakers who take pride in matching pantryware.
- 17 Versatile, stackable four-piece canister set holds 5 pounds each of flour and sugar, 1½ pounds each of coffee and tea. (5517) 3 BOOKS
- 18 Large 10½x17x10½" capacity bread box has built-in slicing board, removable inner shelf. Ventilated to prevent mold. (5516) 3 BOOKS
- 19 Big 14-quart capacity step-on can has an unbreakable polyethylene inner pail, built-in odor-killer. 15¼" high. (5518) 3 BOOKS



...nice to
have in
YOUR
kitchen

1 ELECTRIC ICE-CREAM FREEZER makes from 2 to 5 quarts of rich ice cream at home, the modern way. Wood tub. (5531) 12 BOOKS**

2 OLD-FASHIONED ICE-CREAM FREEZER is hand operated, makes 2 to 5 quarts. Polyethylene can top, dasher; wood tub. (5530) 5 1/4 BOOKS

3 THE COOKIE JAR HOLDS ENOUGH COOKIES FOR THE WHOLE FAMILY. Chef decorates the snug-fitting lid. (5551) 1/4 BOOK

4 POTTERY COOKIE BARREL WITH AIR-TIGHT COVER keeps your family's favorite cookies fresh and tempting. (5554) 1 BOOK

5 STAINLESS STEEL MIXING BOWL TRIO gives you the 3/4, 1 1/2 and 3-quart sizes you use most often. They nest in each other for easy storage and clean in just a jiffy. (5548) Set 1 1/2 BOOKS

6 PANTRY QUEEN AUTOMATIC PAPER DISPENSER keeps paper towels, waxed paper and aluminum foil handy. Use on your counter top or on the wall. Serrated edges tear paper evenly. (5514) 2 1/4 BOOKS

**on special order ... see page 3



7 GOLD-ANODIZED ALUMINUM ROLLING PIN by Ekco operates on ball bearings. (5528) 1 BOOK

8 MINUTE MINDER has a one-hour time range, a single ding and easy-to-read dial. (5547) 1 1/4 BOOKS

9 CHOPPING BLOCK SET has cleaver that stores under 11 x 11" maple block. (5508) 1 1/4 BOOKS

10 CHROME AND COLOR square canisters save space, can be stacked onto each other 9, 7, 2 and 1 1/2-pound sizes. (5522) Set. 2 1/2 BOOKS

11 FOUR-PIECE CANISTER SET of mosaic-designed rust-resistant styrene keeps staples fresh. Holds flour, sugar, coffee and tea. (5524) Set. 1 1/4 BOOKS

12 LETTER CADDY files letters, bills and miscellaneous papers in neat order. (5555) 1 BOOK

13 ROLL-TOP BREAD BOX is made from durable styrene, holds three loaves of bread. (5523) 1 1/4 BOOKS

14 LOCK-ON-COVER CAKE DISH keeps cake moist and tempting fresh, is a large size. (5525) 1 1/4 BOOKS

15 CHROME AND YELLOW BREAD BOX has a slicing board in the pull-down door, a handy extra shelf inside. (5521) 2 1/2 BOOKS

16 3-PIECE PYREX MIXING BOWLS for mixing, baking, serving are easy to clean. (5549) Set. 1 BOOK

17 PYREX CINDERELLA SET bakes, stores and serves. Includes 1 pint, 1 1/2 pint, quart sizes, all easy to clean. (5550) 1 1/4 BOOKS

18 THE GOODY BIN is a gay way to store staples or goodies and keep them fresh. (5513) 3 1/2 BOOKS





1 SERVE SOMETHING TALL AND COOL in crystal-clear 14-ounce highball glasses rimmed with a silver band that won't rub off. Dishwasher safe and detergent proof. (5229) Set of 8. 1½ BOOKS

2 MAYFLOWER DESIGN PUNCH SET puts your guests in a merry mood and makes them feel warmly welcomed. You'll add good looks to all your entertaining with this crystal glass set. Complete with bowl, 12 cups, 12 cup-hangers, ladle and base. (5225) 27 pc. 2 BOOKS

3 ROYAL RUBY SET SERVES EVERYTHING. Provincial design, complete with eight each of 6-ounce juice, 12-ounce tumblers, 16-ounce iced-tea glasses and a 64-ounce ice-lip pitcher. (5221) 25 pc. 2 BOOKS

4 CLASSIC FLEUR DE LIS CADDY SET holds eight sparkling glasses in a brass carrier. 10-ounce glasses are 22-K gold embossed and frosted white, have sham bottoms. (5226) 9 pc. 1½ BOOKS

5 HANDY HOME BEVERAGE SET gives you the right-size glass for almost every drink. 32-piece Simplicity design heavy-bottom crystal set includes eight each of 12-ounce size, 14-ounce tall glasses, 4½ ounce size, and 8-ounce size. (5228) 32 pc. 2 BOOKS

INSULATED SERVERS keep hot drinks hot, cold drinks cold. Dishwasher-proof, shatter-proof double-wall design won't chip, needs no coasters.

6 MUGS; coral, yellow, turquoise, white. (5223) 6 pc. 1 BOOK

7 TUMBLERS come in the same colors. (5222) 6 pc. 1 BOOK

8 EARLY AMERICAN MOTIF CADDY SET boasts a classy colonial design on glass, comes complete with its own brass-finished caddy with a comfortable carrying handle. (5227) 9 pc. 1 BOOK

9 GOLDEN SPLENDOR DESIGNED TUMBLERS have a graceful serpentine design. These gold/white satin 12-ounce tumblers have a heavy base and stay bright and new-looking. (5220) 8 pc. 1 BOOK

As American As The 4TH OF JULY



CANDLELIGHT STEMWARE BY LIBBEY sets an elegant table. Designed in a starburst of flame cut on a thin symbolic candle, its gleaming good looks are a compliment to you and to your guests. You can assemble a complete matched set:

- 10 10-OUNCE GOBLETS, 6 pc. set. (5230) 1 ½ BOOKS
- 11 6-OUNCE SHERBETS, set of six. (5232) 1 ½ BOOKS
- 12 5-OUNCE GLASSES, set of six. (5231) 1 ½ BOOKS
- 13 3 ½-OUNCE SIZE, set of six. (5233) 1 ½ BOOKS
- 14 AMERICAN GOLD COINS decorate this sparkling beverage set. Generous 67-ounce pitcher has a handy ice lip. Set of six 11 ½-ounce glasses is rimmed with 22-karat gold. Handsome in a color combination of sandalwood and white on crystal. (5224) 7-piece set. 1 BOOK

PAGE SEVENTY-THREE



14

1 BISSELL SHAMPOO MASTER WITH 22 OZ. SHAMPOO are perfect teammates for easier, more thorough rug cleaning. Easy trigger control, removable roller. (5420) 2 ¼ BOOKS

2 ROOMY SERVING CART saves many steps; wheels in a whole meal, clears the table in a jiffy. 24x15" shelves on chrome-plated frame with 2" casters. 29½" high. (5540) 3 ¾ BOOKS

3 UTILITY TABLE is an ideal appliance center, has its own electric outlet and cord. Gives you lots of space in a little area. Sturdy steel construction on casters. (5541) 2 BOOKS

4 COSCO CONVERTIBLE STOOL is a comfortable work seat or step stool. Upholstered seat and back. (5539) 4 ¼ BOOKS

5 SAFETY STEP STOOL is extra sturdy with rigidly braced enameled frame, extra safe with ribbed rubber seat and step inserts. 23½" high, folds flat for storage. (5538) 2 ½ BOOKS

6 DELUXE CHROME STOOL is 30" high, just right for kitchen counter or snack bar. Bright chrome-plated frame, padded seat covered in wipe-clean vinyl. (5542) 2 ½ BOOKS

7 GLEAMING CHROME-PLATED LADDER is handy in the kitchen and all around the house. Wide tread steps, rigid bracing, yet folds to a tiny 4" flat. (5515) 4 BOOKS

8 LARGE CAPACITY WASTEBASKET in durable polyethylene holds 22 quarts. Copper-Tan (5552), yellow (5553) ¾ BOOK



With the flick of a switch...

- 1 BVI ELECTRIC CAN OPENER grips any size or shape can, opens it automatically. Use on counter or hang on wall. (5801) 4 3/4 BOOKS
- 2 OSTER ELECTRIC KNIFE AND SCISSORS SHARPENER gives you a sharp blade in a jiffy . . . automatically. (5802) 4 BOOKS
- 3 OSTER ELECTRIC ANIMAL CLIPPERS is lightweight, yet powerful. Easy to grip. Brush, blade and oil included. (5803) 10 BOOKS**
- 4 G.E. ELECTRIC CARVING KNIFE cuts meat, fish, baked goods into nice even slices. Blades stay sharp for years. (5813) 9 BOOKS**
- 5 WESTINGHOUSE ELECTRIC HEATER provides fan-forced radiant heat instantly, has automatic thermostat. 13 1/2" high. (5816) 6 3/4 BOOKS
- 6 20" PORTABLE ELECTRIC FAN features a 2-speed motor, push button control. Child-safe grilles on both sides. (5825) 8 3/4 BOOKS**

ELECTRIC HEATING PADS EASE SORE MUSCLES, TENSION

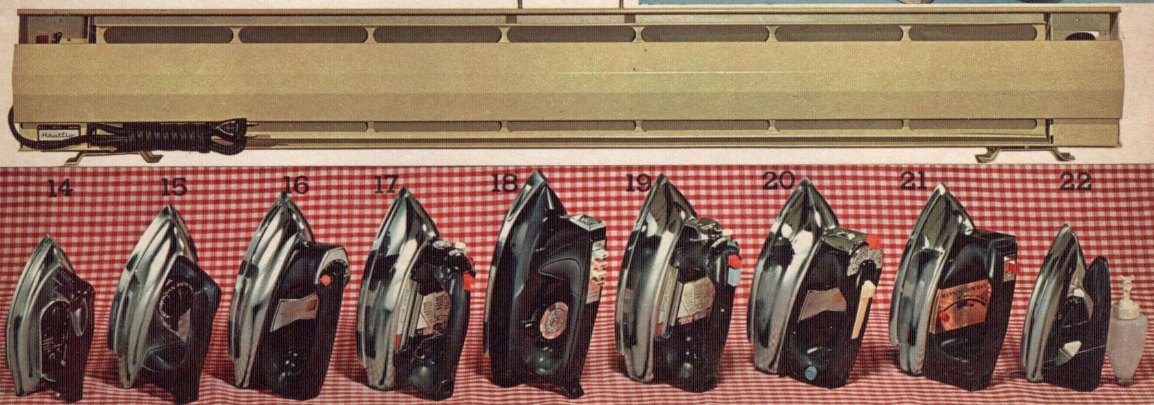
- 7 General Electric heating pad boasts push buttons for three positive heats; outer cover is washable green terry cloth. (5809) 2 1/2 BOOKS
- 8 Casco heating pad has three heats, push-button automatic controls. Removable washable cover in pastel print design. (5822) 2 BOOKS
- 9 Kaz World-Wide Travelpad operates anywhere in the world without transformers or converters. Washable plaid cover. (5826) 2 1/2 BOOKS

- 10 INSTANT HEATER BY TOASTMASTER provides radiant heat and blower-forced air in a jiffy. 11 1/2" high. (5823) 6 3/4 BOOKS
- 11 CAMBRIDGE AUTOMATIC ELECTRIC BLANKET BY G.E. has exclusive sleep-guard wiring system and snap-on custom corners. 60x84" twin bed size. Pink (5810), blue (5811), gold (5812) 6 3/4 BOOKS
- 12 WESTINGHOUSE DOUBLE BED ELECTRIC BLANKET boasts dual controls with on-off switch and dial light, automatic thermostat for protection. Blue (5817), pink (5818), beige (5819) 11 1/2 BOOKS**
- 13 ELECTRIC PORTABLE BASEBOARD HEATER provides instant room heat; just plug it in, no special wiring needed. Completely automatic. Compact cabinet. 48" long, 6 3/4" high. (5824) 10 BOOKS**

CHOOSE JUST THE MODEL TO SUIT YOUR IRONING NEEDS:

- 14 DOMINION TRAVEL IRON is 1 1/2 pounds light, has temperature control, stay-cool handle that folds flat. Zip case. (5804) 3 BOOKS
- 15 LIGHTWEIGHT IRON BY DOMINION weighs just 2 1/2 pounds, yet does a full size ironing job. Automatic heat controls. (5805) 2 3/4 BOOKS
- 16 WESTINGHOUSE IRON has special settings for wash-and-wear fabrics. Easy-to-read heat control dial. (5814) 3 3/4 BOOKS
- 17 GENERAL ELECTRIC STEAM AND DRY IRON has 3 special heat settings plus regular controls. Water-level indicator. (5807) 6 3/4 BOOKS
- 18 SPRAY STEAM IRON BY PRESTO gives so much extra moisture—you don't have to pre-dampen clothes. Irons dry, too. (5821) 7 BOOKS
- 19 G.E. SPRAY-STEAM AND DRY IRON sprinkles as you iron, converts at the touch of a button. Fabric heat settings. (5808) 7 1/2 BOOKS
- 20 WESTINGHOUSE STEAM-SPRAY AND DRY IRON gives one-dial control for wash 'n wear, steam or dry settings. (5815) 7 1/2 BOOKS
- 21 MCGRAW-EDISON STEAM AND DRY IRON gives fingertip temperature control, push button steam control. (5820) 4 1/2 BOOKS
- 22 G.E. PORTABLE SPRAY-STEAM IRON doubles as a dry iron, folds flat for travel. Cloth carrying case. (5806) 4 1/2 BOOKS

**on special order . . . see page 3



1 REGINA ELECTRIKBROOM is light-weight yet extra powerful for cleaning hard surface floors or carpeting, cleans draperies and upholstery. With dry mop, carpet brush. (5413) 13 3/4 BOOKS**

2 EUREKA AUTOMATIC UPRIGHT VACUUM is especially designed for fast, easy cleaning of large rug areas; beats, sweeps, suction cleans with power driven disturblator. 2-speed motor, throw-away paper dust bag. (5414) 30 BOOKS**

3 G.E. FLOOR POLISHER/SCRUBBER scrubs, waxes, polishes, buffs, even cleans rugs. Liquid dispenser and wrap-around splash guard complete with all attachments. (5411) 11 1/2 BOOKS**

4 G. E. CANISTER VACUUM is light-weight, yet power-packed for easier, better cleaning. Includes new rug cleaning attachment, bare floor brush adaptor, dusting brush, upholstery and crevice attachments. (5410) 16 3/4 BOOKS**

5 HOOVER UPRIGHT VACUUM boasts exclusive triple-action cleaning to get dirt out of carpets, quickly and easily. With 2-speed motor. (5415) 23 3/4 BOOKS**

6 G.E. FLOORWASHER/DRYER wets floor with detergent, scrubs it clean, drinks up the water, then vacuums the floor dry. Ends hands and knees scrubbing forever. (5412) 13 3/4 BOOKS**

7 GOLD STANDARD IRONING TABLE has multi-height feature. Wheels on rear feet provide roll-around ease. Enamel finish. All steel. (5401) 2 3/4 BOOKS

8 RID-JID KNEE ROOM IRONING TABLE adjusts easily to 12 comfort levels, is extra comfortable for sit-down ironing. Sturdy steel. (5402) 5 BOOKS

9 EASY-ROLL LAUNDRY CART wheels your laundry where you want it, saves lifting and stooping. Washable canvas liner on metal frame. (5405) 1 1/2 BOOKS

10 IRONING BOARD PAD AND COVER SET boasts foam cushion pad, scorch-resistant silicone-treated cover for safer, easier ironing. (5403) 1 BOOK

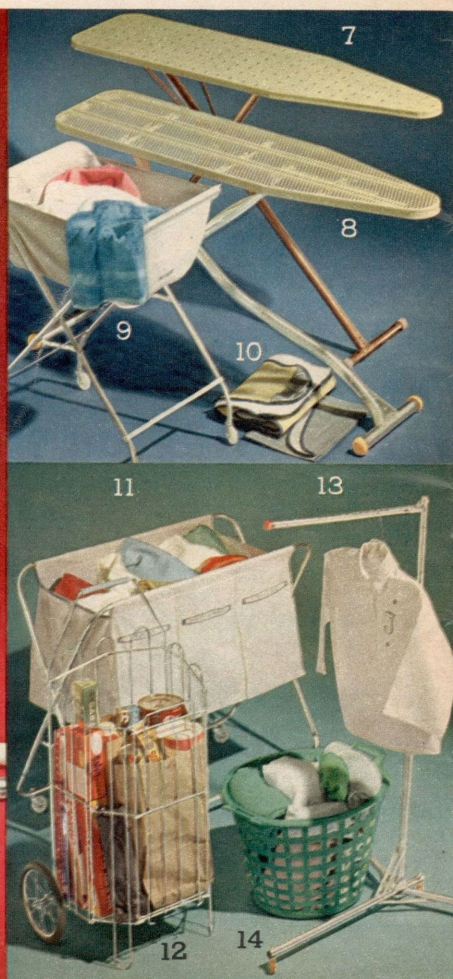
11 LAUNDRY SORTER CART helps you separate clothes into just-right washer loads, rolls easily on casters, folds flat for storage. (5406) 2 1/2 BOOKS

12 EASY-TOTE SHOPPING CART opens easily to carry a big load, closes effortlessly, folds flat for storage. (5407) 2 BOOKS

13 HANDY IRONING VALET gives lots of hanging room for freshly ironed clothes, is ideal for drip-drying too. Wheel it from room to room to put away clothes fast. (5408) 1 1/2 BOOKS

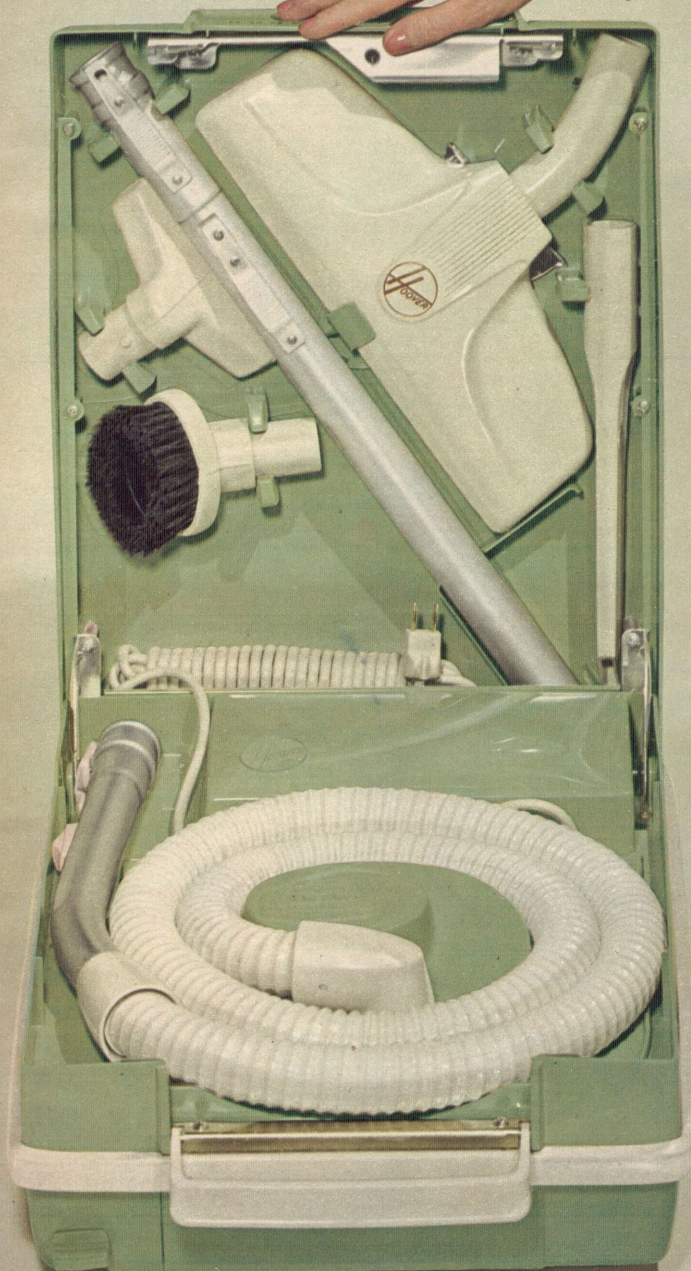
14 ROUND LAUNDRY BASKET in light, durable plastic has extra-smooth edges to prevent snagging. Open sides allow ventilation. Handy bushel size doubles as a utility basket. (5409) 1 BOOK

**on special order . . . see page 3



WIFE SAVERS

15



15 HOOVER PORTABLE VACUUM CLEANER is lightweight, yet powerful enough for your heaviest cleaning chores. All attachments are included and pack into this carrying case that fits neatly in your closet. (5416) 21 1/2 BOOKS**

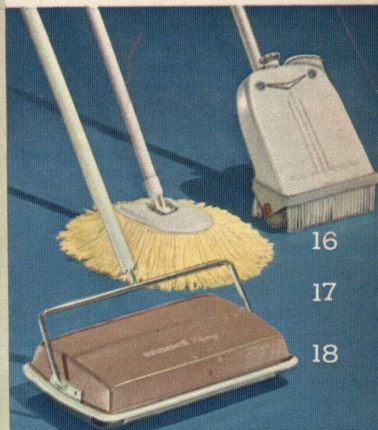
16 GLAMORENE RUG SHAMPOOER boasts exclusive foam control you just set and forget, plus extra-long bristles for deep cleaning. (5417) 1 1/4 BOOKS

17 ALL NYLON YARN DUST MOP stays fluffy, traps dust and holds it till released by shaking. Removable, washable pad, hang-up feature. (5418) 1 BOOK

18 BISSELL REGENCY CARPET SWEEPER cleans faster, better. Has 2 big dust pans, all-around cushion bumper to protect walls, furniture. (5404) 3 1/2 BOOKS

19 GARMENT RACK is an ideal extra closet, holds up to 50 garments plus hats, shoes, belts, handbags. Rolls easily on casters. (5419) 3 1/2 BOOKS

**on special order . . . see page 3



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1 EASY-FILL AIR MATTRESS; Virgin vinyl, "Stardust" pattern. (7204) 1 1/4 BOOKS
 2 SOFT FOAM WATER SKI BELT in multi-stripes adjusts 31" to 38". (7202) 1 1/4 BOOKS
 3 SWIM KIT: fins in medium or large size; mask; plus snorkel. (7205) 1 1/4 BOOKS
 4 75' SKI TOW ROPE of 1/4" polyethylene has single handle, float. (7208) 1 1/4 BOOKS
 5 YOKE DESIGN LIFE VEST, Coast Guard approved for motor boats. (7201) 1 1/4 BOOKS
 6 SPINNING REEL takes 150 yds. 6 lb. test monofilament line. (7150) 4 BOOKS
 7 SPIN-CASTING REEL comes with 10 lb. test monofilament line. (7151) 2 1/2 BOOKS
 8 PUSH-BUTTON REEL, filled with 90 yds. 8 lb. monofilament. (7146) 3 1/4 BOOKS

9 TACKLE BOX of green metal has two handy trays. 13 1/2"x6 1/2". (7160) 1 BOOK
 10 TOOL/TACKLE BOX with two cantilever trays. 14 1/2"x6 3/4". (7161) 1 1/4 BOOKS
 11 BUOYANT CUSHION, approved by Coast Guard. 15"x15". (7203) 1 1/2 BOOKS
 12 PERSONAL 8-TRANSISTOR RADIO, Sportmate by G.E. (6416) 13 3/4 BOOKS**
 13 GLASS ROD/REEL/LINE combination for spin-casting. (7149) 7 BOOKS
 14 FOR BEGINNERS! Glass rod, reel, line, plus practice plug. (7143) 2 1/4 BOOKS
 15 ENJOY FAMILY FUN in this sporty aluminum 14' runabout. (7212) 155 BOOKS**
 16 WATER SKIS, suitable for beginner or expert. 5'6"x6 3/4". (7206) 8 BOOKS**

EVERY AMERICAN LOVES





17 ALL ABOARD! Folding aluminum boat ladder has three steps. (7209) 3 BOOKS
 18 BOAT-LITE KIT meets Coast Guard regulation for Class A, 1. (7214) 4 1/4 BOOKS
 19 SPORTS SCOTT OUTBOARD MOTOR with 27.7 HP engine. (7211) 150 BOOKS**
 20 SHRIMP 3 1/2 HP OUTBOARD MOTOR weighs only 28 lbs. (7210) 50 BOOKS**
 21 12' CARTOP BOAT is easy to handle, aluminum. (7213) 60 BOOKS**
 22 HOLDS 2 1/2 GALLONS, and this streamlined gas can won't upset. (7215) 1 1/4 BOOKS
 23 FLOATING MINNOW BUCKET has 10 qt. capacity, resists rust. (7162) 1 BOOK
 24 PORTABLE STADIUM SEAT folds compactly, is thickly padded. (7207) 1 1/2 BOOKS

25 FAMILY SIZE PICNIC BASKET is completely fitted for six. (7048) 4 1/4 BOOKS
 26 ALUMINUM PICNIC JUG holds a full gallon, has a handy spigot. (7038) 2 1/2 BOOKS
 27 8 OZ. SPINNING ROD; 2-piece solid glass with fixed reel seat. (7147) 2 1/2 BOOKS
 28 LEVEL WIND CASTING REEL holds 100 yds. of line. (7152) 1 1/4 BOOKS
 29 SOLID GLASS 5 1/2' SPIN-CAST ROD with cork grip weighs 8 oz. (7148) 1 BOOK
 30 LEVEL WIND 8 OZ. LEADER REEL takes 100 yds. of 15 lb. line. (7145) 2 BOOKS
 31 WONDEROD handles live bait, spin or bait casting lures. 6' (7144) 2 BOOKS
 32 WARM ACRYLIC AUTO ROBE is 50"x 60"; comes in carry case. (8213) 2 1/2 BOOKS

**on special order . . . see page 3

THE GREAT OUTDOORS



8 FOOTBALL HELMET by Spalding is safe plastic. (7102) 1 3/4 BOOKS
9 BOWLING SHOES, top-grain elk leather, smoke color. His (7119) 3 BOOKS
Hers (7120) 2 3/4 BOOKS**
10 BOWLING BAG is extra-roomy zip-closed Tolex vinyl. (7116) 2 BOOKS
11 DELUXE BOWLING BAG is molded of polystyrene. (7118) 3 3/4 BOOKS
12 ARCHERY SET includes bow, three 22" arrows, etc. (7139) 2 1/2 BOOKS
13 18" DARTBOARD: target front, game back. 6 darts. (7140) 1 1/2 BOOKS
14 OFFICIAL-SIZE BASKETBALL is pebble-grain rubber. (7137) 1 BOOK
15 BASKETBALL KIT: official-type basketball, hoop, net, etc. (7138) 1 3/4 BOOKS
16 VOLLEY BALL SET: official-type ball, metal poles, net. (7136) 1 1/2 BOOKS

17 FIELDER'S GLOVE, (7123) 1 1/2 BOOKS; Southpaw (7124) 1 1/2 BOOKS
18 BASEMAN'S MITT, (7125) 2 BOOKS; Southpaw (7126) 2 BOOKS
19 DICK STUART BASEMAN'S MITT by Spalding, (7130) 3 3/4 BOOKS; Southpaw (7131) 3 3/4 BOOKS
20 DON DRYSDALE FIELDER'S GLOVE by Spalding, (7128) 3 3/4 BOOKS; Southpaw (7129) 3 3/4 BOOKS
21 CATCHER'S MITT is handmade of leather. Deluxe model. (7127) 2 BOOKS
22 12" OFFICIAL AA SOFTBALL has rugged leather cover. (7115) 1 BOOK
23 OFFICIAL PRO LEAGUE BASEBALL by Spalding, (7109) 1 BOOK
24 CROQUET SET boasts six 7" mallets in roll-out rack. (7135) 3 3/4 BOOKS

A collection of 15 numbered sports and leisure items. 1. Three tennis rackets with wooden frames and red handles. 2. Four ping-pong paddles with red, green, orange, and blue faces. 3. A small white tennis ball. 4. A tennis racket with a blue and white frame. 5. A tennis racket with a brown and white frame. 6. A Wilson F1430 football. 7. A Spalding Grid-King football. 8. A white football helmet with red and black stripes. 9. A pair of white sneakers. 10. A black and white sports bag. 11. A black portable radio. 12. A wooden club head. 13. A dartboard with a black and yellow face. 14. A basketball with a blue and white logo. 15. A basketball hoop with a white net and a basketball.

25 28" GOLF UMBRELLA has 16-rib windproof construction, acetate cover. (7167) 3 1/4 BOOKS

26 MACGREGOR autographed golf balls, tough durable covers. (7108) Set of 4 1 BOOK

PICK WILSON GOLF CLUBS—Sam Snead Blue Ridge for men, Patty Berg Cup Defender for women. All with chrome-plated shafts, black reminder grips. Match up a set:

27 MEN'S IRONS, 3-5-7-9 and putter. (7113) 5 pc. 14 BOOKS**

LADIES' IRONS, 3-5-7-9 and putter. (7114) 5 pc. 14 BOOKS**

28 MEN'S WOODS, Strata-bloc, 1-3. (7111) 2 pc. 10 BOOKS**

LADIES' WOODS, Strata-bloc, 1-3. (7112) 2 pc. 10 BOOKS**

SPALDING GOLF CLUBS are beauties with round leather grips. Johnny Palmer Tournament for men, Tournament Queen for women.

29 MEN'S IRONS, chrome-plated heads; 3-5-7-9 and putter. (7106) 5 pc. 12 BOOKS**

LADIES' IRONS, chrome-plated; 3-5-7-9 and putter. (7107) Set of 5 12 BOOKS**

30 MEN'S MATCHED WOODS, cherry Persimmon heads; 1-3. (7104) 2 pc. 7 1/4 BOOKS**

LADIES' WOODS, cherry Persimmon heads; 1-3. (7105) 2 pc. 7 1/4 BOOKS**

31 GOLF BAG has zip hood that converts to pocket. Holds 14 clubs. (7142) 5 BOOKS

32 E-Z-BALL HOLDER keeps golf accessories handy, attaches to golf cart. (7179) 1 BOOK

33 LIGHT, DURABLE GOLF BAG holds clubs, shoes, balls. Vinyl-coated (7117) 3 BOOKS

34 STURDY GOLF CART rolls on 10" wheels, folds easily, quickly. (7141) 5 1/4 BOOKS

**on special order . . . see page 3

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GREAT AMERICAN SPORTS

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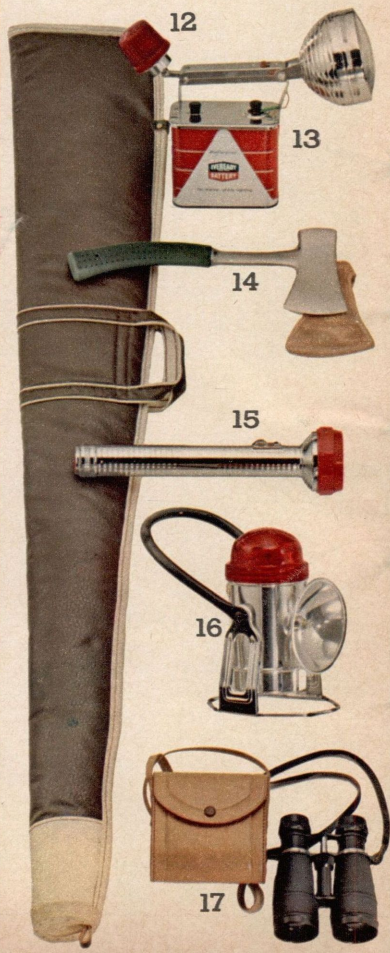
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OUTDOORS U.S.A.





5 WINCHESTER 12-gauge slide-action shotgun is chambered for all 2 3/4" factory-load shells. (7173) 36 BOOKS**

6 MOSSBERG 12-gauge bolt-action 3-shot repeater, C-Lect-Choke, for all 2 3/4" factory-load shells. (7169) 16 BOOKS**

7 SAVAGE 12-gauge double-barrel shotgun. 28" barrel takes all 2 3/4" factory-load shells. (7174) 24 1/2 BOOKS**

8 WINCHESTER 30-30 lever-action carbine. Rugged, easy to use, with 6-shot tubular magazine. (7172) 28 BOOKS**

9 MARLIN single-shot .22 caliber rifle is simple to use. Takes short, long or long rifle shells. (7168) 6 3/4 BOOKS**

10 SAVAGE .22/.410 over-and-under rifle shotgun is both a .22 rifle and a .410 shotgun. (7175) 15 1/2 BOOKS**

11 MOSSBERG 15-shot Sporter automatic is super-fast. Takes all .22 cal. shells. (7171) 13 3/4 BOOKS**

12 PROTECTIVE GUN CASE is padded plastic. Wide-opening zip, hard rubber tip. 50". (7165) 1 1/4 BOOKS

13 HAND LANTERN is battery mounted, has blinker. With GE sealed beam lamp, Eveready battery. (7154) 3 1/4 BOOKS

14 CAMP AXE by Great Neck is hand forged in one piece. Complete with leather sheath. (7163) 2 BOOKS

15 SUPER-POWER SEARCHLIGHT uses just 4 cells. Safety-glo head, 3-way switch. Less batteries. (7153) 1 BOOK

16 ELECTRIC LANTERN has 1000-foot power beam plus red flasher light. Less battery. (7155) 2 BOOKS

17 WIDE-VIEW FIELD GLASSES give a bright view, have easy center focus, coated lens. With leather case. (7134) F.E.T. 83c 2 3/4 BOOKS

18 SLEEPING BAG zips snugly, has water-repellent shell. Cellacloud filling. 36x80" cut size. (7158) 5 BOOKS

19 CAMP STOVE by Coleman folds like a suitcase, cooks like a range. 2 1/2 pint capacity. (7156) 5 1/2 BOOKS

20 DOUBLE-MANTLE LANTERN by Coleman throws extra-wide circle of light. (7157) 5 3/4 BOOKS

21 SCOUT UMBRELLA TENT has unique outside frame. 8x8' base; 5'9" center height. (7178) 15 BOOKS**

22 CANVAS PUP TENT sleeps 2. 4'10"x6'9"x42" high. (7177) 4 1/2 BOOKS**

**on special order . . . see page 3



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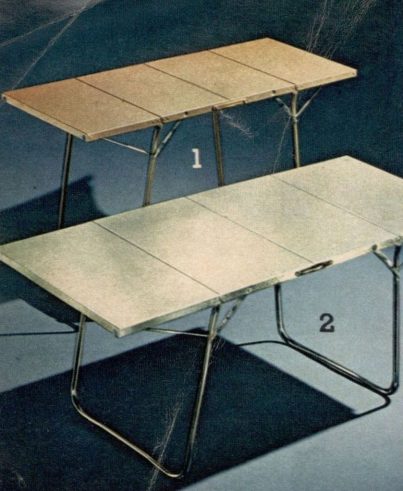
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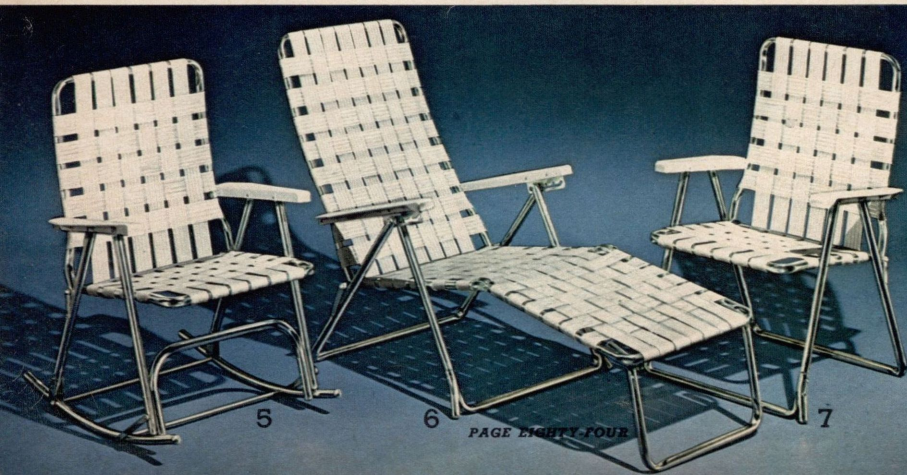


- 1 BRONZETONE 24x60" DROP-LEAF FOLDING TABLE is lightweight, strong, portable; folds flat. (7015) 3 1/4 BOOKS
- 2 LARGE 30x72" DROP-LEAF FOLDING TABLE has an aluminum top, aluminized tubular steel legs. (7014) 6 1/2 BOOKS
- 3 MULTI-COLOR PLAID HAMMOCK made from vat-dyed, all-weather yarns is water-repellent and mildew resistant. Full size 10x17" pillow is in a heat-sealed plastic bag. (7009) 2 1/2 BOOKS
- 4 HAMMOCK STAND, green-enameled finish. (7010) 3 3/4 BOOKS
- WEBBED PLASTIC AND ALUMINUM OUTDOOR FURNITURE is sturdy, resists all weather and folds for compact storage.
- 5 ROCKER, large de luxe model; plastic arms. (7005) 4 BOOKS
- 6 FOLDING CHAISE has heavy-duty webbing. (7004) 5 1/4 BOOKS
- 7 DE LUXE CHAIR, heavy-duty 6x5x4 webbing. (7033) 3 BOOKS
- 8 FOLDING COT of woven plastic on an aluminum frame has cross-braced center legs. 74 by 27 inches. (7002) 4 BOOKS
- 9 GARDEN LITE BRIGHTENS OUTDOOR LIVING, plugs into any outdoor outlet. Heavy-duty weather-proof cord. (7020) 2 1/4 BOOKS
- RELAX IN THE SHADE OF AN UMBRELLA IN YOUR OWN YARD.
- 10 FLORAL PRINT fringed vinyl-nylon is solid-color outside. Pole has touch-a-matic tilting. (7011) 10 BOOKS**
- 11 STEEL UMBRELLA 42-INCH TABLE is white-enameled, has rounded safety edges, umbrella hole cap. (7013) 5 BOOKS**
- 12 ALUMINUM UMBRELLA STAND. (7012) 3 1/4 BOOKS**

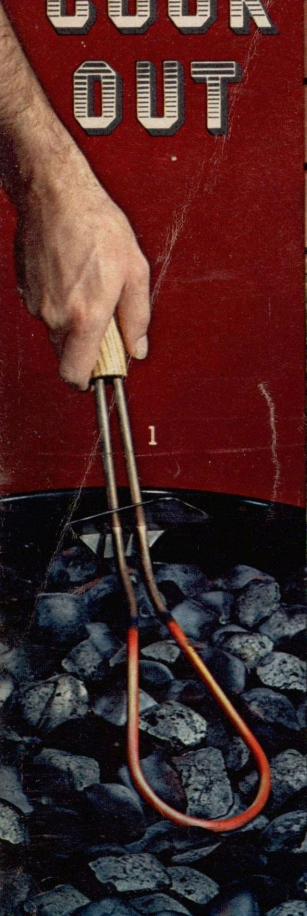
SUMMER FURNITURE of aluminum with multicolored rose-patterned vinyl can be used outdoors in the yard or patio; indoors on a porch or in the recreation room. All with padded seats.

- 13 INNERSPRING CHAISE has five adjustments. (7008) 11 BOOKS**
- 14 FOLDING CHAIR. Comfort-curved back. (7006) 4 1/2 BOOKS
- 15 FOLDING CHAISE has four adjustments. (7007) 8 BOOKS**
- 16 OUTDOOR GARDEN LIGHT BRIGHTENS ALL YOUR DOINGS, has a weather-proof cord; porcelain socket; 29". (7021) 3 1/4 BOOKS
- FOLDING FURNITURE CAN BE PICKED UP, TOTTED to the beach, to the cottage, out in the yard, on the porch. It's lightweight aluminum with genuine California Redwood; stained finish.
- 17 UMBRELLA TABLE. 42-inch dia. (7019) 8 3/4 BOOKS**
- 18 FOLDING CHAIR gives you trouble-free comfort. (7017) 3 BOOKS
- 19 FOLDING SETTEE holds two people. (7018) 8 3/4 BOOKS**
- 20 STAINLESS STEEL TOOL SET includes a fork, rake, skewer, knife, brush; leather-thonged, wooden handles. (7029) 1 1/4 BOOKS
- 21 DE LUXE WAGON BARBECUE wheels right up to where you want to use it, has a large hood, warming oven, stainless steel reflector and roll-type smoker door; a spit and motor. (7026) 18 1/4 BOOKS**
- 22 WIDE-MOUTH VACUUM JUG by Aladdin holds 16 ounces, keeps them piping hot or frosty cool for hours. (7035) 1 BOOK
- 23 REDWOOD/ALUMINUM TABLE SET includes a 30x72" table, two matching 11x72" benches, all easy to carry and store away. (7016) 13 BOOKS**

**on special order . . . see page 3



THE COOK OUT





- 1 ELECTRIC CHARCOAL LIGHTER is safe, fast, odorless. (7049) 1 BOOK
- 2 PICNIC BASKET woven fibre has table service for 6. (7048) 4 1/4 BOOKS
- 3 HI-LO CHOW WAGON, complete with electric rotisserie, control panel. Up-front grid, heat control. (7028) 31 BOOKS**
- 4 LINED ALUMINUM COOLER CHEST. Easy to clean. (7043) 8 3/4 BOOKS
- 5 FEATHER FLITE 2-gal. aluminum jug, foldaway faucet. (7045) 3 1/2 BOOKS
- 6 LUSTROWARE 1-gal. jug is rustproof. 4-inch top opening. (7046) 1 1/4 BOOKS
- 7 STEEL COOLER CHEST has a sliding tray, spigot drainer. (7042) 4 BOOKS
- 8 QUART VACUUM BOTTLE has quick cup, lox-on stopper. (7034) 1 BOOK
- 9 QUART THERMOS is in a lifetime case, has a set of 3 cups. (7037) 1 1/4 BOOKS
- 10 HI-LO YARD CHEF has a hinged hood, motor, nickel-plated grid, access door. (7027) 16 1/2 BOOKS**
- 11 BIG BOY BARBECUE has a chrome-plated grill. (7025) 7 1/2 BOOKS

- 12 TABLE BRAZIER is 12 1/2 inches high, 12 1/2 inches in diameter. Has adjustable grid. (7024) 2 BOOKS
- 13 THE STARS AND STRIPES, 50-star boxed American flag. (7050) 2 BOOKS
- 14 BARBECUE GRILL has a 24-inch cooking bowl, Dial-a-matic grid adjustment control. (7023) 3 BOOKS
- 15 SKYLANDER GALLON JUG. Cap has a loss-proof spout. (7039) 1 1/2 BOOKS
- 16 HEAVY STEEL GAL. JUG by Skylander; cup-high spigot. (7040) 2 BOOKS
- 17 PAIR OF HALF-GAL. JUGS have pour-spout caps (7044) 1 BOOK
- 18 BALLERINA KIT, vinyl plastic and 1/2 pint vacuum. (7030) 1 BOOK
- 19 LUNCH KIT; 1/2-pint vacuum has Lox-on stopper. (7031) 1 BOOK
- 20 WORKMAN'S ALUMINUM LUNCH KIT, pint bottle. (7033) 1 1/2 BOOKS
- 21 INSULATED PICNIC BAG has an all-around zip closure. (7047) 1 BOOK
- 22 BRUNCH BAG; vinyl covered, pint vacuum bottle. (7032) 1 1/2 BOOKS

**on special order . . . see page 3



ALL STARS



PAGE EIGHTY-EIGHT



1 LAMBERT WHIZZ-PUR 19" MOWER is battery operated for silence, safety, convenience; features instant cutting height adjustment, heavy-duty Autolite 12-volt battery with charger; starts instantly with safety key. Red and white. (7312) 36 BOOKS**

2 WISS 12" GRASS SHEARS have chrome plated beveled knife edge blades, comfort-grip vinyl handles. (7303) 1 BOOK

3 WISS 7" PRUNING SHEARS: hardened and tempered blades, hand-honed edge for cutting ease. (7302) 1 BOOK

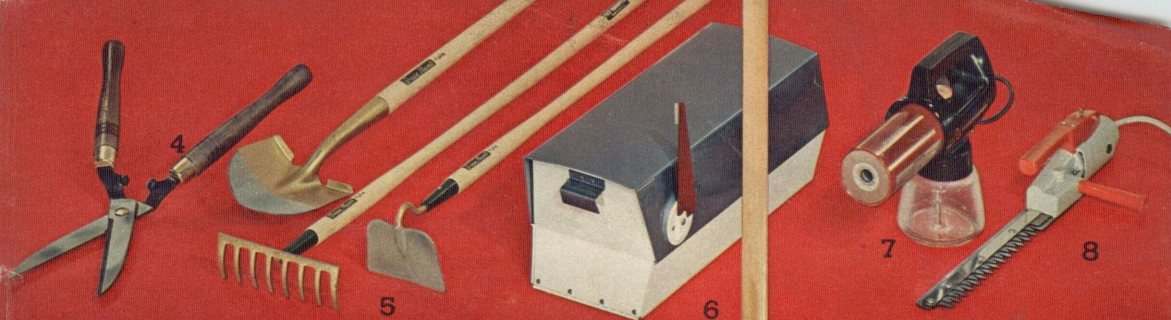


12 OSCILLATING LAWN SPRINKLER covers rectangular areas up to 1575 sq. ft.; boasts Melnor's Aqua-Dial for instant 3-position control. (7316) 2 BOOKS

13 PARAMOUNT HAND EDGER-TRIMMER with new exclusive scraper blade, die cast wheels, non-clog floating blade. Cuts forward or backward. (7304) 2 BOOKS

14 MELNOR TURRET SPRINKLER has four spray patterns: strips up to 5'x50', 10'x50', rectangles up to 20'x40', squares up to 30'x30'. (7315) 1 1/4 BOOKS





4 23" HEDGE SHEARS have shock absorbing rubber bumpers, new shape aus-tempered blades, notches for pruning, micro-ground non-slip serrations. (7301) 1 1/4 BOOKS

5 MATCHED SET OF THREE Green Thumb tools includes shovel, rake, hoe: one piece forged heads; extra select ash handles weather-protected. (7321) 3 BOOKS

6 SUBURBAN AND RURAL MAIL BOX in blue and white weather-resistant galvanized steel; has high-visibility red flag. 19"x7 1/4"x8 1/2". (7322) 2 3/4 BOOKS

7 ELECTRIC BVI INSECT FOGGER: fill with insecticide, pull trigger, dense fog spreads through air, kills flies and mosquitoes in seconds. Unit is portable, converts to apply weed killers, even sprays mothproofers indoors. (7320) 11 1/4 BOOKS**

8 ELECTRIC HEDGE-SHRUB TRIMMER is perfectly balanced, so light in weight even the gals can do a good job without fatigue. Full 12" tool steel lock-cut blade, heavy-duty air-cooled AC-DC motor, push button on-off switch. (7306) 10 BOOKS**

9 COMPRESSED AIR SPRAYER for weed killers, insecticides, applying stain or whitewash. 3 1/4 gallon. (7319) 4 1/4 BOOKS

10 9-QUART WATERING CAN is colorful Lustru-Ware plastic that won't chip, dent or rust. (7318) 1 BOOK

11 1/2" VINYL GARDEN HOSE is durable. Brass coupling. 50-ft. length. Handy garden helper. (7314) 1 1/2 BOOKS



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15 MELNOR H₂OFF WATER TIMER automatically regulates water flow and shuts off any type sprinkler or hose. Attaches to faucet. (7317) 1 1/2 BOOKS

16 MINUTEMAN LAWSWEeper by Lambert has 30" sweeping width, huge 8 1/2" bushel lift-out hamper, brush height control on handle. (7311) 14 BOOKS**

17 16" HAND MOWER is a precision welded reel with 5 stay-sharp carbon steel blades, non-scuff roller, 3/8" to 2" height adjustment. (7313) 9 3/4 BOOKS**

18 20" DELUXE ROTARY MOWER with easy-to-operate pushbutton height adjustment, baffle plate to avoid clogging, powerful 2 1/2 HP Briggs & Stratton engine, impulse starter, remote release, engine shroud, 7" wheels. (7323) 24 BOOKS**

19 FOLD-A-KART folds to 5 1/2" flat; unfolds to full size for gardening; rugged heavy gauge steel. (7310) 7 BOOKS

20 20" LAWN SPREADER by Central seeds and fertilizes accurately; 60-lb. capacity; green-white. (7307) 4 BOOKS

21 JUMBO WHEELBARROW: seamless tray, 3 cu. ft. capacity; green steel. (7308) 3 BOOKS

22 GARDEN CART: recessed wheels. Convenient 35x31x13 1/2", has 4 cu. ft. capacity. (7309) 3 1/4 BOOKS

23 ELECTRIC EDGER-TRIMMER by Paramount has two-way action pivot handle, horseshoe motor blade design for deeper edging cutter blade safety protection, rotating star guide, handy, safe. (7305) 8 1/4 BOOKS**

**on special order... see page 3



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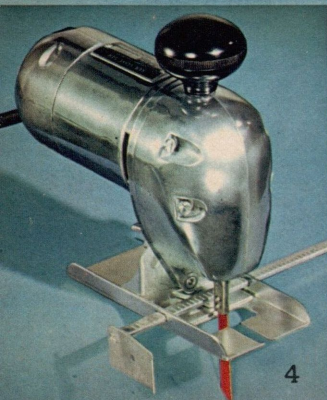
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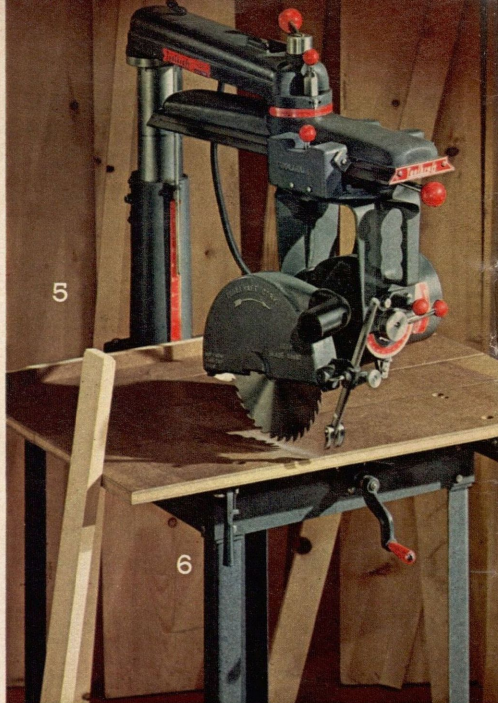
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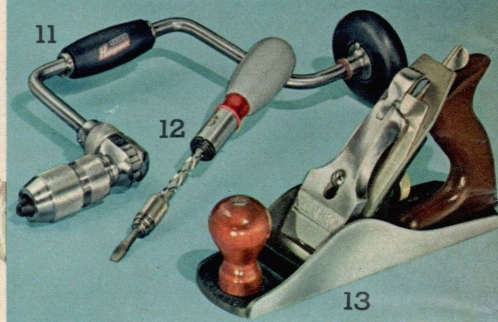
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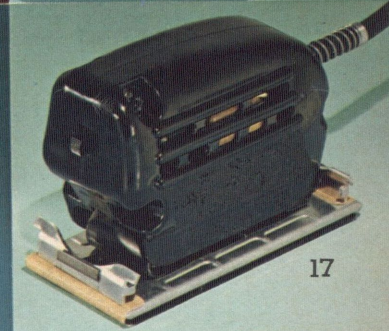
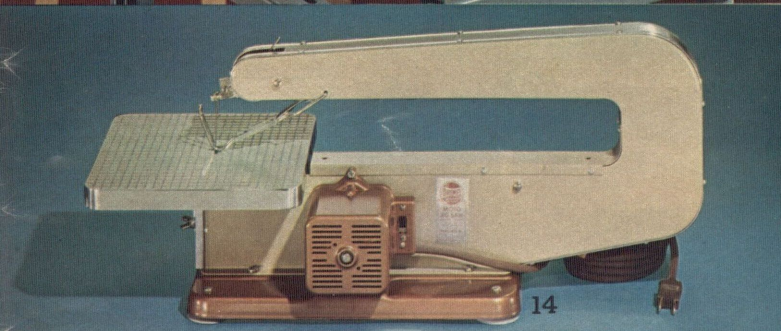
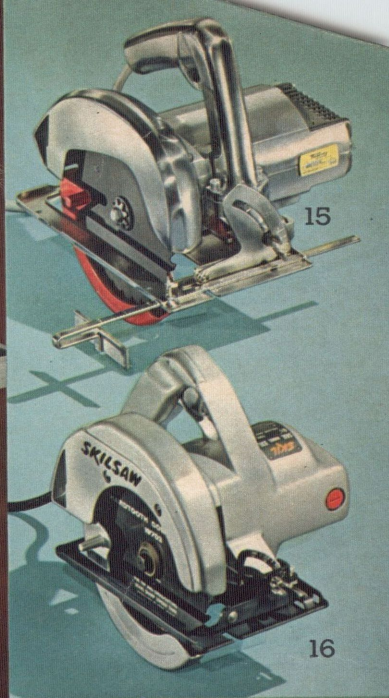
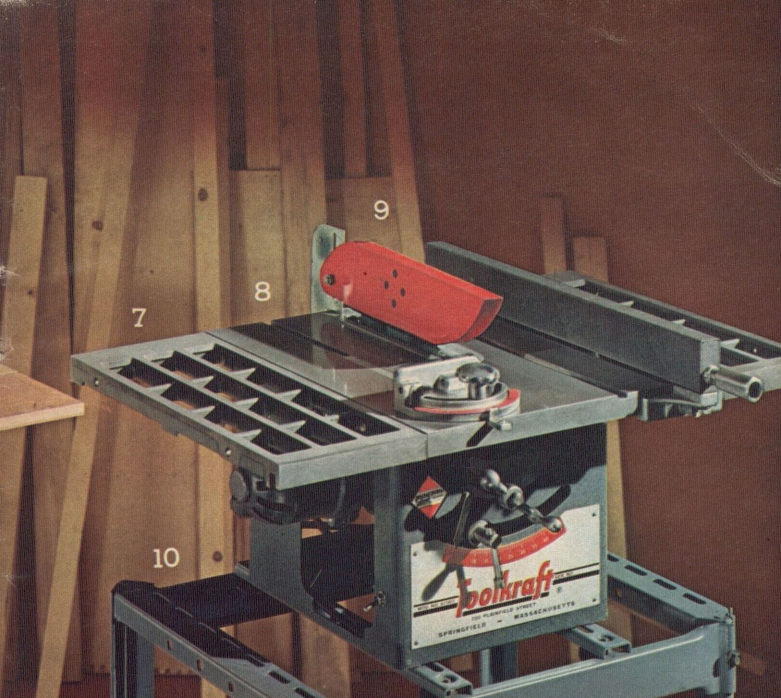
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1 PLUG IN, PULL THE TRIGGER, and spray paint, insecticides, etc. BVI Electric Sprayer has sapphire nozzle, hang-up hook. (7409) 4½ BOOKS

2 FASTER THAN A BRUSH, this paint sprayer has a powerful rotary compressor, with a ¼ HP Universal electric motor. (7410) 9½ BOOKS**

3 BLACK & DECKER CORDLESS ¼" electric drill is self-contained, including the power source. Charger included. (7427) 20 BOOKS**

4 A ONE-TOOL WORKSHOP! Ram 8-way sabre saw has wood, scroll, and metal cutting blades, rip guide, miter gauge. (7432) 8 BOOKS**



5 VERSATILE 9" RADIAL ARM SAW with $\frac{3}{4}$ HP G.E. motor has all controls up front for convenience and safety. Depth of cut is $3\frac{3}{8}$ ". It's equipped with a combination blade that stops turning 8 seconds after power is shut off. Motor has double shaft to attach standard accessories for added utility. (7423) 83¼ BOOKS**

6 ALL STEEL STAND, for above saw. (7424) 6½ BOOKS**

7 SAW TABLE EXTENSIONS of durable cast iron, suitable for 8" Toolkraft saws. Set of two, 7" x 16¼" size. (7420) 7¼ BOOKS**

8 TOOLKRAFT 8" TILT ARBOR SAW comes complete with built-in $\frac{3}{4}$ HP G.E. motor, cord, plug, belt and switch. Has front and rear locking fence, 8" combination blade and miter gauge. It's ready to operate and useful for many purposes. (7419) 38¼ BOOKS**

9 GUARD AND SPLITTER for 8" Toolkraft saws. (7422) 2 BOOKS**

10 RIGID, DURABLE TOOL STAND of heavy gauge steel for use with arbor saw above. (7421) 8¼ BOOKS**

EVEN THE SOMETIME HANDYMAN needs reliable hand tools to handle those odd jobs around the house. Choose from these:

11 BIT BRACE; open steel ratchet; 10" sweep. (7402) 1½ BOOKS

12 SCREW DRIVER has spiral ratchet, $\frac{1}{4}$ " bit. (7401) 1¼ BOOKS

13 9" SMOOTH BENCH PLANE. (7404) 2 BOOKS

14 EVEN A NOVICE CAN BE EXPERT with this new heavy-duty Moto-jig saw. It cuts to the center of a 30" circle, handles 2x4's, yet is lightweight, safe and simple to use. (7429) 10 BOOKS**

SPEED SAWING JOBS WITH THESE ELECTRIC MODELS:

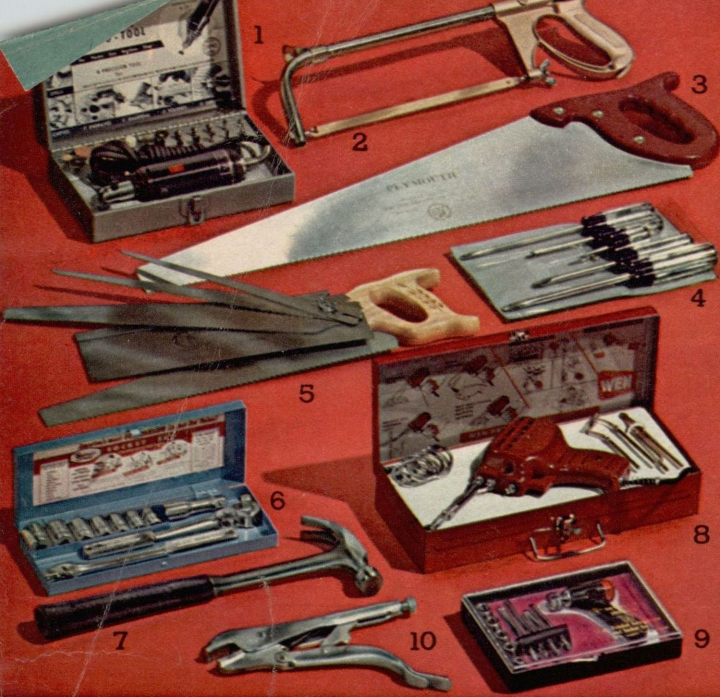
15 7" SHOPMATE PORTABLE POWER SAW with fan-cooled motor, and over-load blade clutch. Cuts full 2". (7435) 13¼ BOOKS**

16 6½" SKIL PORTABLE CIRCULAR SAW delivers over 1 HP, cuts 45° bevel in 2" dressed lumber. (7425) 16 BOOKS**

17 MANY-PURPOSE WEN SANDER-POLISHER smooths, removes paint, polishes wood and metal with straight-line action. Comes with six abrasive sheets and one polishing cloth. (7415) 4¼ BOOKS

**on special order . . . see page 3

For The AMERICAN MR.



1 DREMEL DELUXE MOTO-TOOL KIT with steel case and 23 high speed steel cutters, abrasive wheel points, sanding, polishing accessories. (7430) 10 BOOKS**

2 TUBULAR HACK SAW has adjustable frame, unbreakable die-cast handle. 3 3/4" deep. Lightweight. (7408) 1 BOOK

3 26" HAND SAW has tempered polished steel blade, bevel filed teeth, natural beech handle. (7406) 1 1/2 BOOKS

4 5-PC. SCREWDRIVER SET packed in see-through permanent plastic pouch, Chrome Vanadium steel. (7403) 1 BOOK

5 NEST OF SAWS: 16" panel, 12" mitre back, 12" compass, 15" pruning, 10" keyhole, hardwood handle. (7407) 1 BOOK

6 11-PC. 3/4" SQUARE DRIVE SOCKET SET: includes 3/4", 7/8", 1 1/2", 1 3/4", 1 1/2", 1 3/4", 1 1/2", 1 3/4", 1 1/2", 1 3/4", 1 1/2". (7436) 3 3/4 BOOKS

7 GREAT NECK HAMMER: one piece forged steel, mirror polished head, rubber cushioned handle. (7405) 1 1/2 BOOKS

8 WEN ELECTRONIC SOLDERING KIT for soldering, removing dents, repairing furniture scratches, cutting plastic tile. 5' roll solder. (7416) 3 1/2 BOOKS

9 RATCHET SCREWDRIVER SOCKET SET: pistol grip handle, 3-way-action ratchet, 45% more power. A real handyman's helper. (7437) 1 BOOK

10 10" LOCK WRENCH can be used as toggle press, pipe wrench, hand vise, pliers, clamp. (7418) 1 BOOK

11 BERNZ-O-MATIC PROPANE TORCH KIT in 10 1/2 x 6 x 3" carry-all metal box with tank of gas. Use for sweating copper tubing, paint removing, silver soldering. (7431) 3 BOOKS

12 1/4" UTILITY DRILL KIT by Black & Decker: includes drill, stand, polishing pad, backing pad, wheel arbor, wire wheel brush, buffing wheel, paint mixer, grinder, 15 sanding discs, 5 bits. (7426) 9 1/4 BOOKS**

13 FOLD-A-MATIC PLATFORM LADDER with paint platform, aluminum steps, steel sides. 5 1/2' size. (7434) 4 1/4 BOOKS

14 WILTON WOODWORKER VISE fits flush on benches 2 1/4" thick. Jaw size 3"x6 1/2", opens to 7". (7412) 3 BOOKS

15 SCOUT METAL & PIPE VISE by Wilton, serrated steel jaws 4" wide; positive-lock swivel base. (7411) 3 BOOKS

16 JIFFY TRIPLEX CABINET measures 9 3/4"x8 3/4"x6 3/8", has 18 drawers. Metal and plastic. (7413) 1 1/4 BOOKS

17 TOOL BOX has full piano hinge. 18x7x6 1/2". Gray steel. (7417) 1 1/4 BOOKS

18 COMBINATION WRENCH SET includes 7/8", 1/2", 3/4", 1/2", 1/4", 1/4". Chrome plated. (7433) 2 1/2 BOOKS

19 HEAVY DUTY TROUBLE LIGHT has UL shock-proof handle, 660 watt safety switch, two outlets. (7428) 1 1/4 BOOKS

20 MAYES 24" ALUMINUM LEVEL contains two Pyrex level vials, two plumb vials, both fully protected. (7414) 1 1/2 BOOKS

**on special order ... see page 3

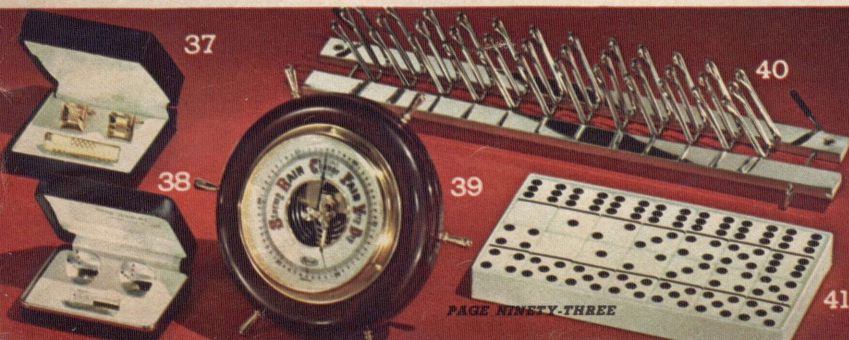


21 NORELCO SPEEDSHAVER: floating head, rotary blade. (6501) 9½ BOOKS**
 22 MARK II RONSON SHAVER includes extra set of cutters. (6504) 8¼ BOOKS**
 23 MEN'S 8-PC. MANICURE SET: leather case. (6510) F.E.T. 15c 1 BOOK
 24 REMINGTON ROLL-A-MATIC 25 shaver. (6502) 9 BOOKS**
 25 REMINGTON LEKTRONIC II reserve-power shaver. (6503) 12½ BOOKS**
 26 BALI SUN LAMP by Hanovia, adjustable reflector. 4½x9x8½". (6509) 6¾ BOOKS
 27 MAN'S UMBRELLA, reinforced ribs, hardwood handle. (6511) 1½ BOOKS
 28 PEARL-WICK VAL-O-SEAT: valet stand, cushioned seat. 44". (6519) 5 BOOKS

29 SLIM-MASTER CYCLE EXERCISER, adjustable height saddle. (6515) 9½ BOOKS**
 30 DIPLOMAT ELECTRIC SHOE POLISHER in chrome. 15x5x6½". (6520) 9 BOOKS**
 31 RAYCINE 8-PC. ELECTRIC HAIR-CUTTING SET; instructions. (6505) 3¼ BOOKS
 32 LORD BUXTON CONVERTIBLE BILL-FOLD; cowhide. (6506) F.E.T. 30c 1 BOOK
 33 BUXTON COWHIDE convertible billfold. (6507) F.E.T. 60c 2 BOOKS
 34 PIGSKIN POCKET SECRETARY has pencil and pad. (6508) F.E.T. 30c. 1 BOOK
 35 PETER'S UTILITY KIT holds toiletries neatly. (6517) F.E.T. 30c. 1 BOOK
 36 ESQUIRE RIB STRETCH HOSE one each: Black, Brown, Navy. 3 pr. (8024) 1 BOOK**

37 JEWELRY SET: gold tone tie bar, and links. (6512) F.E.T. 30c. 1 BOOK
 38 STERLING SILVER hand engraved jewelry set. (6513) F.E.T. 45c. 1½ BOOKS
 39 SHIP'S WHEEL BAROMETER: 6 brass spokes, 5½" diameter. (6518) 2 BOOKS
 40 EKCO BEAU-BRUMMEL TIE VALET holds 36 ties. Chrome finish. (6514) 1 BOOK
 41 ALL-TIME FAVORITE DOMINOES: in ivory. (6516) 1½ BOOKS
 42 MEN'S MARLIN WATCH by TIMEX: sweep second hand, expansion band. (6310) F.E.T. \$1.20. 4 BOOKS
 43 MEN'S MERCURY TIMEX WATCH: leather strap, unbreakable mainspring. Dependable! (6309) F.E.T. 68c. 2¼ BOOKS

**on special order. ... see page 3



SEE AMERICA FIRST

TRAVEL AMERICA WITH AMERICAN TOURISTER TRI-TAPER at your side. Men love its rugged durability, contour styling, the way it goes East or West with lightweight ease. Fiberglass-reinforced one piece shell covered in Permanite. Stainless steel closures, springless locks, deluxe interiors, ID tags, too!

1 25" MEN'S THREE SUITER, jumbo sized for unwrinkled packing. (6147) charcoal or (6148) brown. F.E.T. \$4.50 15 BOOKS**

3 21" MEN'S ONE SUITER, ideal for short trips, can be carried on planes. Cushioned handle. (6145) charcoal; (6146) brown. F.E.T. \$4.13 13 1/4 BOOKS**

4 21" MEN'S COMPANION CASE. Plenty of room to pack for a weekend. Cushioned handle. (6143) charcoal; (6144) brown. F.E.T. \$2.55 8 1/2 BOOKS**

PETER'S PLAID LUGGAGE comes in the colorful McLeod green-and-blue clan plaid, is American as blueberry pie! Lightweight, spacious yet compact, it's of durable rayon covering with waterproof back for added safety. Zips conveniently, locks securely. Pick your favorite packing pieces here, and see America!

5 16 1/2" TOTE BAG in popular multi-purpose design, holds plenty, takes little room. Lower section in black vinyl. Bottom studs. (6111) F.E.T. 30c 1 BOOK

6 MEN'S CAR BAG is jumbo size, holds five suits. Center fold for easy carrying, folds to small packet for storing. (6110) F.E.T. \$1.20 4 BOOKS

7 LADIES' LIGHTWEIGHT CAR BAG holds 10 dresses, has accessory pocket. Folds in center for carrying, smaller for storing. (6109) F.E.T. \$1.35 4 1/2 BOOKS

**on special order ... see page 3



LADIES' AMERICAN TOURISTER TRI-TAPER LUGGAGE is lightweight, durable, has deluxe interiors, accessory pockets.

2 27" PULLMAN CASE is dustproof, moistureproof. White (6141); blue (6142). F.E.T. \$4.05 13½ BOOKS**

8 21" WEEKEND CASE is so easy to handle. White (6139) or blue (6140). F.E.T. \$2.55 8½ BOOKS**

9 20" HAT AND SHOE CASE with removable hanger separator. White (6137); blue (6138). F.E.T. \$2.55 8½ BOOKS**

10 16" FITTED OVERNIGHT CASE, removable zip pocket. White (6135); blue (6136). F.E.T. \$2.55 8½ BOOKS**

11 LEATHER ATTACHE CASE is roomy dome shape, has divided file, large locks, easy grip handle. Ginger-color split cowhide. (6102) F.E.T. \$1.73 5¼ BOOKS

MEN'S STARFLITE MOLDED LUGGAGE is sculptured for a distinguished look, lightweight for jet travel, yet sturdy!

12 25" TWO SUITER has custom-designed chrome hardware, recessed for your initials. Charcoal (6129) or tan (6130). F.E.T. \$2.73 9¼ BOOKS**

13 21" STARFLITE COMPANION, completely washable inside and out. Sturdy construction. Charcoal (6131) or tan (6132). F.E.T. \$1.95 6½ BOOKS**

14 18" ATTACHE CASE with ultra smart styling is molded of durable Polymite. Charcoal (6133) or tan (6134). F.E.T. \$1.80 6 BOOKS**

15 SUR-V-LON BRIEF CASE looks like leather, is tough, scuff-proof, water-repellent. (6101). F.E.T. 45c 1½ BOOKS

STARFLITE MOLDED LUGGAGE FOR THE ALL-AMERICAN GAL in companion pieces to match his in strength, beauty and weight. Molded washable Polymite.

16 LADIES' HAT BOX is a go-everywhere bag. Looks smart, holds much, handles easily. Blue (6127) or white (6128). F.E.T. \$1.80 6 BOOKS**

17 27" PULLMAN CASE has custom designed hardware with special recess for initials. Blue (6125) or white (6126). F.E.T. \$3.00 10 BOOKS**

18 STARFLITE TRAIN CASE to carry right on the plane—it's only 14"x8½"x9"! Comes in blue (6121) or white (6122). F.E.T. \$1.73 5¼ BOOKS**

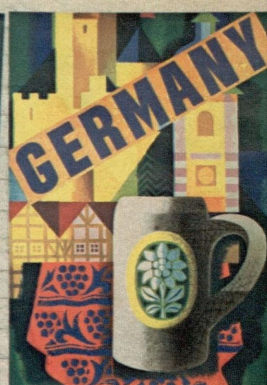
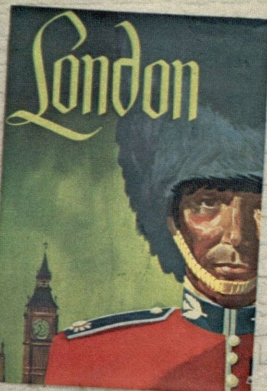
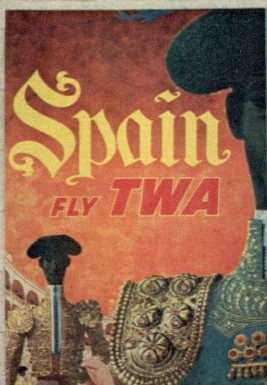
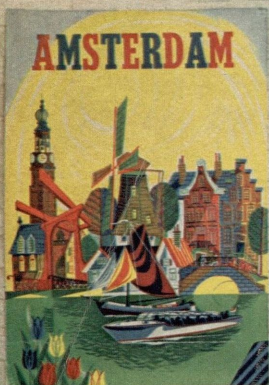
19 21" WEEKEND CASE will take constant wear beautifully and look smart all over America! Blue (6123); white (6124). F.E.T. \$2.03 6¼ BOOKS**

**on special order . . . see page 3



For Your Dream VACATION

THE WONDERFUL WORLD OF MRS. AMERICA CAN BE YOURS . . . her dreams of travel can be your reality with these internationally flavored trading stamps as your first class ticket all the way. You can really, truly, pack up and take the trip of your dreams . . . anywhere in the world or right here in your own backyard. There's an endless dream-stream of possibilities right here in America. The charm of old Williamsburg, the tradition of Washington, the drama of New York City, the excitement of Las Vegas . . . anywhere in this great land YOU can travel the dream of your own Mrs. America role and see America first. Not bad? There's more . . . you can actually pick the place. Sit back and consider the warm, lazy sun of Mexico, the soft roll of the sea falling on the shores of Waikiki, the solitude of Bermuda, or the vast wilderness and busy cities of our good neighbors.



AMERICANS ARE BUSY at work and at play! Traveling from home to the beach or the far-off shores means carrying something along. Here you can choose from handsome, well-constructed bags for everything from office papers to swimsuits to full dress!

1 ATTACHE CASE of rugged vinyl looks like leather, is fitted for filling. In ginger. (6107) F.E.T. \$1.05 3½ BOOKS

2 18" NYLON SPORTS BAG by Peters has no-sag steel frame, is backed with rubber. In blue. (6108) F.E.T. 45c 1½ BOOKS

LIGHTWEIGHT LUGGAGE is such a joy to travel with. Light enough for a gal to carry easily, yet ruggedly built for long mileage. Durable vinyl cover, bright hardware, luxury linings with pockets. Each piece is a beauty in bright blue . . . and a complement to your fashionably feminine taste.

3 26" PULLMAN holds a lot. (6105) F.E.T. \$1.43 4¾ BOOKS

4 21" WEEKENDER for short trips. (6104) F.E.T. 83c 2¾ BOOKS

5 14" TRAIN CASE with mirror. (6106) F.E.T. \$1.05 3½ BOOKS

6 16" HATBOX is so versatile. (6103) F.E.T. \$1.05 3½ BOOKS

THE SKY'S THE LIMIT . . . (no trips scheduled to the moon . . . yet). It's just a matter of deciding where you want to go and when. Of how many there'll be in your party and how many books of stamps you'll need. There's a wealth of fun and excitement waiting for you everywhere. All of Europe and its museums and cathedrals. The changing of the guard, little French restaurants, skin diving off the isle of Capri. Or maybe you're thinking of sailing the Caribbean and stopping off at Jamaica for a cool dip and a bongo lesson. Nothing is too remote, and what could be more wonderful than actually planning and taking the dream trip of a lifetime simply by shopping at your favorite stores and saving enough of your favorite stamps to fulfill the plan you've always wanted and never ever dreamed you could have.

LET US HELP YOU PLAN YOUR TRIP . . . our own experienced Travel Director will work directly with you and guide you to the finest of accommodations, exquisite and traditional cuisine, things you'll want to be sure to see and do. He'll assure you first class entertainment and transportation, give you sound advice regarding the right clothes for the right season . . . anywhere. And all tips and taxes are included in the arrangement. Just write to our Travel Director at the address shown on Page 2. He'll forward all information on special luxury trips or work with you on custom tailored trips. He will also be glad to quote on transportation to and from tour points. Have you decided? Remember . . . wherever you want to go . . . anywhere in this wonderful world . . . let us know and we'll give you our very own SPECIAL TRADING STAMP OF APPROVAL.

BON VOYAGE!



SAMSONITE STREAMLITE LUGGAGE is sleek, tapered, sturdy enough to stand on. Its durable vinyl covering is handsome in tan. 7 26" PULLMAN for family trips. (6114) F.E.T. \$2.78 9¼ BOOKS** 8 24" TWO SUITER packs neatly. (6112) F.E.T. \$2.58 8¼ BOOKS** 9 21" COMPANION CASE. (6113) F.E.T. \$1.73 5¼ BOOKS** SAMSONITE SILHOUETTE LUGGAGE is shapely and slim yet roomy and light, thanks to its magnesium shell. Tough textured vinyl surface gives years of wear. Travel America with Samsonite companions!

MATCHED PIECES IN DOVER WHITE FOR LADIES:

- | | |
|--|-------------|
| 10 15" BEAUTY CASE with tray. (6119) F.E.T. \$2.55 | 8¼ BOOKS** |
| 11 26" PULLMAN CASE. (6116) F.E.T. \$4.28 | 14¼ BOOKS** |
| 12 21" WARDROBE. (6117) F.E.T. \$3.98 | 13¼ BOOKS** |
| 13 21" OVERNIGHT CASE. (6120) F.E.T. \$2.78 | 9¼ BOOKS** |
- GOOD LOOKING OXFORD GREY CASES FOR MEN:
- | | |
|---|-------------|
| 14 21" COMPANION CASE. (6115) F.E.T. \$2.78 | 9¼ BOOKS** |
| 15 26" TWO SUITER. (6118) F.E.T. \$4.28 | 14¼ BOOKS** |

**on special order . . . see page 3

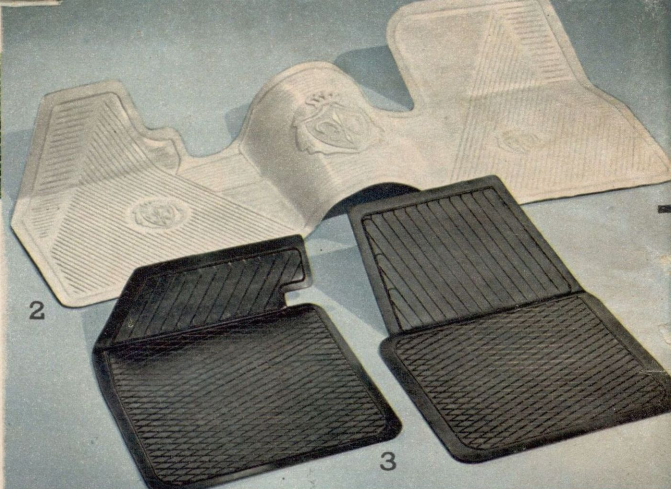


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FOR YOUR CAR

★ ★ ★ ★ ★ ★ ★ ★

1 ADJUSTABLE SEAT BELT needs no unfastening. Nylon; S.A.E. app. (7228) 2 BOOKS 2 CONTOUR AUTO MAT of durable rubber protects front floor. 64". (7223) 2 BOOKS 3 AUTO MAT PAIR of rubber protects slope and flat of all late model cars. Left 20x24½", right 20x28½". (7224) 1 BOOK 4 BATTERY CHARGER is easy to use on 6 or 12 volt batteries. Built-in automatic re-set circuit protector. (7227) 6½ BOOKS**



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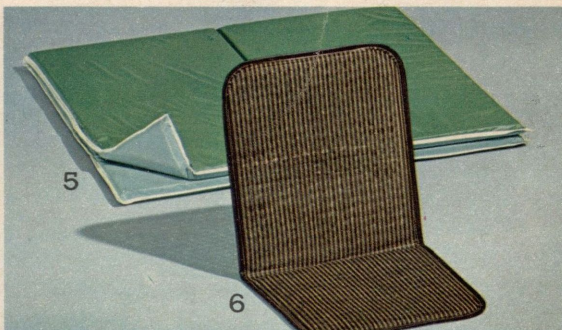
5 STATION WAGON PAD of vinyl over solid foam rubber fits all wagons, even compacts, is handy beach or lawn pad, too. (7229) 4 BOOKS 6 PLASTIC SPACE SEATS provide cool driving comfort. Rust-proof and shockproof, so lightweight. (7220) Pr. 1 ¼ BOOKS 7 REAR VIEW MIRROR, outside mount. For right or left side. Guaranteed to last life of car. Full 4½" vision. Heavy chrome plate finish. (7221) 1 BOOK

8 FIRST AID AUTOKIT by Johnson and Johnson is well stocked, fits in glove compartment. In a compact plastic container. (7226) 1½ BOOKS 9 COPPER BOOSTER CABLE helps you start cars, boats or planes! No pushing, no dents. 8 ft. long. (7222) 1 BOOK 10 DIALAMATIC WHIRL-AWAY brush attaches to garden hose for easy car wash. Controls water or suds. Brush rotates, extends to 4'. (7225) 2¼ BOOKS

**on special order . . . see page 3

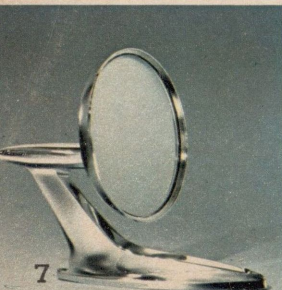


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PAGE NINETY-EIGHT



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10

Your assurance of good value ... the Seal of Mrs. America, Inc.

A consumer value panel consisting of state and national winners of the title of Mrs. America has checked and approved the consumer values offered in this gift catalog. The Seal of Mrs. America, Inc., denotes their approval of the stamp program and consumer values offered in it.



MRS. AMERICA, 1959

Mrs. Helen Giesse, age 34, of Cleveland, Ohio is the wife of an advertising account executive and the mother of Billy, 8, Susan, 4, and Bobby, 9 months. She entered the contest that she ultimately won as Mrs. Ohio.



MRS. AMERICA, 1960

Tall, stately Mrs. Margaret Priebe of Des Moines, Iowa, is 37 years old, has blue eyes and "salt-and-pepper" hair. She is the wife of a purchasing agent and the mother of 4 children ranging from 15 down to 4.



MRS. AMERICA, 1961

Statuesque Mrs. Rosemary Murphy of Kentland, Indiana is 34 years old, has hazel eyes and dark brown hair. In addition to mothering her 5 children, Mrs. Murphy finds time to devote to many community activities.

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assisting your group with suggestions and materials designed to produce results. Their background and help will do much to make your own drive a success. This expert guidance is available to your organization at no cost or obligation, all a part of our Group Savings Service. The time to start is now. It's so easy. Just contact our Group Savings Department at the address shown below and learn how your organization can obtain that needed equipment or desirable objective, all through Group savings. Just a postcard may solve your organization's problem. Send one today!

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Aloha! ...
Hope I will be
seeing you soon
at my favorite
redemption
center.

Lila Masson